

2013 Farmers Insurance Open Broadcast Window & Pre-Tournament Notes



ShotLink Keys to Victory for Brandt Snedeker

2012 Farmers Insurance Open champion Brandt Snedeker fired a 2nd round 64 (North Course 3rd easiest on 2012 PGA TOUR). At this point last year this was Snedeker's 7th round of 64 or better on TOUR since the start of the 2011 season (most on TOUR).

Snedeker started his final round 7 shots back of leader Kyle Stanley. Brandt went on to shoot the T-lowest round of the day converting 6 birdies and 1 bogey on his way to a 5under – 67. He missed just 1 green (17 of 18 – T-1st in the field).

On The Greens: The South Course ranked 3rd in lowest percentage of putting inside 10 feet (85%) on the 2012 PGA TOUR. However, Snedeker was able to roll in 44 of 48 (92%) putts from inside 10 feet ranking 8th in the field. In strokes gained – putting, he outperformed the field by over four strokes for the week with his putter. In the final round, Brandt made 6 putts from beyond 8 feet for a total of 111 feet of putts made (ranked 6th).

Torrey Pines North Course Fun Facts: Easiest Front 9 on TOUR (-1.506); 3rd easiest 3–hole stretch on TOUR (-1.000 on holes 1-3).

Brandt Snedeker vs. 2012 Farmers Insurance Open Field

Stat	Snedeker Event Rank	Snedeker Event Stat	Field Avg.
Driving Accuracy Percentage	T13th	58.93%	51.59
Total Driving	24th	60	71
Greens in Regulation Percentage	T33rd	70.83%	69.64
Scrambling	T6th	71.43%	54.42
Strokes Gained - Putting	9th	1.474	.000
One-Putt Percentage	T9th	43.06%	36.11
Putts Per Round	T3rd	27.50	29.95
Average Distance of Putts made	6th	89' 0"	70' 2"
Total Birdies	T2nd	24	11

2012 Course & Hole Statistics Torrey Pines North & South

Courses with the Toughest Fairways to Hit

Rank	Course	%
1	Olympic Club	45.97
2	Waialae CC	46.61
3	Quail Hollow Club	47.59
4	Firestone CC (South Course)	49.18
5	Torrey Pines (South Course)	49.63

Courses with the Easiest Greens to Hit

Rank	Course	%
1	Plantation Course at Kapalua	81.64
2	Seaside Course	75.72
3	Torrey Pines (North Course)	73.61
4	TPC Summerlin	73.56
5	TPC Deere Run	71.8

Courses with the Easiest Greens to Hit Inside 125 Yards

Rank	Course	%
1	Plantation Course at Kapalua	89
2	PGA West (Palmer Course)	88.17
3	Innisbrook Resort - Copperhead	87.54
4	Torrey Pines (South Course)	87.22
5	Seaside Course	86.66

Courses with the Shortest Proximity to Hole Inside 100 Yards (Rough)

Rank	Course	Avg
1	Redstone GC Tournament Course	19' 4"
2	Plantation Course at Kapalua	19' 5"
3	Torrey Pines (South Course)	19' 7"
4	PGA West (Palmer Course)	21' 6"
5	Innisbrook Resort - Copperhead	21' 8"

Courses with the Highest Birdie or Better % - Inside 125 Yards

Rank	Course	%
1	PGA West (Palmer Course)	31.42
2	TPC Deere Run	27.45
3	Redstone GC Tournament Course	27.28
4	TPC Louisiana	27.22
5	Torrey Pines (South Course)	27.18

Courses with the Longest Scrambling Proximity to Hole

Rank	Course	%
1	Congressional Country Club	11' 2"
2	East Lake GC	10' 9"
3	Torrey Pines (South Course)	10' 4"
4	Bethpage State Park	10' 3"
5	TPC San Antonio	10' 3"

Courses with the Highest 3-Putt Pct

Rank	Course	%
1	Plantation Course at Kapalua	5.04
2	Augusta National GC	4.88
3	Monterey Peninsula CC	4.87
4	Torrey Pines (South Course)	4.46
5	Quail Hollow Club	4.33

Courses with the Lowest Putting % Inside 5'

Rank	Course	%
1	Riviera CC	94.81
2	Torrey Pines (South Course)	94.89
3	Pebble Beach Golf Links	95.23
4	Muirfield Village GC	95.48
5	TPC Southwind	95.6
6	Bay Hill Club & Lodge	95.64

2012 Course & Hole Statistics Torrey Pines North & South

Easiest Par 4's on TOUR

Rank	Course	Hole	Yds	Avg Score
1	TPC Boston	4	298	3.581
2	Torrey Pines (North Course)	2	329	3.635
3	TPC Deere Run	14	361	3.667
4	PGA West (Palmer Course)	8	358	3.668
5	TPC Summerlin	15	341	3.669

Toughest Par 4's on TOUR (Non-Majors)

Rank	Course	Hole	Yds	Avg Score
1	TPC Blue Monster at Doral	18	467	4.539
2	Olympic Club	1	520	4.498
3	Congressional Country Club	11	489	4.405
4	Torrey Pines (South Course)	12	504	4.364
5	Congressional Country Club	4	470	4.354

