



FOR RELEASE: March 10, 2025

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### **Delta named Official Global Airline of the PGA TOUR in multi-year agreement**

*Delta and PGA TOUR to come together around shared values of world-class excellence and premium experiences.*

**PONTE VEDRA BEACH, FLORIDA and ATLANTA** – The PGA TOUR and Delta Air Lines (NYSE: DAL) today announced a multi-year partnership that designates Delta as the Official Global Airline of the PGA TOUR and PGA TOUR Champions.

“We are thrilled to have Delta Air Lines aboard as the Official Global Airline of the PGA TOUR and PGA TOUR Champions,” said PGA TOUR Commissioner Jay Monahan. “Golf and travel have always been inextricably connected and we look forward to partnering with Delta on tailored experiences and to bring PGA TOUR content direct to their customers through their inflight entertainment offerings, another display of Delta’s commitment to a highly personalized customer experience.”

Through Delta’s [SkyMiles Experiences](#) platform, golf fans and Delta’s most loyal customers can look forward to unlocking access to PGA TOUR experiences, bringing the best of the PGA TOUR to Delta’s SkyMiles Members in a unique and experiential way.

“Delta and the PGA TOUR are two global organizations focused on best-in-class performance, a spirit of continuous improvement, and the power of the experience economy,” said Delta CEO Ed Bastian. “Our partnership with Jay and his team will give customers incredible opportunities to experience the PGA TOUR in new ways while furthering our mission of better connecting the world.”

Additionally, Delta customers will also be able to enjoy PGA TOUR content from the sky with the airline's industry-leading inflight entertainment, keeping fans connected to the PGA TOUR and its players, even at 30,000 feet.

"We are delighted to add Delta and its premier travel offerings as a PGA TOUR marketing partner, a relationship we will showcase across the FedExCup season through new on-site fan enhancements and brand activations," said Brian Oliver, PGA TOUR Executive Vice President, Corporate Partnerships. "As our players and fans look to book travel to their favorite PGA TOUR stops in 2025, we know they can count on Delta's first-class customer service to get them there."

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### **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Americas and administers PGA TOUR Q-School presented by Korn Ferry and PGA TOUR University. TOUR members represent the world's best players, hailing from 28 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 30 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$4 billion.

Fans can follow the PGA TOUR via: the PGA TOUR app and PGATOUR.COM; social media channels, including [YouTube](#), [Facebook](#), [Instagram](#) (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), X (in [English](#), [Spanish](#) and [Japanese](#)); the PGA TOUR Channel on Free Ad-Supported Television (FAST) platforms such as the Roku Channel, Samsung TV Plus, PlutoTV, Xumo, LG Channels, Tubi, Amazon's Freevee, FireTV and Alexa devices; and WhatsApp (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#) and [Douyin](#).

### **ABOUT DELTA AIR LINES**

Through exceptional service and the power of innovation, Delta Air Lines (NYSE: DAL) never stops looking for ways to make every trip feel tailored to every customer.

There are 100,000 Delta people leading the way to deliver a world-class customer experience on up to 5,000 daily flights to more than 290 destinations on six continents, connecting people to places and to each other.

Delta served more than 200 million customers in 2024 – safely, reliably and with industry-leading customer service innovation – and was recognized by J.D. Power this year for being No. 1 in First/Business and Premium Economy Passenger Satisfaction. The airline also was [recognized again as North America’s most on-time airline in 2024 and our people earned the Platinum Award for Operational Excellence from Cirium](#).

We remain committed to ensuring that the future of travel is connected, personalized and enjoyable. Our people’s genuine and enduring motivation is to make every customer feel welcomed and cared for across every point of their journey with us.

Headquartered in Atlanta, Delta operates significant hubs and key markets in Amsterdam, Atlanta, Bogota, Boston, Detroit, Lima, London-Heathrow, Los Angeles, Mexico City, Minneapolis-St. Paul, New York-JFK and LaGuardia, Paris-Charles de Gaulle, Salt Lake City, Santiago (Chile), Sao Paulo, Seattle, Seoul-Incheon and Tokyo.

As the leading global airline, Delta's mission to connect the world creates opportunities, fosters understanding and expands horizons by connecting people and communities to each other and to their own potential.