

 $\textbf{ROBERT TRENT JONES GOLF TRAIL AT GRAND NATIONAL} \cdot \textbf{LAKE COURSE} \cdot \textbf{BARBASOLCHAMPIONSHIP.COM} \cdot \textbf{@BARBASOLPGA}$





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· THE LAKE COURSE ·





· LAKE COURSE, HOLE-BY-HOLE ·

HOLE 1 (ORIGINALLY HOLE 10)

Hole No. 1 is one of the most difficult holes on the course. Tee shots need to find the fairway because the elevated green is difficult to hit. Take extra club on the approach shot as the fairway bunker fronting the green gives a false sense of the true yardage.

HOLE 2 (ORIGINALLY HOLE 11)

Conservative play is generally rewarded with a lower score on the par-4 second hole. This multi-level fairway slopes away from the tees and will add yardage to tee shots. Second shots are slightly uphill and into the prevailing wind. This green slopes from back to front.

HOLE 3 (ORIGINALLY HOLE 12)

Take out the camera on this long, beautiful par-4. Lake Saugahatchee frames the entire left side of the hole. Aim all shots slightly to the right of where you think they should be played.

HOLE 4 (ORIGINALLY HOLE 13)

The fourth hole is a difficult par-4 that plays uphill and into the prevailing wind. The fairway drops off sharply to the right. Attempt to keep your ball in play, avoiding the fairway bunker. Take extra club on your approach shot.

HOLE 5 (ORIGINALLY HOLE 14)

Take a chance off the tee on the par-5 fifth hole and you will either be rewarded or penalized. This small green may be difficult to hit, but it does offer you the chance to one putt.

HOLE 6 (ORIGINALLY HOLE 15)

The par-3 sixth hole is the signature hole at Grand National. The island green and swirling winds make this a difficult tee shot. Check the yardage, select your club, then trust the shot.

HOLE 7 (ORIGINALLY HOLE 16)

Hole No. 7 is nothing fancy; just a fun, short par-4. Placement of the tee shot take priority over length. Approach shots need to avoid the marshy inlet fronting the green.

HOLE 8 (ORIGINALLY HOLE 17)

The green on the par-3 eight hole has lots of movement. Shots landing on the putting surface will roll to the left. Try to stay right of the flagstick.

HOLE 9

The elevated green on the uphill, par-4 ninth hole is hidden from the fairway. If your tee shot finds the fairway bunkers left, you will have difficulty reaching the green on your second shot. Keep approach shots short of the flagstick.

· LAKE COURSE, HOLE-BY-HOLE (CONTINUED) ·

HOLE 10 (ORIGINALLY HOLE 1)

On this fabulous hole, play your tee shot short or right of the fairway bunker. Your approach shot requires proper club selection to avoid the hazards short right and left as well as to reach the correct location on this large green.

HOLE 11 (ORIGINALLY HOLE 2)

Check the wind on the par-4 eleventh hole; there is plenty of air movement with water left and around the back of this green. Tee shots need to avoid the fairway bunkers right and lake to the left. The approach shot to this semi-peninsula green requires just the right touch.

HOLE 12 (ORIGINALLY HOLE 3)

Lake Saugahatchee awaits shots hit short or left on the par-3 twelfth hole. The pot bunker and swale to the right of the green are not much better. Good luck on this picturesque par-3.

HOLE 13 (ORIGINALLY HOLE 4)

Hole No. 13 is a par-5 that provides an opportunity to make up a shot or two. Take extra club for uphill approach shots inside 225 yards. The undulating putting surface requires a delicate touch.

HOLE 14 (ORIGINALLY HOLE 5)

Do not lose focus while taking in the beautiful view on the elevated tees at the par-4 fourteenth hole. Three cross bunkers force you to deal with many tee shot options. Proper club selection is a must on the approach shot to a multi-tiered green.

HOLE 15 (ORIGINALLY HOLE 6)

Hole No. 15 is a short par-4 with many challenges. Tee shots need to stay left of the fairway bunker and short of a hidden lake straight away. The green is a double green shared with Hole No. 10 and is very deep.

HOLE 16 (ORIGINALLY HOLE 7)

Placement of each shot will determine your score on the par-5 sixteenth hole. Strategically placed bunkers and the lake will collect errant shots. Three plateaus on this green will test your putting skills.

HOLE 17 (ORIGINALLY HOLE 8)

There is no let up on the par-3 seventeenth hole. The green is not easy to hit, especially if your tee shot is from the back tees. Be aware the front of the green is considerably lower than the rest of the putting surface.

