

2015 Crowne Plaza Invitational Broadcast Window & Pre-Tournament Notes





ShotLink Keys to Victory for Adam Scott

Adam Scott picked up his 11th PGA TOUR victory at the Crowne Plaza Invitational. Scott made double bogey 6 on the 9th hole in the final round. He's now the 3rd Crowne Plaza Invitational champion in the last 10 years to make double bogey in the final round en route to victory (last: Zach Johnson – $2012 - 72^{nd}$ hole).

Adam Scott vs. 2014 Crowne Plaza Invitational Field

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Stat	Scott Rank	Scott Stat	Field Avg.	Adam Scott ranked T-8 th for
Driving Accuracy Percentage	Т8	66.07%	53.75	driving accuracy at Colonial
Greens in Regulation Percentage	T10	72.22%	64.35	CC. However, when missing the fairway he
Proximity to Hole	T14	29' 11"	34' 2"	performed well ranking 4 th
Greens in Reg. – Other than Fairway	4 th	68.42%	49.38	for greens in regulation from
Rough Proximity	1 st	24' 2"	42' 3"	other than the fairway and
Scrambling	16 th	70.00%	59.78	1 st in the field for rough
Strokes Gained: Putting	26 th	.644		proximity averaging nearly
Putting from 4-8'	2 nd	93.33%	70.41	18 feet closer to the hole
Par 3 Scoring Average	T1	2.69	3.07	than the field average of 42
Par 3 Birdie or Better Leaders	T1	31.25%	12.37	feet.

Rough Proximity Leaders 2014 Crowne Plaza Invitational

Rank	Player	Value	A
1	Adam Scott	24' 2"	f C
2	Graham DeLaet	30' 0"	t
3	Chris Kirk	31' 10"	
4	Marc Leishman	31' 11"	
5	Boo Weekley	32' 8"	
5	Chad Campbell	32' 8"	

Adam Scott averaged just over 24 feet to the pin on all approach shots from the rough at Colonial Country Club. His field leading average was over 6 feet better than the next best player and nearly 18 feet better than the field average of 42 feet from the rough.

Par 3 Dominance: Adam Scott dominated the par 3's at Colonial Country Club playing them at a field T-leading 5under par for the week. This marked Scott's best par 3 performance in an event on the PGA TOUR.

Adam Scott –	On the Pa	r 3's at the	e 2014 C	rowne Pl	aza
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Stat	Scott Rank	Scott Value
Total Score to par	T1	-5
Scoring Average	T1	2.69
Greens in Regulation	T4	11 of 16
Scrambling	T1	5 of 5 (100%)
Birdie Percentage	T1	31.3%
Bogeys or Worse	T1	0

Adam Scott was 1 of 8 perfect players scrambling who missed 5 or more par 3 greens in regulation and 1 of 6 players who were bogey-free on the par 3's (of players who made the cut).



2013-14 Course & Hole Statistics Colonial CC

Courses with the Easiest Greenside Bunkers

Rank	Course	%
1	East Lake GC	59.9
2	Royal Montreal GC(Blue Course)	58.5
3	Colonial CC	58.3
4	PGA National (Champion)	58
5	La Quinta CC	57.2

Courses with the Highest Putting % Outside 20'

Rank	Course	% Made		
1	Colonial CC	9.32		
2	Valhalla GC	8.71		
3	Ridgewood CC	8.32		
4	East Lake GC	8.14		
5	TPC Boston	7.99		

Chris Stroud had the 2nd most feet of putts made in a round (since 2003 where laser data was used). Stroud made a total of **220'8**" of putts in the 2nd round (2014 Crowne Plaza Invitational) ranking 2nd behind Brent Geiberger with 240'4" of putts made at the 2006 Booz Allen round 1.

	most Distance of Futts made in a Round Office 2005					
Year	Player	Event	Round	Total Feet of Putts Made		
2006	Brent Geiberger	Booz Allen	1	240'4"		
2014	Chris Stroud	Crowne Plaza Invitational	2	220'8"		
2011	Hunter Mahan	Deutsche Bank Championship	4	219'7"		
2006	J.J. Henry	Waste Management Phoenix Open	2	218'7"		
2011	Nathan Green	Frys.com Open	2	218'2"		

Most Distance of Putts Made in a Round Since 2003

Sand Save Leaders 2014 Crowne Plaza Invitational

Rank	Player	%
1	Jim Furyk	100
2	Jason Day	87.5
3	Justin Rose	80
3	Billy Horschel	80
3	Rory McIlroy	80
3	Chris Kirk	80
3	Hunter Mahan	80
3	Gary Woodland	80

Jim Furyk led the field in Sand Save Percentage at last year's Crowne Plaza Invitational successfully getting up and down in all his attempts from the sand.