Easiest Par 5's on TOUR

Rank	Course	Hole	Yds	Avg
1	TPC Blue Monster at Doral	1	529	4.16
2	Waialae CC	9	506	4.183
3	Torrey Pines (North Course)	18	516	4.269
4	Plantation Course at Kapalua	5	532	4.278
5	Palm GC	7	524	4.32

Longest Courses on TOUR

Rank	Course	Par	Yds	Avg Score
1	Torrey Pines (South Course)	72	7698	72.364
2	Kiawah Island Resort (Ocean)	72	7676	74.566
3	Congressional Country Club	71	7569	73.046
4	Magnolia GC	72	7516	71.549
5	Trump Int. GC - Puerto Rico	72	7506	72.027

2012 Course & Hole Statistics Torrey Pines North & South

Easiest 9 Holes on TOUR

Course	Total RTP
Torrey Pines (North Course - Front)	-1.506
PGA West (Nicklaus Course - Front)	-1.500
Palm GC (Front)	-1.352
PGA West (Palmer Course - Back)	-1.346
Plantation Course at Kapalua (Back)	-1.343

Easiest Front 9 on TOUR

Course	Total RTP
Torrey Pines (North Course)	-1.506
PGA West (Nicklaus Course)	-1.500
Palm GC	-1.352
Plantation Course at Kapalua	-1.213
Crooked Stick GC	-0.971

Easiest Courses on TOUR

Rank	Course	Par	Yds	Avg Score	Avg O/U Par
1	PGA West (Nicklaus Course)	72	6924	69.193	-2.807
2	Plantation Course at Kapalua	73	7411	70.444	-2.556
3	Torrey Pines (North Course)	72	7067	69.551	-2.449
4	PGA West (Palmer Course)	72	6950	69.876	-2.124
5	Palm GC	72	7011	70.227	-1.773

Longest Par 4 Proximity to the Hole (Over 400 Yards)

Rank	Course	Hole	Par	Yardage	Avg
1	East Lake GC	5	4	520	54' 2"
2	Torrey Pines (South Course)	4	4	488	50' 10"
3	PGA National Champion Course	10	4	508	49' 11"
4	Riviera CC	15	4	487	49' 1"
5	Waialae CC	13	4	477	47' 11"

Par 5's with the Highest Hit Green Pct When Going for it

Rank	Course	Hole	Par	Yardage	%
1	Plantation Course at Kapalua	5	5	532	66.4
2	Waialae CC	9	5	506	60
3	TPC Summerlin	16	5	560	49.5
4	Torrey Pines (South Course)	18	5	570	45.8
5	Annandale GC	18	5	532	45.4

2012 Course & Hole Statistics Torrey Pines North & South

Courses with the Lowest Putting Inside 10'

Rank	Course	% Made
1	Riviera CC	84.39
2	Pebble Beach Golf Links	85.05
3	Torrey Pines (South Course)	85.20
4	Congressional Country Club	85.35
5	Muirfield Village GC	85.52

Courses with the Highest Putts Per Round

Rank	Course	Putts
1	Plantation Course at Kapalua	31.00
2	Seaside Course	30.70
3	Monterey Peninsula CC	30.36
4	Torrey Pines (South Course)	30.08
5	Bay Hill Club & Lodge	29.95

Easiest Holes on TOUR

Rank	Course	Hole	Par	Yds	Avg Score
1	TPC Blue Monster at Doral	1	5	529	-0.84
2	Waialae CC	9	5	506	-0.82
3	Torrey Pines (North Course)	18	5	516	-0.73
4	Plantation Course at Kapalua	5	5	532	-0.72
5	Palm GC	7	5	524	-0.68

Holes with the Highest Fairway Bunker Tendency from the Tee

Rank	Course	Hole	Par	Yardage	%
1	Torrey Pines (South Course)	5	4	454	27.5
2	Redstone GC Tournament Course	18	4	488	23.1
3	Congressional Country Club	16	5	579	23
4	Waialae CC	18	5	551	22.8
5	TPC Blue Monster at Doral	17	4	419	22.5

Easiest 3 Hole Stretch on TOUR (any 3 Holes)

Holes	Course	Total RTP
4,5,6	La Quinta CC	-1.03
9,10,11	Crooked Stick GC	-1.00
1,2,3	Torrey Pines (North Course)	-1.00
5,6,7	Plantation Course at Kapalua	-1.00
9,10,11	Waialae CC	-1.00

Broadcast Window Notes

2013 Farmers Insurance Open *(featured groups)*

Tiger Woods Notes

Tiger Woods is coming off of a missed cut at the 2013 ABU Dhabi HSBC Golf Championship marking his first professional career cut missed on the European TOUR. The last time Woods missed a cut on the European TOUR was at the 1996 Scottish Open as an amateur.

The 6-time Farmers Insurance Open champion is coming off a great 2012 PGA TOUR season where he carded 3 wins, 9 top tens and 13 top-twenty five finishes in his 19 starts on TOUR. Woods finished off his 2012 FedExCup campaign with a solid 3rd place finish marking his best FedExCup finish since he was the 2009 FedExCup champion.

