2009 World Golf Championships-CA Championship

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Dates: March 9-15 Where: Doral, FL

Course: Doral Golf Resort & Spa, a Marriott Resort (7,833 yards, par-72)

FedExCup 550 points to the winner

Purse: \$8,500,000 **Winner's Share:** \$1,400,000

Format: Four-day, 72-hole stroke-play competition, no cut

Defending Champion: Geoff Ogilvy

KEY STORYLINES:

1) Geoff Ogilvy returns as defending champion

Geoff Ogilvy outlasted Tiger Woods, Vijay Singh, Jim Furyk and Retief Goosen down the stretch to win last year's World Golf Championships-CA Championship. That victory earned Ogilvy a start at the 2009 season-opening Mercedes-Benz Championship, where he made the most of his appearance by recording a wire-to-wire victory. Ogilvy won the World Golf Championships-Accenture Match Play Championship for the second time in his career two weeks ago. In total, Geoff Ogilvy has now won three World Golf Championships events -- joined only by Tiger Woods as players with three or more World Golf Championships victories. Ogilvy is now No. 4 in the Official World Golf Ranking.

The 31-year-old Australian has six PGA TOUR victories:

2009 World Golf Championships-Accenture Match Play Championship

2009 Mercedes-Benz Championship

2008 World Golf Championships-CA Championship

2006 U.S. Open

2006 World Golf Championships-Accenture Match Play Championship

2005 Chrysler Classic of Tucson

With his victory at the Accenture Match Play Championship earlier this year, Ogilvy became the youngest current player to win four tournaments in which Tiger Woods was in the field.

2) Tiger Woods makes second start after returning from 2008 knee surgery

Tiger Woods, who made his return to golf at the World Golf Championships-Accenture Match Play Championship, will make his second start of the season at an event he has won six times at six different courses. Woods will be looking for his seventh victory at the World Golf Championships-CA Championship. Only Sam Snead has more victories in a single tournament, with eight wins in Greensboro, NC.

Tiger Woods Victories at the World Golf Championships-CA Championship

Year	Course	Place	Victory notes
1999	Valderrama GC	Andalucia, Spain	6-under 278, won first playoff hole over Miguel A. Jimenez
2002	Mount Juliet Estate	Kilkenny, Ireland	25-under 263, one-stroke victory over Retief Goosen
2003	Capital City Club	Woodstock, GA	6-under 274, 2-stroke win over Appleby, Herron, Singh
2005	Harding Park GC	San Francisco, CA	10-under 270, won on first playoff hole over John Daly
2006	The Grove	Herfordshire, England	d 23-under 261, eight-stroke win over lan Poulter
2007	Doral Golf Resort & Spa	Doral, FL	10-under 278, two-stroke win over Brett Wetterich

The World Golf Championships-CA Championship, the World Golf Championships-Bridgestone Invitational and the Buick Invitational are three tournaments that Woods has won six times.

Tournament	Starts	Top-10	Wins	Years won
Pridacetone Invitational	0	0	6	1000 2000 2001

Bridgestone Invitational 9 9 6 1999, 2000, 2001, 2005, 2006, 2007



CA Championship	9	9	6	1999, 2002, 2003, 2005, 2006, 2007
Buick Invitational	11	11	6	1999, 2003, 2005, 2006, 2007, 2008

Woods has won 15 World Golf Championships events in 28 starts:

Official World Golf Championship Victories (15)

Bridgestone Invitational 1999, 2000, 2001, 2005, 2006, 2007

Accenture Match Play Championship 2003, 2004, 2008

CA Championship 1999, 2002, 2003, 2005, 2006, 2007

Tiger Woods and the World Golf Championships

Totals	28	15	26	\$20,262,500	67.88
CA Championship	9	6	8	\$7,597,500	68.25
Bridgestone Invitational	9	6	9	\$7,952,500	67.58
Accenture Match Play	10	3	7	\$4,712,500	
Tournament	Starts	Victories	Top-10s	Earnings	Scoring Average

Woods has recorded 11 victories in the state of Florida (13 wins in California): **Florida Victories** - (Arnold Palmer Invitational presented by MasterCard–5-2000-03, 2008; FUNAI Children's Miracle Network Classic presented by Wal-Mart --2-1996, 1999, Ford Championship at Doral--2-2005-06, THE PLAYERS Championship--1-2001, WGC-CA Championship – 1-2007).

3) Camilo Villegas returns to the CA Championship following his most successful year on TOUR

As a rookie on the PGA TOUR in 2006, Camilo Villegas captured the interest of local fans at the then Ford Championship at Doral after holding a share of the second-round lead with Tiger Woods, Phil Mickelson and Scott Verplank. The native of Colombia finished second that week. Shortly after the 2006 event at Doral, Villegas' popularity caused Colombian TV to pick up 30 PGA TOUR golf broadcasts in 2006.

