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BMW Championship named PGA TOUR Tournament of the Year for record sixth time
Outstanding tournaments honored with “Best Of” awards at 2024 PGA TOUR Tournament Meetings

PONTE VEDRA BEACH, FLORIDA – Nine PGA TOUR tournaments were recognized with “Best Of” awards for the 2024 PGA TOUR Season at the TOUR’s annual Tournament Meetings held this year in Orlando, Florida. The 2024 BMW Championship, contested at Castle Pines Golf Club in Castle Rock, Colorado, was named “Tournament of the Year” for a record sixth time.

“On behalf of the PGA TOUR, congratulations to the Western Golf Association and BMW on the BMW Championship being named 2024 PGA TOUR Tournament of the Year,” said PGA TOUR Chief Competitions Officer Tyler Dennis. “The WGA and BMW have perfected the recipe for success, and partnering this year with Castle Pines Golf Club and an engaged Denver community took the event to new heights in delivering both a premium fan experience and record-setting charitable contributions for the Evans Scholars Foundation.”

The BMW Championship, the second of three FedExCup Playoffs events, was named “Tournament of the Year” for the second consecutive year and sixth overall (2008, 2012, 2013, 2013-14, 2022-23, 2024). Hosted by the Western Golf Association, the BMW Championship is the oldest non-major on the PGA TOUR schedule and has been the penultimate event in the FedExCup Playoffs since the inception of the FedExCup in 2007. As the only FedExCup Playoffs event to annually rotate venues, the 2024 tournament took place at Castle Pines Golf Club in Castle Rock, Colorado, marking the 11th different venue to host the event since 2007. The 2024 BMW Championship saw the event return to Colorado for the first time since 2014, with Keegan Bradley winning by one shot over Adam Scott, Ludvig Åberg and Sam Burns.

The BMW Championship prides itself on delivering the “Ultimate Fan Experience” amidst the pressures and logistical challenges faced by moving venues each year. The 2024 tournament focused on spectator entry, access and transport across the unique terrain of Castle Pines – including integrating BMW i5 electric vehicles into the shuttle fleet – providing a seamless fan experience and the best vantage points to watch the TOUR’s top players up close.

With a field of 50 of the best players in the world, the BMW Championship offers a personal player experience year-over-year with multiple player-designated areas and services including specialized food and beverage, fitness and recovery, and player and family hospitality.

In partnership with BMW, title sponsor of the event since 2007, the 2024 BMW Championship delivered a record-setting charitable contribution to the Evans Scholars Foundation, raising \$10.2 million for caddie scholarships. Founded in 1930 by the Western Golf Association and amateur golfer Charles “Chick” Evans Jr., the Evans Scholars Foundation is the nation’s largest scholarship program for youth caddies, providing full tuition and housing scholarships to high-achieving students with financial need. Since 2007, the BMW Championship has contributed \$60.2 million to the Foundation, helping award full tuition and housing college scholarships to more than 3,600 caddies during that time.

The 2024 BMW Championship was also honored with the award for “Best Tournament Sales.”

The BMW Championship will be played at Caves Valley Golf Club in Owings Mills, Maryland, August 12-17, 2025.

Below is a complete list of awards announced at the 2024 PGA TOUR Tournament Meetings.

Tournament of the Year

BMW Championship

Charity of the Year

The Ophelia Project (The American Express)

Volunteer of the Year

Ken Hoffman (Arnold Palmer Invitational presented by Mastercard)

Best On-Site Staging

Travelers Championship

Most Fan-First Event

Travelers Championship

Most Engaged Community

John Deere Classic

Best Volunteer Program

Rocket Mortgage Classic

Best Title Sponsor Integration

John Deere Classic

Best Charitable Impact and Integration

THE CJ CUP Byron Nelson

Fair Way Award

Rocket Mortgage Classic

PGA TOUR Sustainability Award presented by WM Phoenix Open

Zurich Classic of New Orleans

Best Special Event

WM Phoenix Open (Concert in the Coliseum)

Best Product

WM Phoenix Open (Tee Side Seats)

Best-In-Class Element

Myrtle Beach Classic (The Q at Myrtle Beach)

Best Tournament Sales

BMW Championship

Best Marketing Initiative

RBC Canadian Open

About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$4 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including [YouTube](#), [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).