HOLE 18

Tee shots need to find the fairway on the closing hole. A collection area left of the green is a safe spot for your approach shot. Several ridges running through the green will make your final putts a challenge.

· WHITE LINE YARDAGE ·

Hole	Par	Yardage	Location
1	4	434	
2	4	445	
3	4	493	
4	4	470	
5	5	555	
6	3	193	Will use Multiple Tees
7	4	358	
8	3	214	Will use Multiple Tees
9	4	432	
Out	35	3594	
10	4	394	
11	4	434	
12	3	197	Will use Multiple Tees
13	5	536	
14	4	435	
15	4	442	
16	5	581	
17	3	213	Will use Multiple Tees
18	4	476	
	26	2700	
In	36	3708	
Total	71	7302	
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· SCHEDULE OF EVENTS ·

MONDAY, JULY 13, 2015

7:00 AM PGA TOUR Practice Rounds · Lake Course

1:00 PM Qualifier Round · Lake Course

TUESDAY, JULY 14, 2015

7:00 AM PGA TOUR Practice Rounds · Lake Course
10:00 AM Alabama Power Junior Clinic · Driving Range
6:30 PM Pro-am Pairings Party · Opelika Marriott Hotel

WEDNESDAY, JULY 15, 2015

6:50 AM-8:50 AM Pro-Am—Morning Tee Times · Lake Course
12:00 PM-2:00 PM Pro-Am—Afternoon Tee Times · Lake Course

THURSDAY, JULY 16, 2015

7:00 AM First Round Begins*

3:00 AM-6:00 PM Live Coverage on the Golf Channel

FRIDAY, JULY 17, 2015

7:00 AM Second Round Begins*

3:00 PM-6:00 PM Live Coverage on the Golf Channel

SATURDAY, JULY 18, 2015

7:00 AM Third Round Begins*

9:00 AM Saturday Pro-Am · Links Course 3:00 PM-6:00 PM Live Coverage on the Golf Channel

6:00 PM-7:00 PM Volunteer Appreciation Party · Clubhouse Veranda

SUNDAY, JULY 19, 2015

7:00 AM Final Round Begins*

3:00 PM-6:00 PM Live Coverage on the Golf Channel

6:00 PM Awards ceremony immediately following play

All Times are Central and Subject to Change

^{*}APPROXIMATE START TIME

· TOURNAMENT DIRECTORY ·

EVENT STAFF

Jonathan Romeo Tournament Director
John Marovich Global Golf Management
Selina Maddox Volunteer Coordinator
Mike Goggin Director of Operations

Barbara Thomas Sr. VP of Advertising and Marketing

Bill Lang Media Relations
Amy Goodrich Media Relations

John Cannon President, Sunbelt Golf Corporation
Scott Gomberg Director of Golf, Grand National

James Bishop Head Golf Professional, Grand National

Jeff Oelmann Director of Golf Course Maintenance, Grand National

Patrick Pierce Superintendent, Grand National

Jonathan Hoomes Website/Photography

Ashelynn F. Smith Merchandise

Bonnie Gaines Pro-Am/Merchandise

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ABOUT US

Barbasol, America's #1 men's shaving cream brand was introduced as the first "brushless" tube of shaving cream in 1919. Currently offered in seven varieties, Original, Soothing Aloe, Pacific Rush, Sensitive Skin, Skin Conditioner, Arctic Chill and Mountain Blast, Barbasol is available at mass merchandise stores, drug stores and supermarkets across the country.

Barbasol continues to be made in America and is owned by Dublin, Ohio-based Perio Inc.



CONNECTIONS WITH GOLF

Barbasol has a long-standing connection with golf that dates back to the 1920s and 30s, when advertising campaigns featured product endorsements from celebrated PGA Tour golfers Johnny Farrell and Craig Wood. Today, Barbasol is proud to sponsor the 2015 Barbasol Championship and has wide-reaching involvement across several levels of the sport. The brand sponsors talented professional golfers among the PGA TOUR, WEB.com Tour and Champions Tour, and supports collegiate golf by presenting the Jack Nicklaus Player of the Year Award.

2015 Barbasol sponsored professional golfers include Ryan Armour, Chad Campbell, Ben Curtis, Chris DiMarco, Kyle Reifers, Brian Stuard, Robert Streb, Bronson Burgoon, Joel Dahmen, Martin Piller, Russ Cochran, Neal Lancaster, and Loren Roberts.