Tiger Woods Season Comparisons

Year	Starts	Wins	Top 10s	Top 25s
2012	19	3	9	13
'10 - '11	21	0	4	10
2009	17	6	14	16

In 2009, Tiger Woods carded 6 wins, 14 top tens and 16 top twenty-five finishes in just 17 starts. However, from 2010 to 2011 he was able to accumulate just 4 top tens in 21 starts on TOUR. 2012 was a bounce back season for Woods with his 3 wins and 9 top tens in 19 starts.

Off the Tee Improvements

Tiger Woods made major improvements with his tee game in 2012 finishing the season ranked 6th in total driving marking his best finish in this category since he led the TOUR back in 2000. Woods finished the season 55th on TOUR for driving accuracy also marking his best finish in accuracy since 2000 when he finished 54th on TOUR.

Tiger Woods - Total Driving Ranks on PGA TOUR (Since 2000)

Year	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000
Rank	6 th	189 ^{th*}	190 ^{th*}	12 th	200 ^{th*}	45 th	28 th	86 th	85 th	45 th	11 th	39 th	1 st

**not officially ranked on TOUR*

Iron Play Improvements

Woods finished 2012 ranking 29th for greens in regulation (68%) and 11th for proximity to the hole (33' 6"). This marked the first time since 2007 where Woods ranked inside the top 15 for proximity to hole (ranked 3rd in 2007).

Short Game Improvements

Tiger Woods - Short Game Ranks

Stat	2012	2011	2010	2009
Sand Saves	83 rd	175 ^{th*}	123 ^{rd*}	3 rd
Scrambling	4 th	T141 [*]	166 ^{th*}	1 st

Tiger Woods cracked the top 5 on TOUR for scrambling in 2012 (4th) for the first time since he led the TOUR in this category in 2009.

Career at Farmers Insurance Open – Tiger Woods

Tiger Woods has 6 career wins at the Farmer Insurance Open including 4 straight from 2005-2008. He's played 44 of 47 career rounds at par or better with a stroke average of 68.62 (lowest in tournament history – min of 20 rds). He's also carded 10 career bogey-free rounds at this event (most by any player). The only event where Woods has more bogey-free rounds in his career as a professional is the Children's Miracle Network Classic where he has 12 career bogey-free rounds.

Lowest Stroke Average

Farmers Insurance (Since 1980 - min 20 rds)

Player	Avg	Rds
Woods, Tiger	68.62	47
Watson, Tom	69.54	31
Pooley, Don	69.55	31
Miller, Johnny	69.65	22
Sander, Bill	69.67	30

Most Bogey-Free Rounds

Farmers Insurance Since 1980

Player	Bogey-Free Rds
Woods, Tiger	10
Roberts, Loren	9
Faxon, Brad	8
Clements, Lennie	8
Estes, Bob	8
Simpson, Scott	8

All-Time Records on the Line: Tiger Woods is looking to move up the all-time list for most wins in a single event and break his own TOUR record for most wins on a single course. A win this week would move Woods to 1 off the all-time record of 8 wins in a single event by Sam Snead at the Greater Greensboro Open and break the current record of 7 wins on the same course which he currently holds on 3 separate courses.

Most Wins in a Single Event - PGA TOUR *(all-time)*

Wins	Event	Player
8	Greater Greensboro Open	Sam Snead
7	WGC-Bridgestone Invitational	Tiger Woods
7	Arnold Palmer Invitational	Tiger Woods
6	Farmer Insurance Open	Tiger Woods
6	WGC-Cadillac Championship	Tiger Woods

**4 other players at 6 wins*

Most Victories on a Single Course - PGA TOUR *(all-time)*

Wins	Course	Player
7	Torrey Pines GC*	Tiger Woods
7	Firestone CC	Tiger Woods
7	Bay Hill Club & Lodge	Tiger Woods
*6 wins at Farmers, 1 win at 2008 US Open		

2012 PGA TOUR Season Summary – Nick Watney

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
26	1	3.8%	1	3.8%	5	19.2%	12	46.2%	23	4 th

FedExCup Moves at The Barclays: Nick Watney moved from 49th to 1st in the standings with his victory at The Barclays in 2012. This was the first time Watney held the #1 spot in the standings since week #33 in the 2011 Regular Season...a span of 37 weeks. Watney is 1 of 3 players who have finished inside the top 15 of the standings in each of the last 4 years of the FedExCup (Phil Mickelson & Dustin Johnson).

Finishing inside top 15 of FedExCup in each of last 4 Years

Player	Phil Mickelson	Nick Watney	Dustin Johnson
2009 Finish	2 nd	12 th	14 th
2010 Finish	13 th	12 th	5 th
2011 Finish	15 th	9 th	4 th
2012 Finish	5 th	4 th	8 th

Ball Striking at The Barclays: Watney had a fantastic ball striking week finishing T2 in Greens in Regulation and 3rd in proximity to the hole averaging 31 feet 11 inches on approach shots. Nick was the second winner in 2012 to hit 17 of 18 greens in regulation in the final round (Brandt Snedeker Farmers Insurance Open). Hitting 17 of 18 greens in a round tied his career best marking the 13th time he has accomplished this feat.

6 Total 3-Putts with a Win at Barclays: On the greens, Nick Watney had a field T-worst 6 total 3-putts for the week. Since 1992, Nick Watney is 1 of 5 players to have 6 or more 3-putts en route to victory on the PGA TOUR. The only player who has had more 3-putts en route to victory on the PGA TOUR is Tiger Woods (7 total 3-putts at the 1999 Children's Miracle Network Classic).

