



2009 Arnold Palmer Invitational presented by MasterCard

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Dates:	March 23-29, 2009	
Where:	Bay Hill Club and Lodge, Orlando, FL	Par/Yards: 70/7,137
Field:	120 players	
Purse:	\$6,000,000 (Winner's Share: \$1,080,000)	
FedExCup Points:	500	
Format:	72-hole stroke play	

KEY STORYLINES:

1. Player spotlights

- Tiger Woods – Last year became the first player to win five Arnold Palmer Invitational titles. The only other players with multiple victories at the event are Tom Kite (1982 and 1989) and Loren Roberts (1994-95).
- Rocco Mediate – Less than one year from his historic head-to-head battle with Tiger Woods at the U.S. Open, the Western Pennsylvania native looks to claim his first TOUR title since 2002. Mediate, who grew up idolizing tournament host Arnold Palmer, will be making his 21st appearance at the Arnold Palmer Invitational.
- Padraig Harrington – Three-time major championship winner will return to Bay Hill for the first time since missing the cut in 2000. After a slow start to his 2009 season on the PGA TOUR (two missed cuts and a first-round loss at Accenture Match Play Championship), he is looking to gain momentum as the FedExCup season progress. As the reigning champion at the last two majors, Harrington has the opportunity to be the first player since Tiger Woods (2000-01) to win three consecutive major championships.
- Davis Love III – playing in his 20th Arnold Palmer Invitational with the opportunity to jump into the top 50 and earn an exemption into the Masters (Official World Golf Ranking as of 3/29). Prior to missing last year's Masters, Love had played in 70 consecutive major championships. Love has missed only two cuts (1988 and 2007) at Bay Hill and has finished second three times and third once. Love enjoys Orlando – his 20th PGA TOUR victory came across town last November at the 2008 Children's Miracle Network Classic at Walt Disney World Resort.
- Anthony Kim – Kim will make his first appearance at the Arnold Palmer Invitational. Kim will be playing in his fifth TOUR event of the season. He currently ranks 31st in the FedExCup standings.
- Jeev M. Singh – Fresh off his fourth place finish at the World Golf Championships-CA Championship finish at Doral, Jeev M. Singh will make his second career start at the Arnold Palmer Invitational. Singh, who is the first golfer from India to become a member of the European Tour, missed the cut at Bay Hill in 2007. Singh was born in Chandigarh, India, and is the son of the famous Indian Olympic athlete Milkha Singh. His mother is Nirmal Kaur, a former captain of the Indian women's volleyball team. Singh attended Abilene Christian University, where he won the NCAA Division II individual golf championship in 1993. Singh finished the 2008 European Tour season ranked 12th on the Order of Merit, and after winning the Barclays Singapore Open won his second Order of Merit title on the Asian Tour. Singh has four wins on the Asian Tour, three wins on the European Tour and three wins on the Japan Golf Tour. In 2007, Singh received India's fourth highest civil honour the Padma Shri.
- Trevor Immelman – Orlando resident just two weeks away from his Masters title defense.
- Ryo Ishikawa – Seventeen-year-old Japanese golfing sensation will play his third PGA TOUR event at the Arnold Palmer Invitational.

- Erik Compton – had his second heart transplant in May 2008. His first heart transplant came when he was 12-years-old. On February 22, 2009, Compton's wife Barbara gave birth to their first child Petra Ella. Last November, Compton finished T60 at the Children's Miracle Network Classic and finished T44 at the 2009 Honda Classic.

2. **Fresh talent**

The Arnold Palmer Invitational has a long-standing tradition of spotting young talent and being among the first to invite them to PGA Tour events. The event also invites champions of the U.S. Amateur and the Southern Amateur. Previous Bay Hill exemptions were given to two-time Masters champion Jose Maria Olazabal in 1990, and to a pair of three-time major champions -- Ernie Els of South Africa and Vijay Singh of Fiji. In 2007 and 2008, Webb Simpson was a sponsor exemption (via wins at Southern Amateur) and is tops in FedExCup points among rookies. This year's sponsor exemptions include Ryo Ishikawa, Erik Compton. Danny Lee will play in the event as the reigning U.S. Amateur champion.