NOTABLE BARBASOL CHAMPIONSHIP SPONSOR EXEMPTIONS

This year Barbasol provided two exemptions to exemplary players. The first exemption was given to the winner of The Big Break, the Golf Channel's reality television program, which awards young professional golfers exemptions into specific tour events. Richy Werenski, a Web.com Tour member, won this year's exemption into the Barbasol Championship. The other exemption was given to the Division I Jack Nicklaus Player of the Year Award, Maverick McNealy. Maverick is currently ranked as the number two amateur in the world.

OTHER 2015 MAJOR MARKETING INITIATIVES

In addition to Barbasol's significant involvement in golf, 2015 marketing initiatives include a major marketing partnership with Universal Pictures to support the record-breaking release of Jurassic World and jersey sponsorship of Major League Soccer Team Columbus Crew SC. The brand also has strategic sports partnerships with IMG College and the Professional Bowling Association. Furthermore, beginning this summer, Barbasol Shaving Cream packaging will feature rust-proof aluminum bottoms. These rust-proof aluminum bottoms represent the first such offering in this diameter of shaving cream can and will greatly enhance the consumer experience.

For more information about Barbasol, visit barbasol.com

· FEDEXCUP INFORMATION ·



OVERVIEW

The PGA TOUR entered a new era in 2007 with the introduction of the FedExCup, a season-long points competition offering \$35 million in bonus money and culminating with the PGA TOUR's first-ever Playoff system. In 2014-15, the four Playoffs events will offer \$32 million in prize money, meaning a total of \$67 million is on the line over the four weeks of FedExCup Playoff competition.

Over the span of 43 weeks of competition, players vie to become the FedExCup Champion, which distinguishes the one player who not only performs well during the 39-week PGA TOUR Season, but also excels through the pressure of the four-event FedExCup Playoffs. Tiger Woods won the inaugural FedExCup in 2007 and its \$10-million top prize and won again in 2009. Others to hoist the FedExCup trophy include Vijay Singh (2008), Jim Furyk (2010), Bill Haas (2011), Brandt Snedeker (2012), Henrik Stenson (2013) and Billy Horschel (2014).

During the PGA TOUR Season, TOUR members earn points based on their finish, with a strong emphasis placed on winning and high finishes. Once the PGA TOUR Season concludes, the top-125 players advance to the Playoffs, a series of four \$8-million tournaments offering quintuple points relative to PGA TOUR Season events.

The Playoffs feature a progressive cut, beginning with The Barclays in New Jersey (125 players), continuing with the Deutsche Bank Championship outside Boston (100 players) and the BMW Championship outside Chicago (70 players). A reset takes place, seeding the top-30 players for the culminating TOUR Championship by Coca-Cola in Atlanta, where the FedExCup Champion is crowned.

PGA TOUR SEASON

The 2014-15 PGA TOUR Season consists of 43 events in 39 weeks beginning in early October of 2014 with the Frys.com Open and ending in mid-August of 2015 at the Wyndham Championship. Points are awarded at four levels:

- Official PGA TOUR events played during the PGA TOUR Season each award 500 FedExCup points to the winner.
- The Masters Tournament, THE PLAYERS Championship, U.S. Open, The Open Championship and the PGA Championship award 600 FedExCup points to the winner.
- World Golf Championships events award 550 FedExCup points to the winner.
- Additional events (played the same week as other tournaments) award 300 FedExCup points to the winner.

The PGA TOUR Season points standings carry over to the FedExCup Playoffs for the FedExCup.

ABOUT FEDEX CORP.

FedEx Corporation provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of \$45 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 300,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities.

· FEDEXCUP INFORMATION (CONTINUED) ·

Position	PGA TOUR Event	World Golf Championships Events	Masters, THE PLAYERS,	Additional Event
1		550	U.S. Open, British Open & PGA	300
1	500	550	600	
2	300	315	330	165
3	190	200	210	105
4	135	140	150	80
5	110	115	120	65
6	100	105	110	60
7	90	95	100	55
		89	94	50
8	85			
9	80	83	88	45
10	75	78	82	40
11	70	73	77	38
12	65	69	72	35
13	60	65	68	33
14	57	62	64	31
15		59		
	56		61	31
16	55	57	59	30
17	54	55	57	30
18	53	53	55	29
19	52	52	53	29
20	51	51	51	28
21	50	50	50	28
22	49	49	49	27
23	48	48	48	27
24	47	47	47	26
25	46	46	46	26
			45	25
26	45	45		
27	44	44	44	25
28	43	43	43	24
29	42	42	42	24
30	41	41	41	23
31	40	40	40	23
32	39	39	39	22
33	38	38	38	22
34	37	37	37	21
35	36	36	36	21
36	35	35	35	20
37	34	34	34	20
38	33	33	33	19
39	32	32	32	19
40	31	31	31	18
41	30	30	30	18
42	29	29	29	17
43	28	28	28	17
44	27	27	27	16
45	26	26	26	16
46	25	25	25	15
47	24	24	24	15
48	23	23	23	14
49	22	22	22	14
50	21	21	21	13
51	20	20	20	13
	20	20	20	13
52	19	19	19	12
53	18	18	18	12
54	17	17	17	11
55				
	16	16	16	11
56	15	15	15	10
57	14	14	14	10
58	13	13	13	9
				,
59	12	12	12	9
60	11	11	11	8
61	10	10	10	8
62		9	9	7
	9			7
63	8	8	8	7
64	7	7	7	6
65	6	6	6	6
66	5	5	5	5
67	4	4	4	4
68	3	3	3	3
			2	2
69	2	2	<u> </u>	2
70	1	1	1	1