Most 3-Putts by a Winner since 1992

Year	Event	Winner	3-Putts
1999	Childrens Miracle Network	Tiger Woods	7
2012	The Barclays	Nick Watney	6
2012	Byron Nelson Championship	Jason Dufner	6
2010	Wells Fargo Championship	Rory McIlroy	6
2007	The Masters	Zach Johnson	6

Nick Watney - Season Comparison (2011 to 2012)

Stat	2011	2012
Scoring Average	69.52 (5)	70.58 (60)
Scrambling	62.9% (12)	55.1% (141)
Strokes Gained - Putting	+.56 (12)	-.043 (106)
Putting Inside 10 Feet	89.1% (12)	85.9% (155)
Round 1 Scoring Average	69.19 (1)	70.04 (21)
Final Round Scoring Average	68.78 (16)	71.59 (T127)
Bogey Average	2.23 (4)	2.99 (147)

Short Game and Putting Decline: Despite a pretty solid season for Wantey, his 2012 scoring average has declined by about 1 stroke compared to 2011.

Watney's short game and putting ranks also fell in 2012 compared to 2011.

2012 PGA TOUR Season Summary – Rickie Fowler

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
23	1	4.3%	3	13.0%	5	21.7%	8	34.8%	20	28th

After narrowly missing the TOUR Championship by coca-cola in his 2 previous years (32nd in 2010 & 43rd in 2011), Rickie Fowler went onto finish a career best 28th in the 2012 FedExCup season. Rickie Fowler picked up his first career win at the 2012 Wells Fargo Championship. Fowler was the 4th first time (9th overall in 2012) winner on TOUR this season.

Best off the tee at Quail Hollow Club: Fowler averaged 305.9 yards from the tee (13th) and hit 62.5% (T-2nd) of the fairways from the tee ranking 1st in total driving for the week. This was just the 2nd time in Fowler's career on TOUR where he led the field for total driving (2010 Shell Houston Open). At Quail Hollow Club, Rickie ranked 1st in total driving and T-1st for ball striking.

STRENGTHS

Largest Improvement in Driving Accuracy Rank (2011 to 2012 PGA TOUR)

Player	2011 Rank	2012 Rank	Improvement
Kevin Na	142 nd	25 th	+117
Rickie Fowler	157th	48th	+109
Stuart Appleby	135 th	32 nd	+103
Hunter Mahan	83 rd	17 th	+66
Arjun Atwal	162 nd	100 th	+62

Improvements Tee-to-Green for Fowler:

Fowler drastically improved his accuracy from the tee in 2012. In 2011, he ranked 157th on TOUR for driving accuracy and in 2012 he improved 109 spots up to 48th on TOUR (2nd largest improvement on TOUR).

ROOM FOR IMPROVEMENT

Stat	Value	Rank
Greens in Regulation	64.9%	98th
Scrambling	56.8%	106th
Strokes Gained - Putting	-.171	139th
Putting Outside 10 Feet	13.2%	170th
Final Round Scoring Average	72.16	165th

Rickie Fowler ranked 106th for scrambling, 139th for strokes gained – putting and 170th when putting outside of 10 feet on the 2012 PGA TOUR.

2012 PGA TOUR Season Summary – Kyle Stanley

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
27	1	3.7%	2	7.4%	2	7.4%	8	29.6%	17	31 st

Kyle Stanley narrowly missed the TOUR Championship by coca-cola for the 2nd straight season. Stanley has been the #30 seed entering the BMW Championship in each of the last 2 seasons of the FedExCup Playoffs and has narrowly missed out on making the TOUR Championship field.

Only Player Perfect Inside 8 Feet at Waste Management: Kyle Stanley was an impressive 60 for 60 when putting inside 8 feet at TPC Scottsdale en route to his 1st career victory. Stanley was the only player in the field (to make the cut) and not miss a putt inside 8 feet the entire week.

Kyle Stanley - Final Round Comparison (2012 Farmers vs. Waste Management)

Stat	Farmers	Waste Management
Start of Final Round	5 shot lead	8 shots back
Greens Hit	10 of 18	16 of 18
Proximity to Hole	35 feet	27 feet
Putts Gained	+9	+1.9
Putting Inside 10 Feet	16 of 19	16 of 16
Birdies	4	6
Bogeys Plus	3	0
Score	74 (+2)	65 (-6)

After losing a 5 shot lead at the 2012 Farmers Insurance Open, Kyle Stanley battled back the very next week from 8 shots behind Spencer Levin to capture his first career PGA TOUR victory at the Waste Management Open. Here's a breakdown of his 2 final rounds...

2012 PGA TOUR Season Summary – Hunter Mahan

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
23	2	8.7%	2	8.7%	5	21.7%	12	52.2%	20	19th

Hunter Mahan finished inside the top 30 of the FedExCup standings for the 6th consecutive season. He is 1 of just 3 players to accomplish this feat since the start of the FedExCup in 2007. He was also 1 of 6 players with multiple victories during the 2012 PGA TOUR.

