



Official Apparel



Official Outerwear

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Presidents Cup names B. Draddy as Official Uniform and Apparel Provider and Zero Restriction as Official Uniform and Outerwear Provider

Summit Golf Brands portfolio to outfit U.S. and International Teams for 2026 event

CHICAGO – The Presidents Cup today announced a partnership with [B. Draddy](#) to become the Official Uniform and Apparel Provider and [Zero Restriction](#) to become the Official Uniform and Outerwear Provider of the Presidents Cup for the second consecutive playing, with the 2026 edition of the biennial team competition set to be held at Medinah Country Club's Course #3, September 22-27, 2026.

"We are incredibly proud to once again be named the Official Uniform and Apparel Providers of the Presidents Cup," said Chad Delp, CEO of Summit Golf Brands, parent company of B. Draddy, Zero Restriction, Fairway & Greene, and EP New York. "To have earned this opportunity again speaks volumes about the quality of our product and the dedication of our team. It's a true honor to help represent the sport on a global stage alongside the PGA TOUR – and even more special to do so at a venue as iconic as Medinah."

Following their debut at the 2024 Presidents Cup at Royal Montreal, B. Draddy, the Official Uniform and Apparel Provider, and Zero Restriction, the Official Uniform and Outerwear Provider, will once again exclusively outfit the U.S. and International Teams, their captains, caddies, and staff for the PGA TOUR's biennial team competition. The apparel will reflect both the spirit of global competition and the brand's signature balance of style and comfort.

"The Presidents Cup is proud to welcome B. Draddy and Zero Restriction back as Official Uniform Providers for 2026," said Presidents Cup Executive Director Joie Chitwood. "With Captains Brandt Snedeker and Geoff Ogilvy shaping the identity of their respective teams, these trusted partners will help bring that vision to life through innovative design and performance apparel. We're equally excited that the style and sophistication they deliver will reflect both the global nature of the competition and the fashion-forward spirit of Chicago."

Summit Golf Brands has supported multiple editions of the Presidents Cup through its portfolio. Fairway & Greene and Zero Restriction outfitted the United States Team in 2015 in Korea, while Zero Restriction



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served as Official Outerwear Partner in subsequent editions including 2019, 2022, and 2024. B. Draddy made its team uniform debut in 2024. The renewed partnership for 2026 reflects a long-standing alignment and underscores the strength of the Summit Golf Brands portfolio.

B. Draddy is an American sportswear brand known for blending heritage with modern performance, and Zero Restriction, the leader in premium technical golf outerwear, extends a decade-long involvement with the Presidents Cup, delivering performance designs built for any conditions.

B. Draddy and Zero Restriction apparel from the 2024 Presidents Cup as well as new official Presidents Cup product from 2025 spring and fall collections are available for purchase to the public. Fans can buy merchandise at fanatics.com, presidentscup.com, zerorestriction.com and bdraddy.com. Apparel reflecting the team uniforms will also be sold onsite in a 30,000 square-foot Fan Shop during tournament week.



Medinah Country Club, located 25 miles west of downtown Chicago, will be the sixth golf course in the United States to host the Presidents Cup, joining Robert Trent Jones Golf Club in Prince William County, Virginia (1994, 1996, 2000, 2005); TPC Harding Park in San Francisco, California (2009, 2025); Muirfield



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Village Golf Club in Dublin, Ohio (2013); Liberty National in Jersey City, New Jersey (2017) and Quail Hollow Club in Charlotte, North Carolina (2022). With company operations in Barneveld and Middleton, Wisconsin, roughly 100 miles from Medinah, Summit Golf Brands brings authentic Midwest roots to an event that returns to the heartland.

For more information about the Presidents Cup, please visit presidentscup.com.

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About Summit Golf Brands

Summit Golf Brands is a leading provider of premium golf apparel, renowned for its commitment to quality, innovation, and style. With a portfolio of iconic brands including B. Draddy, Zero Restriction, Fairway & Greene, and EP New York, Summit Golf Brands continues to set the standard for performance-driven, fashion-forward golf apparel. Their wholesale distribution network extends across 25 countries and encompasses over 3,500 premier clubs and resorts worldwide. Summit Golf Brands stands out for its vertical integration, ensuring unparalleled fulfillment and product decoration capabilities. This is made possible through the utilization of over 200 embroidery heads, housed within their expansive facilities spanning more than 75,000 square feet, located in both Madison and Barneveld, Wisconsin. For more information, visit bdraddy.com, zerorestriction.com, and fairwayandgreene.com, and follow their brands on Instagram: [@bdraddy](https://www.instagram.com/bdraddy), [@zerorestriction](https://www.instagram.com/zerorestriction), and [@fairwayandgreene](https://www.instagram.com/fairwayandgreene).

About the Presidents Cup

The Presidents Cup is a biennial global team competition between the United States and an International team that represents the rest of the world excluding Europe. The competition, which is contested by the PGA TOUR, alternates between venues in the U.S. and overseas. The next iteration of the Presidents Cup will take place in Chicago at Medinah Country Club's Course #3, September 22-27, 2026. Since the event's inception in 1994, more than \$56 million has been raised for charity from event proceeds, as well as contributions made on behalf of the Presidents Cup. Rolex is the exclusive Global Partner of the Presidents Cup. Follow us on [Facebook](https://www.facebook.com/presidentscup), [Twitter](https://twitter.com/presidentscup) and [Instagram](https://www.instagram.com/presidentscup), or visit [PresidentsCup.com](https://presidentscup.com) for more information.

About Rolex

An unrivalled reputation for quality and expertise. Rolex is an integrated and independent Swiss watch manufacture. Headquartered in Geneva, the brand is recognized the world over for its expertise and the quality of its products – symbols of excellence, elegance and prestige. The movements of its Oyster Perpetual and Perpetual watches are certified by COSC, then tested in-house for their precision,



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performance and reliability. The Superlative Chronometer certification, symbolized by the green seal, confirms that each watch has successfully undergone tests conducted by Rolex in its own laboratories according to its own criteria. These are periodically validated by an independent external organization.

The word 'Perpetual' is inscribed on every Rolex Oyster watch. But more than just a word on a dial, it is a philosophy that embodies the company's vision and values. Hans Wilsdorf, the founder of the company, instilled a notion of perpetual excellence that would drive the company forward. This led Rolex to pioneer the development of the wristwatch and numerous major watchmaking innovations, such as the Oyster, the first waterproof wristwatch, launched in 1926, and the Perpetual rotor self-winding mechanism, invented in 1931. In the course of its history, Rolex has registered over 600 patents. At its four sites in Switzerland, the brand designs, develops and produces the majority of its watch components. A fifth site, also in Switzerland, is under construction and is expected to open in 2029. Rolex carries out its own manufacturing operations, from casting the gold alloys to machining, crafting, assembling and finishing the movement, case, dial and bracelet. Furthermore, the brand is actively involved in supporting the arts and culture, sport and exploration, as well as those who are devising solutions to preserve the planet.