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**Dates:** October 19-25, 2009  
**Where:** Grayhawk Golf Club  
**Par/Yards:** 35-35--70/7,125  
**Purse:** \$5,000,000; **Winner's Share:** \$900,000  
**Format:** 72-hole stroke play

#### **KEY STORYLINES**

**Frys.com Open integral for 2010 season** – The PGA TOUR Fall Series is crucial for many players still vying for a spot among the top 125 on the money list, allowing them to earn their TOUR cards for the 2010 season. With a total of \$5 million on the line, the 2009 Frys.com Open will prove pivotal for a number of players still in search of that magical number. Last year's playoff victory for Cameron Beckman, who entered the event 175<sup>th</sup> on the money list, gave him a two-year exemption that runs through the 2010 season.

#### **Prominent players on the Top 125 bubble through the Turning Stone Resort Championship:**

<b>Rank</b>	<b>Player</b>	<b>Earnings</b>	<b>Events Played</b>
117	Ricky Barnes	653,937	20
119	David Duval	623,824	19
120	Jeff Maggert	611,316	25
121	Rich Beem	610,600	23
127	Todd Hamilton	570,445	26
128	Chris Riley	552,977	19
130	Stuart Appleby	542,555	23
131	Joe Ogilvie	540,850	26
135	Tim Herron	498,122	24
136	Tommy Armour III	494,864	16
137	Chris DiMarco	473,994	26
141	Corey Pavin	464,703	22
144	Tom Lehman	431,600	14
149	Rocco Mediate	406,657	19

#### **2009 Fall Series Money List Exemptions for 2010 PGA TOUR Season**

##### **Fall Series PGA TOUR Winner**

2-year PGA TOUR exemption (2010-2011)

Invitation in 2010 to:

- SBS Championship (winners only)
- Arnold Palmer Invitational
- Verizon Heritage
- THE PLAYERS Championship
- Crowne Plaza Invitational at Colonial

- Memorial Tournament
- AT&T National
- Bridgestone Invitational (if Official World Golf Ranking strength of 115 points +
- PGA Championship
- If multiple winner since 2009 U.S. Open, invitation to 2010 U.S. Open

### **2009 Top 125 Money List**

Fully exempt for 2010 PGA TOUR season and invitations in 2010 to:

- Verizon Heritage
- THE PLAYERS Championship
- AT&T National

### **2009 Top 30 Money List**

Fully exempt for 2010 PGA TOUR season and invitations in 2010 to:

- Arnold Palmer Invitational (Top 70)
- Masters Tournament (Top 30)
- Verizon Heritage (Top 125)
- THE PLAYERS Championship (Top 125)
- Crowne Plaza Invitational at Colonial (Top 80)
- Memorial Tournament (Top 70)
- U.S. Open (Top 30)
- AT&T National (Top 125)

### **The Presidents Cup**

All money earned counts towards 2011 United States Presidents Cup team, 1 point per dollar earned.

**Together Anything's Possible** – The PGA TOUR reached a record for charitable giving in 2008 of \$124 million. With the commitment of our tournaments, players, sponsors and thousands of volunteers, the TOUR is still on track to reach a second billion in charitable donations within the next four to six years. The Fys.com Open continues to support the PGA TOUR and its tradition of giving back. Net proceeds will be directed towards programs which support the American Institute of Mathematics, the Fore Adoption Foundation and many other area charities. Over the course of the past two years, the Frys.com Open and the Thunderbirds have collectively raised more than \$2 million for local charities.

### **Frys and Friends Fore Adoption Pro-Am**

In addition to the regular Wednesday pro-am, the 2009 Frys.com Open will feature a special Monday pro-am to raise funds for the Fore Adoption Foundation Monday of tournament week, a foundation created by Kirk and Cathi Triplett. The unique “couples” format includes two couples paired with a TOUR player and his wife or significant other.

The Fore Adoption Foundation places adoptable children in foster care with families able to adopt children. In addition to helping pave the road to adoption, other functions of the Fore Adoption Foundation are to educate the community on the process of adoption and to encourage those with the ability to consider adoption. The foundation is also instrumental in helping offset the costs of under-going the adoption process. To date, 53 of 85 featured children (through television and website spots) have been adopted, a more than 50 percent success rate where typical adoption rates fall around 17 percent.

Kirk and Cathi Triplett will be available for interviews before and after the outing.

**Cameron Beckman set to defend Fry's.com Open title** – Cameron Beckman, who began the final round of the 2008 Frys.com Open three shots off the lead, posted a final-round, 7-under-63 to force sudden-death with Kevin Sutherland. It took two extra holes for Beckman to best Sutherland and emerge victorious, snapping a seven-year winless drought. The defending Frys.com Open champion has posted a pair of top-10 finishes so far in 2009, which came in back-to-back weeks in July. Following three rounds in the 60s at the AT&T National,

he claimed T7 honors. A week later at the John Deere Classic in Illinois, he finishes T9 thanks largely to a third-round, 7-under 64.