Since returning to Doral last year for his first World Golf Championships-CA Championship, Villegas' young career has taken off. With back-to-back victories at the final two events on the Playoffs for the FedExCup (BMW Championship, THE TOUR Championships presented by Coca-Cola), Villegas finished second to Vijay Singh in the FedExCup.

4) Rory McIlroy makes third start in the United States

The 19-year-old from Northern Ireland (dubbed "Boy Wonder" in Europe) has generated his share of news over the past few years, punctuated by his first European Tour win on February 1 at the Dubai desert Classic, where he jumped to No. 16 in the Official World Golf Ranking. A stellar amateur career was highlighted by an opening-round 68 at the British Open in 2007. McIlroy carried that momentum into his professional career when he made the cut in his first professional event on the European Tour last year and then finished third in his second event, becoming the youngest and quickest affiliate member to secure his European Tour card, having done so in just two events. Since then, he twice finished second after playoff defeats at the Omega European Masters and then again at the start of the 2009 season at the UBS Hong Kong Open. McIlroy played at his first Accenture Match Play Championship in February reaching the quarterfinals where he was defeated by eventual champion Geoff Ogilvy 2 and 1 (T5). McIlroy finished T13 at last week's Honda Classic.

Quotes from PGA TOUR players on Rory Mcliroy:

Geoff Ogilvy – "Alastair (Mattison, Ogilvy's caddie) said in the car on the way back, if you want to be second best in the world, you're going to have to be better than him. He is by far the best young player I've ever played with. He hits the ball well, chips and putts well and his demeanor is fantastic. He's the real deal. The hype is fair because he's the real deal."

Ernie Els – "He's hungry. He's going to be a major factor in world golf. I think you are probably looking at the next No. 1 in the world with him. He's got all of the tools."

Mark O'Meara – "Ball striking-wise at 19, he is probably better than Tiger was at 19 – his technique is better I think."

5) Doral Resort & Spa, a Marriot Resort, always a monster for world's best players

The Blue Monster Course at Doral is traditionally one of the more challenging courses on the PGA TOUR each year. Specifically the 18th hole at Doral has proved to be one of the more difficult finishing holes throughout the years. Last year the par-4, played 467 yards and averaged 4.297.

6) Charity

A three-pronged approach to charity during the CA Championship focuses on The First Tee, TICKETS Fore CHARITY and Birdies for the Brave military outreach

In partnership with The First Tee (www.thefirsttee.org) and the South Florida Golf Foundation, proceeds from professional golf tournaments held at Doral including the CA Championship have contributed more than \$15 million to local charities since its inception.

The CA Championship also participates in TICKETS Fore CHARITY, a unique program initiated on the PGA TOUR, Champions Tour and Nationwide Tour in which tournaments offer local non-profit organizations the opportunity to sell specially priced tournament tickets, with 100 percent of the proceeds donated to charity. Under the program, the organization selling the tickets retains 75 percent of the proceeds, with the remaining 25 percent donated to The First Tee. More than 40 local charities are participating in the TICKETS Fore CHARITY program in 2009.

Additionally, the CA Championship supports U.S. troops by offering local military members and their families complimentary tournament tickets and access to a special military support area (Patriots' Outpost) during the tournament.

6) More on Military Initiatives

The Birdies for the Brave activities will be highlighted by the "Patriots Outpost", a military hospitality chalet sponsored by Lockheed Martin located adjacent to the players' practice green. The Patriots Outpost will provide complimentary access to active duty and retired military members from all five branches and their families from Tuesday through Sunday.

The Patriots Outpost will offer complimentary refreshments, a lounge, children's activities corner, and an interactive area featuring Pros vs. GI Joe (www.provsgijoe.org). Pros vs. GI Joe is a unique morale-boosting activity that sets up real-time video game competition between professional athletes in the U.S. and troops stationed overseas via the Internet using PlayStation, X-box Live and/or the Nintendo Wii. A live videocam will enable players and troops to watch each other play the game in real time. When possible, Pros vs. GI Joe reunites family members of the participating troops via webcam during the event. All of the games will be non-violent such as golf games, Guitar Hero, etc. In addition to TOUR players, those who will be participating in Pros vs. GI Joe included children from The First Tee of Broward County and The First Tee of Miami Dade.

Other military outreach activities taking place on Saturday include an F-5 Tiger fly-over at 7:45 a.m., the singing of the National Anthem by a Navy Glee Club, and a 1st Tee Ceremony where special guests will include a General from the U.S. Southern Command, representatives of Lockheed Martin, the mayor of Doral, city commissioners, and other dignitaries.