Note: In cases in which more than 70 players finish the event, points will be awarded below 70th place, decreasing by 0.02 points per position (0.01 points for additional events).

Ties — Points will be distributed to those in tying positions using the same method currently used to distribute prize money when there is a tie. That is, the total points for each tying position will be summed and distributed equally to each player in the tying positions.

· 2015 BARBASOL CHAMPIONSHIP PRIZE MONEY DISTRIBUTION ·

The 2015 purse is \$3,500,000. This year's winner will take home a check totalling \$630,000. The prize money is distributed as follows:

1ST	\$630,000	26TH	\$28,000	51ST	\$8,610
2ND	\$378,000	27TH	\$26,950	52ND	\$8,400
3RD	\$238,000	28TH	\$25,900	53RD	\$8,260
4TH	\$168,000	29TH	\$24,850	54TH	\$8,120
5TH	\$140,000	30TH	\$23,800	55TH	\$8,050
6TH	\$126,000	31ST	\$22,750	56TH	\$7,980
7TH	\$117,250	32ND	\$21,700	57TH	\$7,910
8TH	\$108,500	33RD	\$20,650	58TH	\$7,840
9TH	\$101,500	34TH	\$19,775	59TH	\$7,770
10TH	\$94,500	35TH	\$18,900	60TH	\$7,700
11TH	\$87,500	36TH	\$18,025	61ST	\$7,630
12TH	\$80,500	37TH	\$17,150	62ND	\$7,560
13TH	\$73,500	38TH	\$16,450	63RD	\$7,490
14TH	\$66,500	39TH	\$15,750	64TH	\$7,420
15TH	\$63,000	40TH	\$15,050	65TH	\$7,350
16TH	\$59,500	41ST	\$14,350	66TH	\$7,280
17TH	\$56,000	42ND	\$13,650	67TH	\$7,210
18TH	\$52,500	43RD	\$12,950	68TH	\$7,140
19TH	\$49,000	44TH	\$12,250	69TH	\$7,070
20TH	\$45,500	45TH	\$11,550	70TH	\$7,000
21ST	\$42,000	46TH	\$10,850		
22ND	\$39,200	47TH	\$10,150		
23RD	\$36,400	48TH	\$9,590		
24TH	\$33,600	49TH	\$9,100		
25TH	\$30,800	50TH	\$8,820		

· ROBERT TRENT JONES GOLF TRAIL ·

In the late 1980's, two very important things were on the mind of Dr. David Bronner, CEO of the Retirement Systems of Alabama. First, how to effectively diversify the assets of the state's pension fund; and secondly, how to help the state of Alabama. His philosophy was this: "The stronger the Retirement Systems of Alabama can make Alabama, the stronger the Retirement Systems will be." With that in mind, and borrowing a page from the movie script, "Field of Dreams," Bronner decided to "build-it-and-they-will-come" -- not to a baseball diamond in a corn field, but to a dazzling collection of public golf courses in the great state of Alabama.

Bronner's idea was to use a hot (but clean-burning) vehicle like golf to boost tourism, attract retirees, and spur economic growth within the state. His vision was on a grand scale -- big, really big. "I don't do windows and I don't do just 18's." You see, Dr. Bronner wasn't looking to build just an 18 hole public golf course, he wanted to build spectacular sites throughout the entire state, and all at one time! The Trail now has 26 courses at 11 different sites and offers 468 holes of great golf.

When you're looking for someone to design 18 golf courses, start at the top. Enter legendary architect Robert Trent Jones, Sr., arguably the premier golf course architect in the world. In his unparalleled career Jones had designed more than 500 golf courses around the world, many of which are listed among Golf Digest's "America's 100 Greatest Golf Courses." Jones jumped at the chance and emerged from semi-retirement to tackle the project.