Reaching the TOUR Championship in each of the Last 6 Seasons

Player	Phil Mickelson	Steve Stricker	Hunter Mahan
2007 Finish	3 rd	2 nd	15 th
2008 Finish	7 th	14 th	18 th
2009 Finish	2 nd	3 rd	27 th
2010 Finish	13 th	7 th	18 th
2011 Finish	15 th	18 th	7 th
2012 Finish	5th	20th	19th

In the last 6 years of the FedExCup PLAYOFFS, 3 players have reached the TOUR Championship (top 30) in each season (Steve Stricker, Hunter Mahan & Phil Mickelson).

Most Greens Hit by a Winner in 2012: Hunter Mahan hit 62 greens (86.1%) en route to his victory at the Shell Houston Open marking the most greens hit by a winner in 2012. This was also the most greens hit by a winner on TOUR since Rory McIlroy hit 62 greens en route to his victory at the 2011 U.S. Open.

Most Greens Hit by a Winner - 2012 PGA TOUR

Tournament	Player	Greens Hit
Shell Houston Open	Mahan, Hunter	62
Shriners Hospitals for Children Open	Moore, Ryan	60
Hyundai Tournament of Champions	Stricker, Steve	59
Mayakoba Golf Classic	Huh, John	59

STRENGTHS

Hunter Mahan ranked inside the top 3 for both total driving and ball striking on the 2012 PGA TOUR. Mahan has ranked among the TOUR's best over the past 6 years on TOUR in these 2 categories.

Mahan - Total Driving & Ball Striking Ranks

Stat	2012	2011	2010	2009	2008	2007
Total Driving	2 nd	T55	3 rd	7 th	23 rd	3 rd
Ball Striking	3 rd	T26	14 th	4 th	T8	10 th

ROOM FOR IMPROVEMENT

Hunter Mahan – 2012 PGA TOUR

Stat	Value	Rank
Sand Saves	45.9%	T122
Scrambling	53.7%	T157
Strokes Gained - Putting	-.077	111th
One-Putts	35.1%	169th
Putting Outside 25 Feet	4.4%	151st
Par 5 Birdie or Better Pct	36.2%	164th

In 2012, Hunter Mahan ranked T122nd for sand saves, T157th for scrambling, 111th for strokes gained – putting, 169th for one-putt percentage, 151st when putting outside 25 feet and 164th for par 5 birdie or better percentage.

2012 PGA TOUR Season Summary – Bill Haas

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
23	1	4.3%	2	8.7%	3	13.0%	8	34.8%	18	32 nd

3rd consecutive season with at least a win: 2011 FedExCup champion Bill Haas has at least 1 win in each of the last 3 seasons on the PGA TOUR. He is 1 of 7 players on the PGA TOUR to accomplish this feat (2010-2012).

Lowest Pct of Greens Hit by a Winner in a Non-Major: 2012 Northern Trust Open champion Bill Haas can attribute most of his success at Riviera Country Club to his short game and putting. For the week, Haas missed 36 greens successfully salvaged par or better 26 times (72%) ranking 7th in the field. Corey Pavin at the 1995 U.S. Open is the only other winner on TOUR to hit a lower % of greens en route victory.

Lowest GIR % by w PGA TOUR Winner (since 1983)

Year	Tournament	Player	%	Greens Hit	Holes
1995	U.S. Open Championship	Pavin, Corey	48.61	35	72
2012	Northern Trust Open	Haas, Bill	50.00	36	72
1986	NEC World Series of Golf	Pohl, Dan	51.39	37	72
1983	Kemper Open	Couples, Fred	52.78	38	72
1986	Sea Pines Heritage	Zoeller, Fuzzy	52.78	38	72

Getting it done with the Putter at Riviera CC: On the greens, he outperformed the field by over 9 strokes with his putter ranking 2nd in the field for putts gained. **Perfect From short distances**, Haas was 1 of just 3 players to go the entire week without missing a putt inside 5 feet (49 for 49 in regulation play).

43 feet 5 inches for the win: Bill Haas converted a 43' 5" birdie on the 10th hole (2nd playoff) hole for the win. In comparison, there were 46 putting attempts from outside 25 feet on the 10th hole in regulation play in 2012 and just 1 player was able to convert (Pat Perez in the 1st round from 26 feet).

Since 2003, there have been 4,211 rounds played on the 10th hole at Riviera CC and Haas was just the 5th player to make a putt from outside 40 feet.

STRENGTHS

Bill Haas – 2012 PGA TOUR

Stat	Value	Rank
Total Driving	122	22nd
Sand Saves	58.6%	12th
Scrambling	60.7%	27th
Par 4 Scoring	4.00	T4

ROOM FOR IMPROVEMENT

Bill Haas – 2012 PGA TOUR

Stat	Value	Rank
Proximity to Hole	39'	T184
Approaches Inside 125 Yards	21'	T166
Approaches 175 to 200 Yards	38'	T181
Approaches Outside 200 Yards	56'	185th
Par 3 Scoring Average	3.15	T180

2012 PGA TOUR Season Summary – Dustin Johnson

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
20	1	5.0%	5	25.0%	9	45.0%	11	55.0%	17	8 th

6 Straight Years with a Win: Dustin Johnson now has at least 1 win in each of his last 6 seasons on the PGA TOUR (dating back to 2008). Phil Mickelson is the only other player on TOUR with at least 1 win each season since the start of the 2008 season (Mickelson's streak extends back to 2004).