ADDITIONAL STORYLINES

History of CA Championship field sizes

With 80 players, this is the largest field in CA Championship history.

1999 62 qualified, 61 finished 2000 55 qualified, 52 finished 2001 67 qualified (event cancelled due to Sept. 11) 65 qualified, 64 finished 2002 2003 72 qualified and finished 2004 68 qualified and finished 2005 71 qualified, 69 finished 62 qualified, 60 finished 2006 72 qualified, 70 finished 2007 78 qualified, 77 finished 2008 2009 80 qualified

World Golf Championships - "Golf's Global Summit"

Each year, the World Golf Championships series brings together the best players from across the globe to play against each other. There are 20 countries represented in the field this year.

Number of players who have
Qualified and their country
#'s COUNTRY
27 USA

10	South Africa
8	England
6	Australia
4	Spain
4	Sweden
3	Japan
3	Northern Ireland
2	Canada
2	Denmark
2	South Korea
1	Argentina
1	Colombia
1	Fiji
1	Germany
1	India
1	Ireland
1	New Zealand
1	Taiwan
1	Thailand
80	PLAYERS
20	COUNTRIES

There are 17 players making their CA Championship debut this year. No player has won a World Golf Championships event in his first start, except Jeff Maggert -- who won the 1999 Accenture Match Play Championship, the first-ever World Golf Championships event.

First starts at 2009 CA Championship

Country	Qualification
South Africa	2008 Sunshine Order of Merit
USA	2008 FedExCup Top 30
USA	2008 FedExCup Top 30
England	2008 Euro Order of Merit
USA	2009 OWGR - Top 50 March 2
USA	2008 FedExCup Top 30
Spain	2008 Euro Order of Merit
Thailand	2008 Japan Order of Merit
N Ireland	2009 OWGR - Top 50 March 2
South Africa	2008 Sunshine Order of Merit
USA	2009 FedExCup – Top 10 March 2
Spain	2009 OWGR - Top 50 March 2
USA	2009 FedExCup – Top 10 March 2
USA	2008 FedExCup Top 30
Taiwan	2008 Asian Order of Merit
England	2008 Euro Order of Merit
Japan	2008 Japan Order of Merit
	South Africa USA USA England USA USA Spain Thailand N Ireland South Africa USA Spain USA Spain USA Taiwan England

Most CA Championship starts

			CA	
Name	Country	Qualification	starts	Best finish
Appleby, Stuart	Australia	2008 FedExCup Top 30	9	T2 ('03)
Garcia, Sergio	Spain	2008 FedExCup Top 30	9	T3 ('05, '07)
Woods, Tiger	USA South	2009 OWGR - Top 50 March 2	9	1st ('07,'06, '05, '03, '02, '99)
Els, Ernie	Africa	2008 FedExCup Top 30	8	1st ('04)

Furyk, Jim	USA South	2008 FedExCup Top 30	8	T2 ('08)
Goosen, Retief	Africa	2008 Euro Order of Merit	8	2nd ('02), T2 ('08)
Harrington, Padraig	Ireland	2008 Euro Order of Merit	8	T5 ('00)
Singh, Vijay	Fiji	2008 FedExCup Top 30	8	T2 ('03, '08)

Longest time since last CA Championship appearance

Name	Country	Qualification	CA starts	Last start	Best finish
Hart, Dudley	USA	2008 FedExCup Top 30	2	2000	3 ('99)
Sutherland, Kevin	USA	2008 FedExCup Top 30	1	2002	T27 ('02)
Mayfair, Billy	USA	2008 FedExCup Top 30	1	2005	T25 ('05)
Perry, Kenny	USA	2008 FedExCup Top 30	3	2005	22 ('02)

Ernie Els and Tiger Woods are the only players in the field to have won the Ford Championship at Doral and the CA Championship. Els won the 2002 Ford Championship and the 2004 CA Championship. Woods won back-to-back Ford Championship titles in 2005-06 and has collected six CA Championship trophies. Defending champion Geoff Ogilvy and Mike Weir are the other past CA Championship winners in the field this year.

Tiger Woods on the World Golf Championships:

"They are exactly what they were meant to be, and that's putting the best up against each other more often than just the four majors and THE PLAYERS. I think that's why we as players and competitors love them, love the idea that we can go head-to-head more often. Most of the guys play in Europe or some other part of the world, and we don't get a chance to buck heads. Maybe, like I said, just five times. And now we can do it more frequently, and I think it's been a huge success."

Stuart Appleby is participating in his 31st career World Golf Championships event at the 2009 CA Championship, having competed in every World Golf Championships event since the inception of the series in 1999. This event was cancelled in 2001 due to the events of Sept. 11.