One of the unique aspects of the Trail are the tee locations. The tee markers on the Trail are pegged to ability level, not age or gender. The courses were designed to measure as short as 4,700 yards and as long as about 8,191 yards from the tournament tees. The courses offer a tremendous amount of flexibility. As one Director of Golf put it, "The Robert Trent Jones Golf Trail is an incredible golfing experience for everyone. The courses will challenge the best golfers in the world, yet at the same time allow an enjoyable outing for the casual to beginning golfer."

Dr. Bronner's philosophy from the very beginning was to build the finest collection of public golf courses in the world, and run them as a successful business investment. Indeed, the Robert Trent Jones Golf Trail is a dream come true for the people of Alabama and for golfers all over the world. There is no venue in the world where such a golfing experience is possible.



· RTJ GOLF TRAIL OPENING DATES AND RECENT RENOVATIONS ·

Hampton Cove—1992 Huntsville, AL (River Course renovated Sept. 1, 2011)

Oxmoor Valley—1992 Birmingham, AL

Grand National—1992 Opelika, AL (Lake Course renovated Sept. 1, 2011)

Magnolia Grove—1992 Mobile, AL (Short Course renovated Aug. 15, 2011)

Cambrian Ridge—1993 Greenville, AL

Silver Lakes—1993 Anniston/Gadsden, AL – (Renovated Sept. 23, 2011)

Highland Oaks—1993 Dothan, AL (Highlands Course renovated Sept. 1, 2011)

Capitol Hill—1999 Prattville, AL (Senator Course renovated Sept. 11, 2011)

Lakewood—Redone 2004 Point Clear, AL

The Shoals—2004 Muscle Shoals, AL

Ross Bridge—2005 Hoover, AL

· GRAND NATIONAL ·

Both the Links Course and the Lake Course were in the top 10 of Golf Digest's list of "America's Top 50 Affordable Courses" and all three courses at Grand National are listed among the nations 40 Super Value courses by Golf Digest's "Places to Play." Grand National, by all reports, was the single greatest site for a golf complex Robert Trent Jones, Sr. had ever seen. Host site for the PGA Barbasol Championship, Grand National is built on 600-acre Lake Saugahatchee with 32 of the 54 holes draped along its filigreed shores.

The cornerstone of the complex is the Links Course, which is without a single weakness. The par four 18th is without a doubt the strongest finishing hole on the Trail. The drive must carry a corner of the lake, while the approach is played to a shallow pedestal green shored up by boulders. With 12 holes hugging the shore, Grand National's Lake Course is every bit as scenic as the Links. Not only is the quartet of par threes on the Lake Course as good as any in the nation, the 230-yard island green 15th may be the single prettiest hole on the Trail. The Short Course, while overshadowed by the two main tracts, is a thing of beauty, with more than half the holes touching the lake. This 18-hole course of one-shotters might be the finest anywhere in the country.

National Village, a golfing community on the Trail, is adjacent to these courses and the Marriott Hotel.