3. **Riveting finishes at Arnold Palmer Invitational**

Over the years, the Arnold Palmer Invitational has produced some of the most dramatic finishes on the PGA TOUR:

- 2008: Tiger Woods rolls in 24-foot birdie putt on 72nd hole to top Bart Bryant by one stroke for fifth Arnold Palmer Invitational title.
- 2006: Greg Owen's 3-putt from three feet for double-bogey on 71st hole and a bogey on the 72nd hole opens the door for Rod Pamplung's victory.
- 2005: World No. 2 Vijay Singh's double-bogey on 72nd hole clinches win for Kenny Perry.

ADDITIONAL STORYLINES/INFORMATION

Tournament Charities

The Arnold Palmer Invitational presented by MasterCard is very proud to support the Arnold Palmer Medical Center Foundation, the Arnold Palmer Hospital for Children and the Winnie Palmer Hospital for Women & Babies. For nearly 15 years the 281-bed, Arnold Palmer Hospital for Children & Women has served the needs of children and women from Central Florida and around the world providing care, compassion and leading edge medical technology. Arnold Palmer has lent not only his name but also his strong support and commitment to ensure that this hospital grows in its services and its outreach.

Masters and Arnold Palmer

Since the start of the Arnold Palmer Invitational in 1966, only Fred Couples (1992) and Tiger Woods (2001 and 2002) have won the Masters and the Arnold Palmer Invitational in the same year. Last year, Trevor Immelman opened the season by missing four of eight cuts and finishing T48 at the Arnold Palmer Invitational prior to winning his first Green Jacket at the 2008 Masters. Since 1960, only six players have won an event in the two weeks prior to winning the Masters. Below are the six players to accomplish the feat:

Player	Won Masters	1 week prior to Masters	2 weeks prior to Masters
Phil Mickelson	2006	BellSouth Classic	
Tiger Woods	2001		THE PLAYERS
Sandy Lyle	1988	Greater Greensboro Open	
Jack Nicklaus	1975		Sea Pines Heritage Classic
Gay Brewer	1967		Pensacola Open
Gary Player	1961		Sunshine Open

Palmer-Mediate Relationship

Rocco Mediate will be making his 21st appearance at the Arnold Palmer Invitational. A native of Western Pennsylvania, Mediate has a pair of second-place (1993 and 2007) finishes at the Arnold Palmer Invitational and a T3 in 2002. His runner-up in 2007 came after being granted a Sponsor Exemption by the tournament host, with his comments after holding the 36-hole clubhouse lead:

"Mr. Palmer and I go back since I was 19. You know, growing up in western Pennsylvania, we're both kind of very, very tough and very stubborn. He's counseled me a lot on certain issues. I've sat in his office many hours. I've sat with him at Laurel Valley and Latrobe and played a lot of golf with him, probably hundreds of rounds over the years. You know, that's a luxury that most people don't have."

Ryo Ishikawa

- Currently the world's second-highest ranked Japanese golfer (No. 67). By the close of 2008, he had become the youngest-ever golfer to break into the top 100 in the World Golf Rankings.
- Won his Japan Golf Tour debut as an amateur in May of 2007, claiming the title at the Munsingwear Open KSB Cup at the age of 15 years and 8 months. By comparison, the next youngest winner in the history of the Japan Golf Tour was Seve Ballesteros, who at the age of 20 years and 7 months won the 1977 Japan Open.
- Turned pro in 2008 and then won his second Japan Golf Tour event in November at the Mmynayi ABC Championship. Later claimed another pro victory at the 2008 Kansai Open.
- Nicknamed "Hanikami Oji" in Japan, translated to mean "Bashful Prince."

Tiger Woods wins in Florida

Arnold Palmer Invitational presented by MasterCard--5-2000-03, 2008; FUNAI Children's Miracle Network Classic--2-1996, 1999, Ford Championship at Doral--2-2005-06, THE PLAYERS Championship--1-2001, WGC-CA Championship--1-2007).