Top Performer in FedExCup: Currently 3rd in the 2013 standings, Dustin Johnson has finished in the top 15 of the FedExCup in each of the last 4 years and inside the top 10 in each of the last 3 years on the PGA TOUR. Luke Donald is the only other player to finish inside the top 10 of the FedExCup standings in each of the last 3 years on TOUR.

Finishing Inside Top 10 Last 3 Years of FedExCup

Player	2012	2011	2010
Dustin Johnson	8 th	4 th	5 th
Luke Donald	9 th	3 rd	3 rd

4 Straight Top Tens in PLAYOFFS: Dustin Johnson was also the only player to card a top ten finish in all 4 events of the 2012 FedExCup Playoffs and the first to do so since Padraig Harrington accomplished this feat back in 2009.

STRENGTHS – Short Game and Putting Improvements

Dustin Johnson shaved about 1 stroke off of his 2011 scoring average in 2012. A large portion of his improved success in 2012 can be attributed to his improvement on and around the greens. When comparing all ranked players from 2011 to 2012, Dustin was the most improved player on TOUR for 3-putt avoidance, 2nd most improved when putting from 5 to 10 feet, the 3rd most improved in scrambling, and 5th most improved in strokes gained – putting.

Dustin Johnson - Improvements from 2011 to 2012 Season

Stat	2011		2012		Rank Improvement
Scrambling	153 rd	41.5%	38 th	53.9%	+115
Strokes Gained - Putting	171 st	-0.49	50 th	+0.22	+121
3-Putt Avoidance	171 st	3.9%	39 th	2.5%	+132
Putting Inside 5 Feet	142 nd	95.7%	78 th	96.5%	+64
Putting 5 to 10 Feet	186 th	47.1%	64 th	57.6%	+122
Scoring Average	51 st	70.46	8 th	69.56	+43

Fewer 3-Putts in

2012: In 2011, Dustin was 3-putting once every 25 holes. However in 2012, on average he would 3-putt once every 40 holes.

Driving Distance – All Drives: Dustin Johnson has ranked 1st or 2nd in each year on the PGA TOUR since 2008. In 2012, Dustin hit about 1 in every 3 drives 320+ yards from the tee (29% of all drives 320+).

Most 400 Plus Drives: Dustin Johnson holds the current record for most 400+ yard drives with 12 recorded in the last 10 years (since 2003).

Keys to Victory at 2013 Hyundai Tournament of Champions:

Dustin Johnson over powered the Plantation Course at Kapalua en route to his victory this season. For the week he averaged 307.8 yards (1st in field) from the tee on all drives outperforming the field by 25.5 yards from the tee (field average: 282.3 yds). Dustin was 1 of just 2 players in the field with a 300+ average distance (all drives) from the tee (Bubba Watson).

Johnson was 16 under par in 14 attempts when he went for the green (tee shot on 4s and 2nd shot on 5s (T-2 most aggressive player in field). He ranked 2nd for greens in regulation (88.9%), T-2nd for proximity to the hole (36' 6"), and converted 2 eagles (1st) and 18 birdies (1st).

2012 PGA TOUR Season Summary – Keegan Bradley

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
25	1	4.0%	4	16.0%	5	20.0%	14	56.0%	21	21st

Keegan Bradley picked up his 3rd career victory on the PGA TOUR at the 2012 WGC-Bridgestone Invitational. Bradley started his final round 4 shots behind the 54-hole leader Jim Furyk.

Keegan put on a putting clinic in the final round outperforming the field by +5.5 strokes with his putter converting an impressive 6 putts from beyond 10 feet in the final round. Keegan's final round putting performance was the best final round by a winner on TOUR since Phil Mickelson outperformed the field by +4.6 strokes en route to his victory at the 2012 AT&T Pebble Beach.

Best Putting Performance of 2012: For the week, Bradley outperformed the field by an amazing +12.068 (1st) total strokes on the greens converting 11 putts from beyond 10 feet (T-most). Bradley's 12 strokes gained with his putter was nearly 4 ½ strokes better than the next best player in the field and **THE best putting performance of the 2012 PGA TOUR season** (most total strokes gained in an event this season). Bradley was just the 14th player to outperform a field by more than 12 strokes in the past 9 years (since 2004 on courses where ShotLink is used).

STRENGTHS – All Around Consistency

Keegan Bradley Key Stats in 2012

Stat	Rank
Driving Distance	16th
Driving Accuracy	T-87
Greens in Regulation	52nd
Proximity to Hole	T55
Sand Saves	25th
Scrambling	91st
Strokes Gained - Putting	27th
All-Round Ranking	1st

#1 in All-Around Ranking: Keegan Bradley was #1 on TOUR in the all-around rankings category. This ranking includes scoring, putting, eagles, birdies, sand saves, greens in regulation, driving distance and driving accuracy.

FedExCup Note: In 2011, Bradley was the only PGA TOUR rookie to reach the TOUR Championship (finished 20th in FEC). He followed up his rookie campaign with a solid 21st finish the in 2012 FedExCup (he's only rookie to reach the TOUR Championship again the following year).