· PGA TOUR MEDIA REGULATIONS ·













MEDIA REGULATIONS

- PGA TOUR Holds Exclusive Media Rights. PGA TOUR retains exclusive media rights (including, but not limited to, television (network, cable, IPTV, and any other form of television), video, internet, mobile and radio) to all tournament competition on the PGA TOUR, Champions Tour, Web.com Tour and PGA TOUR Latinoamérica (each, a "Tournament") and all events surrounding such tournament competition (such as Pro-Ams, hospitality areas, draw parties, etc.).
- 2. **Access.** Each credential issued pursuant to these Media Regulations operates as temporary and conditional PGA TOUR authorization allowing only the holder of such credential (the "**Bearer**") representing an "Authorized Outlet" to access a Tournament site during "Tournament Week" and to gather information and other content strictly in accordance with these Media Regulations. For purposes hereof, "**Authorized Outlet**" shall mean a media outlet recognized and approved by PGA TOUR *in its sole discretion*, and "**Tournament Week**" shall mean Monday prior to the Tournament through the final day of the Tournament.
- 3. **Use by Authorized Outlet Only.** Unless separately authorized in writing by PGA TOUR, Bearers and Authorized Outlets may only use information and other content collected in accordance with these Media Regulations as part of an Authorized Outlet's editorial product delivered to end users. Such information and other content may not otherwise be sold to third parties or used in any commercial manner (*e.g.*, apparel, posters, memorabilia, etc); <u>provided</u>, <u>however</u>, to the extent permitted by the relevant section of these Media Regulations, Authorized Outlets that are recognized by PGA TOUR as established wire and news distribution services (*e.g.*, AP) may distribute the gathered information and other content (written stories, photos, audio and/or video comprised solely of an Authorized Outlet employee/contractor providing commentary or analysis) to third party media organizations, who may use the information and other content for editorial product as though generated by such third party media organizations themselves; <u>provided</u>, <u>however</u>, such third party media organizations will be subject to these Media Regulations as though they had signed them.
- 4. Use of TOUR Marks. Each credential authorizes the Authorized Outlet(s) represented by the Bearer to use the trademark of the PGA TOUR, Champions Tour, Web.com Tour and PGA TOUR Latinoamérica (as applicable) in the news and editorial coverage of such Tour and the applicable Tournament. It does not authorize the Authorized Outlet (or the Bearer) to use such Tour or Tournament trademarks in non-editorial contexts as any such use requires a separate written license from PGA TOUR and/or the applicable Tournament.
- 5. **Television.** Television broadcasters have the following limited right to use video highlights of Tournament competition on television ("Video Highlights"):
 - a. Video Highlights: (a) may not be broadcast in any geographic market until the exclusive broadcaster(s) of the Tournament in such geographic market has concluded its telecast of that day's live or initial air coverage, (b) shall not be in excess of three minutes per day from each Tour (up to a maximum of eight minutes total across all four Tours), (c) may not purport to be live, play-by-play coverage from the Tournament course, (d) must be part of a regularly scheduled news program, (e) may not be distributed on any non-television platform unless approved pursuant to a PGA TOUR license agreement, (f) may not be sold, distributed, syndicated or provided in any other manner to any other entity, (g) may not be broadcast or used for any other purpose after forty-eight hours from the conclusion of the applicable Tournament, and (h) may not be used in any direct or indirect commercial manner.
 - b. Live reporting in excess of three minutes per day from the Tournament site, including without limitation, the Tournament course, Media Center, press room and designated interview area, all as determined by PGA TOUR in its sole discretion, is prohibited without the prior written approval of PGA TOUR. Further, no live Tournament competition may be visible in the background during any live reporting.
 - c. PGA TOUR is the absolute owner of any and all Video Highlights or other video coverage (golf competition or otherwise) shot at the Tournament site during the Tournament Week and may request copies thereof. Such Video Highlights or other video coverage will be provided to PGA TOUR upon request (PGA TOUR will pay industry standard copying and shipping costs).
- 6. Radio. Radio broadcasters have the following limited right to use audio highlights of Tournament competition on radio ("Audio Highlights"):
 - a. Audio Highlights: (a) may not be broadcast in any geographic market until the exclusive broadcaster(s) of the Tournament in such geographic market has concluded its telecast of that day's live or initial air coverage, (b) shall not be in excess of three minutes per day from each Tour (up to a maximum of eight minutes total across all four Tours), (c) may not purport to be live, play-by-play coverage from the

· PGA TOUR MEDIA REGULATIONS (CONTINUED) ·

Tournament course, (d) must be part of a regularly scheduled news program, (e) may not be distributed on any non-radio platform unless approved pursuant to a PGA TOUR license agreement, (f) may not be sold, distributed, syndicated or provided in any other manner to any other entity, (g) may not be broadcast or used for any other purpose after forty-eight hours from the conclusion of the applicable Tournament, and (h) may not be used in any direct or indirect commercial manner.

- b. Live reporting in excess of three minutes per day from the Tournament site, including without limitation, the course, Media Center, press room and designated interview area, all as determined by PGA TOUR in its sole discretion, is prohibited without the prior written approval of PGA TOUR.
- c. PGA TOUR is the absolute owner of any and all Audio Highlights or other audio coverage (golf action or otherwise) recorded at the Tournament site during Tournament Week and may request copies thereof. Such coverage will be provided to PGA TOUR upon request (PGA TOUR will pay industry standard copying and shipping costs).
- d. PGA TOUR may authorize a local sports station to broadcast from the Tournament site; <u>provided</u>, <u>however</u>, such coverage shall be subject to these Media Regulations unless otherwise specifically approved by PGA TOUR in writing.