### Players of note –

- **Mike Weir** – The recent Canadian Hall-of-Fame inductee is poised to return to Grayhawk's Raptor course, where he won in 2007. The eight-time PGA TOUR champion has amassed five top-10 finishes thus far this season, including a runner-up finish at the AT&T Pebble Beach National Pro-Am in February. Weir is fresh off an appearance at The Presidents Cup, playing for the International squad captained by Greg Norman.
- **Rory Sabbatini** – The South African's season has been defined by a convincing win at the HP Byron Nelson Championship. Rounds of 6-under 64 on Friday and Sunday at the TPC Las Colinas gave him a two-stroke margin of victory, his fifth win on the PGA TOUR.
- **Heath Slocum** – In winning the first Playoff event, The Barclays, showed nerves of steel by draining a 20-foot par-saving putt on the 72<sup>nd</sup> hole at Liberty National Golf Club outside of New York to avoid a playoff with Ernie Els, Tiger woods, Pdraig Harrington and Steve Stricker. Slocum finished eighth in the final FedExCup standings.
- **Marc Leishman** -- The Rookie of the Year front-runner enjoyed a tremendous run during the PGA TOUR Playoffs for the FedExCup. The Aussie played his way into all four PGA TOUR Playoffs, including a T2 at the BMW Championship where he was paired with Tiger Woods in the final round. He was the only rookie to earn a berth in THE TOUR Championship presented by Coca-Cola. Leishman will turn 26 on October 24<sup>th</sup>, the day of the third round of the Frys.com Open.
- **Jeev M. Singh** – Special Temporary Member on the PGA TOUR is the son of former Olympic sprinter Milkha Singh of India. India is currently one of the fastest-growing nations in terms of golf participation in the world. Singh's best finish on TOUR this year was a solo fourth at the WGC-CA Championship, and he recently finished T7 at the Turning Stone Resort Championship.
- **Tom Pernice, Jr.** -- Recently turned 50 year-old made his debut onto Champions Tour soil at the SAS Championship a few weeks ago, only to go on and beat Nick Price and David Frost by a stroke. Pernice, Jr. became the second player on the Champions Tour this year alone to win in his debut on the 50-and-older circuit. Earlier this year, Scottsdale's very own **Michael Allen** achieved the feat at the Senior PGA Championship. Both Pernice, Jr. and Allen are scheduled to compete at the 2009 Frys.com Open.

### OTHER STORYLINES

- **Fall Series Smile and Win program** – A unique Fall Series "Smile & Win" spotter promotion will award instant prizes to fans wearing Kodak lanyards throughout the course at Grayhawk Golf Club. The free lanyards can be picked up at the Kodak Fan Photo Zone each day of the tournament. Winners will be randomly spotted throughout the tournament. A variety of instant prizes will include Kodak Zi8 Pocket Video Cameras, Frys.com merchandise and one lucky grand prize winner will receive a Turning Stone Resort Golf and Spa Package:
  - Two night Golf and Spa package
  - Overnight accommodations at The Lodge
  - One round of golf per night per person at Shenendoah or Kaluhyat
  - One 50-minute spa service at Skana per night per person
  - \$100 meal credit per night per person

Turning Stone Resort is the sponsor of the PGA TOUR Fall Series kickoff event, the Turning Stone Resort Championship, captured by Matt Kuchar in early October.

**Inaugural Kodak Challenge continues at Fry's.com Open** -- The Kodak Challenge is gearing up for its climactic finish with over 24 players within three strokes of leader Kevin Streelman, as the winner's check of \$1

million will be awarded at the final PGA TOUR Fall Series event, the Children's Miracle Network Classic. With just three events remaining in the 30-tournament series, the competition that celebrates beautiful holes and memorable moments on the PGA TOUR continues with the 211-yard, par-3 16th serving as the Kodak Challenge hole the week of the 2009 Frys.com Open. Players must play at least 18 of the 30 Kodak Challenge holes throughout the season to compete for \$1 million and the Kodak Challenge title. A player's lowest score relative to par on his best 18 Kodak Challenge holes will be counted.

**PGA TOUR Rookie of the Year race** -- The PGA TOUR Rookie of the Year race took shape at the FBR Open early in 2009 with James Nitties (T4) and Scott Piercy (T6) both in contention. Both players along with Marc Leishman (see above), Jeff Klauk and Webb Simpson are among those looking to earn first PGA TOUR rookie win in 2009. The last time a rookie on TOUR did not win was 1998 when Steve Flesch captured PGA TOUR Rookie of the year honors.

**Future stars** -- Be on the lookout for future PGA TOUR stars at the Frys.com Open as Jamie Lovemark (USC) and Rickie Fowler (Oklahoma State) are expected to compete. Both players turned professional during the summer, Lovemark after his junior year at USC that included an NCAA Individual title as a freshman. Fowler was the No. 1 ranked amateur in the country when he turned professional after the 2009 Walker Cup, where he led the United States squad to victory.

**Honoring our service men and women** -- As a way to pay tribute and say "thank you," the 2009 Frys.com Open will provide free admission to all members of the military, officers of the law and firefighters. Complimentary admission to a guest of theirs is also included.

**10-year anniversary of Payne Stewart's death** -- The final round of the Frys.com Open (Sunday, October 25) marks 10-year anniversary of the day that Payne Stewart passed away in a plane crash. Several of Stewart's contemporaries, including 2006 Payne Stewart Award winner Brad Faxon, are expected to compete in the 2009 Frys.com Open.