ROOM FOR IMPROVEMENT – Short Irons & 3-Putts

Keegan Bradley – 2012 Approach Shots

Stat	Value	Rank
From 50 to 75 Yards	17' 1"	130 th
From 75 to 100 Yards	17' 8"	T105
From 100 to 125 Yards	20' 10"	T127
From 125 to 150 Yards	23' 10"	T123
3-Putt Avoidance	3.8%	169 th

Looking through his 2012 profile, some of Keegan's worst ranks were related to his proximity to the hole from short-to-mid distance ranges.

He also had 61 total 3-putts in 2012 ranking 169th on TOUR for 3-putt avoidance.

2012 PGA TOUR Season Summary – Brandt Snedeker

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
23	2	8.7%	4	17.4%	7	30.4%	10	43.5%	20	1st

2012 FedExCup champion Brandt Snedeker carded 2 wins (Farmers Insurance Open and TOUR Championship by Coca-Cola, 1 runner-up finish, 7 top tens and 10 top twenty-five finishes in his 22 starts this year.

Most Sub-Par Rounds in 2012 FedExCup Playoffs: Brandt Snedeker played a TOUR leading 14 sub-par rounds in the FedExCup Playoffs. Over this stretch, Snedeker finished 2nd at the Barclays, 6th at the Deutsche Bank Championship, T37 at the BMW Championship and won the TOUR Championship.

STRENGTHS – TOUR Leading Putting & Short Game

Brandt Snedeker vs. 2012 PGA TOUR

Stat	Snedeker '12 Rank	Snedeker '12 Stat	TOUR Avg.
Sand Saves	14th	57.9%	48%
Scrambling	10th	62.1%	56.2%
Strokes Gained - Putting	1st	+.860	---
One-Putt Percentage	1st	44.3%	37.7%
Putts / Rd	2nd	27.92	29.22
Putting Outside 25 Feet	8th	8.7%	5.6%
Feet of Putts Made / Rd	2nd	83'	73'

Strokes Gained – Putting Leader:

Brandt Snedeker leads the 2012 PGA TOUR for strokes gained – putting outperforming the TOUR by +.860 strokes per round (works out to nearly 3 ½ strokes per 4 round tournament on the greens).

ROOM FOR IMPROVEMENT

Brandt Snedeker vs. 2012 PGA TOUR

Stat	Snedeker '12 Rank	Snedeker '12 Stat	TOUR Avg.
Total Driving	T134	219	---
Greens in Regulation	132nd	63.8%	63.9%
Approaches Outside 200 Yards	T151	52' 4"	50' 1"
Rough Proximity	T132	45' 6"	44' 3"
Going for the Green	121st	49.3%	51.4%
Putting from 7 Feet	T139	56.6%	60.4%
Total Eagles	T103	5	7

Most Rds of 64 or Better 2010-2012

Rank	Player	# of Rds
1	Brandt Snedeker	11
1	Ryan Palmer	11
3	Webb Simpson	9
3	David Toms	9
3	Robert Garrigus	9

Brandt Snedeker is known as a player who can go low on TOUR. Since the start of 2010 Snedeker has played 11 rounds of 64 or better tying for the most on TOUR over this time frame.

2012 PGA TOUR Season Summary – Bubba Watson

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
19	1	5.3%	6	31.6%	7	36.8%	16	84.2%	16	13 th

The 2012 Masters Champion Bubba Watson now has 4 wins in his last 3 years on the PGA TOUR and has reached the TOUR Championship in as many years. Watson finished a career best 13th in the 2012 FedExCup thanks to his Masters victory, 6 top 5's and 16 top twenty-five finishes on TOUR.

Bubba Watson vs. 2012 TOUR - Off the Tee

Stat	Watson	TOUR Avg
Driving Distance (measured)	315.5 (1)	289.1
Driving Distance (All)	309.2 (1)	282.2
Driving Pct 300+ (All)	63.79% (1)	23.77%

Bubba Watson has been #1 or #2 on TOUR for driving distance 7 times. Since 1980, only 1 other player has been #1 or #2 more times (John Daly – 12 times).

Most Years #1 or #2 in Driving Distance (PGA TOUR Since 1980)

Player	Years
Daly, John	12
Watson, Bubba	7
Woods, Tiger	5
Love III, Davis	4

Longest Driving Distance (All Drives) Average in a Season (in ShotLink Era)

Year	Player	Average
2012	Watson, Bubba	309.2 Yards
2011	Holmes, J.B.	306.0 Yards
2006	Holmes, J.B.	305.7 Yards
2008	Holmes, J.B.	303.7 Yards
2005	Hend, Scott	303.6 Yards

Longest in a Single Season: Bubba Watson's 309.2 yard average drive from the tee this year (all drives) is the longest driving distance (all drives) average recorded in a single season of the ShotLink Era (since 2003).

The 3000 Club: From 2003 to 2012, only 3 players have 3000 or more drives 300+ yards from the tee on the PGA TOUR (J.B. Holmes (3,591), Robert Garrigus (3,512), & Bubba Watson (3,444)).