Players with successful starts in 2009 earn spots in the CA Championship

With eligibility for this event based not only on how players finished their respective 2008 campaigns, but also how they began their 2009 season, golfers who began the year playing extremely well have been able to earn a spot in the World Golf Championships-CA Championship field. A few notables are listed in the table below

Player	Qualification Category	2009 Season Notes
Dustin Johnson USA	Official World Golf Ranking (No. 38) – compared to No. 143 at the end of 2008. No. 3 in the 2009 FedExCup standings	Johnson's victory at the rain-shortened AT&T Pebble Beach National Pro-Am was his second win in 9 starts. Johnson won the Turning Stone Resort Championship in October 2008. So far in 2009, Johnson has made 6 of 7 cuts and has finished in the top 10 twice. The 24-year-old is one of seven players from the United States in their 20s with two or more PGA TOUR victories. This is Johnson's first time playing in the CA Championship and his second career World Golf Championships event (T33 at the Accenture Match Play Championship).
Alvaro Quiros Spain	Official World Golf Ranking (No. 24) – compared to No. 73 at the end of 2008. No. 8 in the European Tour's Race to Dubai	Spain's Alvaro Quiros finished atop the leaderboard at the European Tour's Commercialbank Qatar Masters in January, a tournament that boasted one of the strongest fields ever for a regular European Tour event. The 26-year-old Spaniard outlasted the likes of Sergio Garcia, Henrik Stenson, Retief Goosen, Ernie Els, Lee Westwood and Boo Weekley and has improved his position in the

		Official World Golf Ranking from No. 74 to No. 26. The win was his third career victory on the European Tour. He also won the Portugal Masters in 2008 and the 2007 Alfred Dunhill Championship in his first appearance as a full European Tour Member.
Charley Hoffman USA	No. 11 in the 2009 FedExCup standings (No. 9 on March 2 to qualify for CA)	With four consecutive top-20 finishes to start the season, including a playoff loss to Kenny Perry at the FBR Open, Hoffman has been one of the most consistent performers of the early PGA TOUR season.

<u>Last-minute qualifiers</u> – Y.E. Yang's one-stroke victory over John Rollins on Sunday at The Honda Classic moved him into the top 10 in the 2009 FedExCup standings to qualify for the CA Championship. The win is the first of Yang's career on the PGA TOUR and made Yang just the second South Korean-born player to capture a PGA TOUR event, joining seven-time winner K.J. Choi. The victory for Yang was worth 500 points and moved him to No. 9 in the FedExCup standings with 579 points.

John Rollins' runner-up finish at The Honda Classic also gained him entry into this week's event propelling him from No. 22 to No. 8 in the FedExCup points standings.

A T13 at The Honda Classic was just enough for Davis Love III to move to No. 50 in the Official World Golf Ranking and earn the final spot in the CA Championship field. Love has moved up the ranking with consistent play dating back to the end of the 2008 season. The winner of the final event of the 2008 PGA TOUR season at the Children's Miracle Network Classic at the Walt Disney World Resort, Love finished in the top 11 in four of his last six events last season. He started 2009 with a runner-up finish at the season-opening Mercedes-Benz Championship and has missed one cut in five starts including four finishes in the top 25. Love makes his return to the CA Championship after failing to qualify for the 2008 event for the first time since the tournament began in 1999.

<u>The CA Course Reporters -</u> CA has enlisted three youths from The First Tee's National Scholar program who display a passion for the game of golf and outstanding scholastic achievement to become the eyes and ears of the 2009 CA Championship and help tell the story of the tournament to young golf fans around the world. Johnie Freatman (Mercer Island, Wash.), Owais Durrani (Houston, Texas), and Courtney Burris (Springdale, Ark.) will make up the CA corps of reporters who will delve into every aspect of the tournament from interviewing the on-site meteorologist to re-gripping golf clubs. In addition, the kids will walk the course during the tournament and report on the play of the game's best golfers during their quest to tame the legendary Blue Monster.

<u>Doral's Blue Monster – 8th hole to host lucrative Kodak Challenge</u>

A first-of-its-kind competition for PGA TOUR players that offers \$1 million to the winner was kicked off at the Mercedes-Benz Championship and continues this week at the CA Championship. The Kodak Challenge celebrates beautiful holes and memorable moments on the PGA TOUR. There will be one designated Kodak Challenge Hole at 24 different PGA TOUR tournaments – with this week's featured hole the 560-yard, par-five, 8th hole. Players, who must play at least 18 of the holes to be eligible, will count their lowest score relative to par on the Kodak Challenge Hole made during an official competition round. The player with the lowest cumulative score at the end of the challenge wins. For up-to-date standings, please visit pgatour.com/kodakchallenge.