Tiger Woods tournaments with five or more victories (professional starts only)

Tournament	Starts	Cuts Made	Top-10	Wins	Years won
WGC-Bridgestone	9	9	9	6	1999, 2000, 2001, 2005, 2006, 2007
WGC-CA Championship	9	9	9	6	1999, 2002, 2003, 2005, 2006, 2007
Buick Invitational	11	11	11	6	1999, 2003, 2005, 2006, 2007, 2008
Arnold Palmer Invitational	12	12	6	5	2000, 2001, 2002, 2003, 2008

Jackets to PGA TOUR champions

Arnold Palmer Invitational -- Blue Jacket

First given in 1979, when the tournament debuted at Bay Hill; originally a heavy gray jacket, changed to a blue jacket in 1991.

Masters Tournament -- Green Jacket

Sam Snead, the 1949 champion, was the first player to receive a green jacket upon winning the golf tournament.

Memorial Tournament -- Gray Jacket

FBR Open -- Blue Jacket

Stanford St. Jude Championship -- Seersucker Jacket

Verizon Heritage -- Tartan Jacket

First awarded to the golf tournaments second winner, Bob Goalby, in 1970, in honor of Scottish Heritage.

Quail Hollow Championship -- Light Blue Jacket

Given since initial golf tournament in 2003.

Crowne Plaza Invitational at Colonial -- Tartan jacket

First awarded to Ben Hogan when he won consecutive golf events in 1952-53

31 years at Bay Hill Club and Lodge

The 2009 Arnold Palmer Invitational marks the 31st year at the Bay Hill Club and Lodge. Prior to arriving at Bay Hill, the tournament—then known as the Florida Citrus Open—was held at Rio Pinar Country Club from 1966-78. The name of the tournament was changed in 2007 from the Bay Hill Invitational to the Arnold Palmer Invitational presented by MasterCard, in honor of its longtime host, Arnold Palmer. Since this tournament began in 1966 as the Florida Citrus Open, only three non-Americans have managed to win, including the last two champions—Ernie Els of South Africa in 1998, Australian Rod Pampling in 2006 and Vijay Singh of Fiji in 2007.

Singh perfect at Arnold Palmer Invitational

Since 1993, the year he played in his first Arnold Palmer Invitational, Vijay Singh has made the cut 16 consecutive times, with three runner-up finishes and a victory. He tied for second in his first two years, losing to Ben Crenshaw in 1993 and Loren Roberts a year later, and then finished second to Kenny Perry in 2005. Last year, in defense of his 2007 Arnold Palmer Invitational title, Singh closed with a 69 to finish T3.

Bay Hill Club's 18th hole to host Kodak Challenge

A first-of-its-kind competition for PGA TOUR players that offers \$1 million to the winner was kicked off at the Mercedes-Benz Championship and continues this week at the Arnold Palmer Invitational. The Kodak Challenge celebrates beautiful holes and memorable moments on the PGA TOUR. There will be one designated Kodak Challenge Hole at 24 different PGA TOUR tournaments – with the Arnold Palmer Invitational featuring the par-4, 441-yard 18th hole. Players, who must play at least 18 of the holes to be

eligible, will count their lowest score relative to par on the Kodak Challenge Hole made during an official competition round. The player with the lowest cumulative score at the end of the challenge wins.

GOLF CHANNEL Fan Experience

Golf Central, Golf Central Pre Game, The Approach with Callaway Golf and the Grey Goose 19th Hole all will be produced and broadcast on-site at the Arnold Palmer Invitational. These shows will be produced in high definition for the first time. The GOLF CHANNEL on-site studio is called "Studio G," which will be adjacent to the MasterCard Club Tent on the driving range. There will be studio audiences for all of the shows next week (for MasterCard invited guests and patrons of the MasterCard Club tent). Fans will be able to meet and greet with GOLF CHANNEL talent and sit in on the tapings of the shows throughout the week.