Greens in Regulation Last 4 Years (Bubba Watson)

Year	Value	TOUR Rank
2012	69.90%	2 nd
2011	69.80%	9 th
2010	68.50%	55 th
2009	64.20%	T132

Major Improvement in Ball Striking: Bubba made huge improvements with his iron play over the past 4 years on TOUR. In 2009 he ranked T-132nd on TOUR for greens in regulation (64%) and in 2012 he vaulted up to 2nd on TOUR hitting nearly 70% of his greens in regulation.

Par 4 Scoring Leaders - 2012

Rank	Player	Value
1	Bubba Watson*	-16
2	Jonas Blixt	-10
3	Tiger Woods	-4
4	Ryan Moore	-3
5	Matt Kuchar	-2
6	Webb Simpson	-1

*2012 marked the first time in Bubba's career where he finished the season under par on par 4's.

Best on Par 4's in 2012:

Watson was able to take advantage of his best ball striking season on TOUR as no one was more under par on the par 4's than Watson this season (-16). As a comparison, Watson finished his 2011 season +24 on the par 4's (40 stroke difference).

Career Scoring Breakdown Bubba Watson (Entering 2013)

Par	Score to Par
Par 3s	+278
Par 4s	+238
Par 5s	-800
Total	-284

2012 PGA TOUR Season Summary – Phil Mickelson

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
22	1	3.8%	6	23.1%	7	26.9%	10	38.5%	18	5 th

Phil Mickelson is making his 24th career start at the Farmers Insurance Open this week. In his previous 23 starts, he's carded 3 wins (1993, 2000-2001, 2 runners-up, 10 top tens and 12 top twenty-five finishes. Last year, Mickelson missed the cut (77-68) marking his first missed cut at this event since 2002.

Opening round 77 at 2012 Farmers: Phil Mickelson opened with a 77 in last years Farmers Insurance Open. In his 421 stroke play starts (as a pro) on TOUR he's only opened with 77 or higher on 17 times.

Phil Mickelson vs 2012 PGA TOUR

Stat	Mickelson Rank	Mickelson Stat	TOUR Avg
Sand Save Percentage	27 th	55.07%	48.15
Scrambling	T16 th	61.57%	56.19
Scrambling Proximity to Hole	20 th	6'10"	7'5"
Strokes Gained - Putting	10th	+591	- - -
Total Putting	22 nd	109.0	207.7
Putting Average	T18 th	1.747	1.784
One-Putt %	6 th	42.76%	37.73
Putts Per Round	13 th	28.49	29.22
Putting from - > 25'	9 th	8.66%	5.59
Avg Dist. of Putts made	4 th	81' 0"	72' 8"

In 2012, Mickelson had a fantastic year with his short game.

Phil tied for 16th in scrambling salvaging par over 61% on greens missed.

He also finished 6th in 2012 for one putt percentage, one-putting nearly 43% of holes played.

Phil Mickelson Strokes Gained - Putting (Since 2004)

Year	Rank	Average	Total Putts Gained
2012	10th	+0.591	35.44
2011	134 th	-0.139	-8.083
2010	133 rd	-0.148	-8.452
2009	130 th	-0.146	-7.003
2008	57 th	+0.207	12.196
2007	63 rd	+0.169	8.603
2006	40 th	+0.28	12.866
2005	54 th	+0.247	12.345
2004	126 th	-0.081	-4.279

In 2012, Mickelson had his best year in strokes gained – putting. Since 2004, Phil's best rank in this category was 40th and hasn't cracked the top 100 since 2008.

He was 43.5 strokes better in 2012 then he was in 2011 and was 35 strokes better than the TOUR in 2012 with his putter.

2012 PGA TOUR Season Summary – Vijay Singh

Starts	Wins	Win%	Top 5s	Top 5%	Top 10s	Top 10%	Top 25s	Top 25%	Cuts Made	FEC
27	0	0	1	4.0%	5	20.0%	9	36.0%	23	33 rd

2008 FedExCup champion Vijay Singh made 27 starts in 2012 carding just 1 top 5 and 5 top tens finishing 33rd in the FedExCup race.

Only Career Event without a Top Ten: Singh is making his 9th career start at the Farmers Insurance Open this week and has yet to finish better than T11 (2002). The Farmers Insurance Open is the only event on TOUR where Singh has made more than 4 starts without recording a top ten finish.

First in the field for Greens in Regulation at 2013 Sony Open: In his first start of the 2013 season, Vijay Singh led the field for greens in regulation finding his mark 84.7% (1st) of the time. However, Singh couldn't get it done on the greens ranking 62nd in the field for strokes gained – putting (-.668) and T72nd for total putts (31.25 per rd).

Vijay Singh – Strokes Gained – Putting Stats

Strokes Gained – Putting been measured in 190 starts on the PGA TOUR for Vijay Singh. He's finished inside the top 10 of this stat in just 14 events and has not finished in the top 10 for strokes gained – putting in his last 43 starts on TOUR. The last time he finished inside the top 10 for strokes gained – putting was at the 2011 Northern Trust Open when he led the field for putting and finished 2nd.

Vijay Singh

Strokes Gained – Putting on TOUR

Year	Average	Rank on TOUR
2012	-0.37	170 th
2011	-0.13	130 th
2010	-0.741	185 th
2009	-0.658	174 th
2008	-0.401	172 nd