7. Internet.

- a. Audio and Video. The distribution of audio and video coverage on internet sites shall be limited to coverage obtained in the Media Center and designated interview areas, all as determined by the PGA TOUR in its sole discretion. Coverage on the internet shall not include video footage or an audio description (e.g., play-by-play) of Tournament competition. Such audio and video coverage shall be referred to hereinafter as "Internet Coverage".
 - i. Internet Coverage (a) may not be broadcast in any geographic market until the exclusive broadcaster(s) of the Tournament in such geographic market has concluded its telecast of that day's live or initial air coverage, (b) may not, under any circumstances be distributed live to any platform, (c) may not be in excess of two minutes per day from each Tour (up to a maximum of five minutes total across all four Tours), (d) may not purport to be live, play-by-play coverage from the Tournament course, (e) may not be sold, distributed, syndicated or provided in any other manner to any other entity (this prohibition applies equally to wire or news distribution services), (f) may not be used for any purpose after twenty-four hours from the conclusion of the round of competition at the applicable Tournament, (g) must be accompanied by a link back to PGATOUR.com, and (h) may not be used in any direct or indirect commercial manner.
 - ii. PGA TOUR is the absolute owner of any and all Internet Coverage (golf action or otherwise) collected at the Tournament site during Tournament Week and may request copies thereof. Such coverage will be provided to PGA TOUR electronically upon request.
- b. Data. Scoring and statistical information may only appear in the editorial news portion of the Authorized Outlet and may be posted/published no sooner than thirty minutes after the actual occurrence of the relevant shots or after the time such information is legally available as public domain information if sooner than thirty minutes after the actual occurrence of relevant the shots. Scoring and statistical data may not be archived on the Authorized Outlet and may not be used for any purpose after twenty-four hours following the conclusion of the applicable Tournament round, unless such information is legally sooner available as public domain information.
- c. Text. Coverage must not purport to be live, play-by-play, hole-by-hole or real-time coverage.
- Photography. Photographic images of PGA TOUR, Champions Tour, Web.com Tour and PGA TOUR Latinoamérica players may be used by the Authorized Outlet for legitimate news coverage only, and may be used together with news stories during a Tournament round, so long as such photographs are not used with other real-time or near-real-time information or sequenced to create a "shot by shot" or "hole by hole" account of the day's play, nor may photos be sequenced in such a way as to approximate video. Photo galleries must be limited to a reasonable number of PGA TOUR photos. Photos may not be used for any non-editorial, direct or indirect commercial use without the permission of the PGA TOUR and any player appearing in the photo. No sponsorship or advertising may be used in connection with a photo to create an implied association between the sponsor/advertiser and the PGA TOUR and/or the applicable player. Where appropriate, the Authorized Outlet shall use reasonable efforts to use photographic likenesses of players and Tournament courses containing current sponsors and endorsers.
- 9. Other Media. Other media platforms not specifically addressed in these Media Regulations (e.g., mobile phones (other than internet sites accessed via mobile phones)) are not Authorized Outlets under these Media Regulations. Outlets of such platforms must contact PGA TOUR for a separate written authorization to distribute Tournament information and content, which authorization may be withheld in PGA TOUR's sole discretion.

· PGA TOUR MEDIA REGULATIONS (CONTINUED) ·













TERMS & CONDITIONS

THESE TERMS AND CONDITIONS ARE INCORPORATED INTO PGA TOUR'S MEDIA REGULATIONS. COMPLIANCE WITH THESE TERMS AND CONDITIONS IS A CONDITION OF EACH CREDENTIAL.

PGA TOUR MAY REVOKE CREDENTIALS AT ANY TIME FOR ANY REASON INCLUDING, BUT NOT LIMITED TO, VIOLATION OF ANY OF THE FOREGOING REGULATIONS OR ANY OF THE FOLLOWING TERMS AND CONDITIONS.

Authorized Outlet. Every person applying for and receiving credentials to access a PGA TOUR, Champions
Tour, Web.com Tour and/or PGA TOUR Latinoamérica Tournament must identify every Authorized Outlet
which that person will represent during the applicable Tournament. PGA TOUR, in its sole discretion, will
determine whether an entity or person will be approved as an Authorized Outlet or Bearer, as applicable.

2. Working Press Regulations.

- a. A daily decal is necessary to walk inside the gallery ropes. All members of the media with such decal must remain not more than an arm's length from the ropes, so as to blend into the gallery and appear to be part of the gallery at all times.
- b. Players are not to be distracted during play. Interviews may only be conducted after the conclusion of the player's round (*i.e.*, after the player has signed his scorecard). Media are not allowed in the scoring area. Every effort will be made to make the leading players available in the Media Center interview area each day.
- c. Do not interview or ask players to pose for photographs during practice sessions before a round, except by prior arrangement with the player.
- d. If an interview is to be conducted in the practice areas, either the range or the putting green, it must be done by prior arrangement with the player, up against the ropes and not in the middle of the areas where it could be distracting to other players.
- e. All media must follow the directions of marshals and other Tournament officials at all times.
- f. The use of carts is prohibited at all times.
- Locker Room/Media Center Access. Only media with the appropriate credential shall be allowed in locker room(s) and Media Center.

4. Recorder Guidelines.

- All audio recording device and/or video recorder work should be done in the proximity of the Media Center and/or designated interview area.
- b. Video recorders are not permitted in the locker room. Audio recording devices are permitted in the locker room, subject to the following regulations:
 - i. Audio recorded interviews are intended to be one on one and not group interviews.
 - Audio recorded interviews are for reference only and the audio may not be used for any other purpose.
 - iii. The reporter must clearly ask a player, and a player must clearly grant permission, for an audio recording device to be used.
 - The reporter is responsible for making other players in the vicinity aware that an interview is being recorded.
 - v. PGA TOUR staff may designate, depending upon need and availability, an area within the locker room for the purpose of conducting interviews that are recorded.
 - vi. Use of audio recorded interviews must be limited to the person being interviewed.

· PGA TOUR MEDIA REGULATIONS (CONTINUED) ·

- c. Audio recording devices and/or video recorders are not permitted within the playing area of the Tournament course unless express written permission has been granted by PGA TOUR.
- Weather Delay Guidelines. During weather delay situations, media are not permitted in the locker room. If
 possible, PGA TOUR will make players available for interviews during weather delays in the designated
 interview area or other area(s) designated by PGA TOUR.
- 6. Photographer Conduct Guidelines. Having a media credential does not guarantee photo access.
 - a. At PGA TOUR's discretion, credentialed photographers may receive one of two types of photo credentials:
 - i. A limited number of "inside-the-ropes" photo credentials will be issued daily as determined by the PGA TOUR Media Official on site for practice and competition rounds and will permit the wearer access inside the ropes. Note that being issued an "inside the ropes" photo credential during practice rounds provides no guarantee of being issued a photo credential (inside or outside the ropes) during competition days.
 - ii. Photographers who do not have an inside the ropes photo credential must stay outside the gallery ropes but are still required to check in with the PGA TOUR Media Official and may receive an outside the ropes photo credential for competition rounds. Photographic assistants will not be issued photo credentials of any type.
 - b. Professional grade cameras and lenses and noise free equipment must be used at all times.
 - c. Photographers with inside-the-ropes credentials must stay within one arm's length of the ropes at all times. Photographers with outside the ropes credentials are not permitted inside the ropes at any time.
 - d. Photographers are not permitted on the teeing ground, unless express written permission has been granted by PGA TOUR.
 - e. Photographers must not position themselves in the line of play. If requested to move by a player, his caddie or an official, the photographer will do so without delay or discussion.
 - f. No photograph shall be taken until a player completes his swing/stroke.
 - g. Players should not be asked to pose during a round.
 - h. Cameras are not permitted in the scoring tent or in the locker room.
- 7. **Assumption of Risk.** By entering onto the grounds of a Tournament, Bearer and Authorized Outlet assume all risk and danger incidental to the game of golf and release the Tournament and its host site, sponsors, host organization, PGA TOUR, Inc., participating players, and all agents thereof from any and all liabilities resulting from such cases to the full extent such release is permitted under applicable law.
- 8. **Indemnification.** Bearer and Authorized Outlet shall indemnify, defend and hold each Tournament and its host site, sponsors, host organization, PGA TOUR, Inc., participating players, and all agents thereof harmless from and against any and all liabilities, damages, injuries, claims, suits, judgments, causes of action, and expenses (including reasonable attorneys' fees, court costs and out-of-pocket expenses) suffered or incurred as a result of any breach of any obligation, negligence or misconduct of Bearer or Authorized Outlet hereunder and/or Bearer and Authorized Outlet's access to the Tournament.
- Use of Likeness. Bearer grants permission to PGA TOUR, Inc. to utilize the Bearer's image or likeness
 incidental to any live or recorded television or other transmission or reproduction in whole or in part of any
 Tournament attended by Bearer.
- 10. Credit. All uses of footage hereunder shall be made with a courtesy credit to PGA TOUR.
- 11. **Commercial Use.** Photographic images and footage of Tournaments may be available for use outside the scope of these Media Regulations (*e.g.*, commercial, promotional, etc.) by contacting PGA TOUR.

THE TERMS AND CONDITIONS OF THESE MEDIA REGULATIONS ARE LIMITED TO THOSE CONTAINED ABOVE. ANY ADDITIONAL OR DIFFERENT TERMS OR CONDITIONS IN ANY FORM DELIVERED BY BEARER OR AUTHORIZED OUTLET ARE HEREBY DEEMED TO BE MATERIAL ALTERATIONS AND NOTICE OF OBJECTION TO AND REJECTION OF THEM IS HEREBY GIVEN.







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