Longest Holes on TOUR

	5				
Rank	Course	Hole	Par	Yds	Avg Score
1	Firestone CC (South)	16	5	667	4.919
2	Plantation Course at Kapalua	18	5	663	4.833
3	Congressional CC	9	5	636	5.036
4	Colonial CC	11	5	635	4.831
5	Kuala Lumpur Golf & CC	18	5	634	4.974



Broadcast Window Notes 2015 Crowne Plaza Invitational (featured groups)

Jordan Spieth

FedExCup leader, Jordan Spieth is set to make his 3rd start at the Crowne Plaza Invitational. In 2 starts at this event he has yet to finish outside the top 15 (2014, T-14th & 2013, T-7th). Jordan is coming off only his 2nd missed cut of the 2014-15 PGA TOUR season at THE PLAYERS.

Most top 5's PGA TOUR Since 2013

Player	# of top 5's	
Jordan Spieth	15	ł
Matt Kuchar	15	
Henrik Stenson	13	I
Jason Day	13	t
Jim Furyk	13	

ordan recorded his 15th top 5 finish on TOUR at the Masters. Is 15 top 5's is the T-most since the start of the 2013 PGA OUR season.

n 63 starts as a professional Jordan has finished inside the op 5, 23.8% of the time.

Jordan Spieth Strokes Gained Stats This Season

Stat	Rank	Value
SG: Tee-to-Green	9 th	+1.44
SG: Putting	6 th	+0.64
SG: Total	2 nd	+2.07

Jordan Spieth ranks 9th in Strokes Gained: Tee-to-Green outperforming the TOUR by +1.44 strokes per round. Spieth the only player who ranks inside the top 10 in both SG: Tee-to-Green & Putting.

Since the start of the 2013-14 PGA TOUR season, Jordan Spieth has been one of the hottest putters on TOUR. On the Greens, Jordan Spieth has ranked inside the top 20 in several putting categories including, Strokes Gained: Putting, One-Putt percentage and Putting from 15 to 25 feet.

Jordan Spieth Putting Stats Last 2 Seasons on TOUR

Stat	Last Season	This Season
Strokes Gained: Putting	20 th	6 th
Putting Average	2 nd	1 st
One-Putt %	1 st	2 nd
Putts Per Round	2 nd	1 st
Putting 15-25 Feet	16 th	3 rd

Jordan Spieth has gone from 20th in Strokes Gained: Putting last season to 6th this season.

Jordan is averaging +0.64 strokes per round better than the TOUR in Strokes Gained: Putting.

Putting % From 15-25 Feet

Since Start of 2013-14 PGA TOUR	Season (min 100 attempts)
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Player	Made	Attempts	%
Matt Every	78	359	21.73
Jordan Spieth	82	379	21.64
Graeme McDowell	49	230	21.30
Andrew Loupe	35	165	21.21
Ryo Ishikawa	67	330	20.30

In the last 2 seasons, Jordan Spieth ranks 2nd in putting from 15 to 25 feet (21.6%). Spieth has made 82 of 379 putts from this distance since the start of last season.

Most Birdies Crowne Plaza Last 2 Years

Player	Birdies
Spieth, Jordan	37
Teater, Josh	35
Stroud, Chris	33
Clark, Tim	33
Palmer, Ryan	33

Jordan Spieth had 17 birdies in 2014 and 20 in 2013 at the Crowne Plaza Invitational. His 37 total birdies over this time frame marks the most of any player at this event.



Hunter Mahan

Hunter Mahan is set to make his 12th appearance at the Crowne Plaza Invitational and is in search of his 5 straight made cut at this event. Mahan currently ranks 54th in the FedExCup standings. This marks just the second time (back-to-back years) that he has ranked outside of the top 30 of the FedExCup standings after the 25th week of any PGA TOUR season.

Year	Rank Entering Week # 26	FEC Finish
2015	54 th	??
2014	60 th	6 th
2013	11 th	20 th
2012	3 rd	19 th
2011	19 th	7 th
2010	20 th	18 th
2009	23 rd	27 th
2008	28 th	18 th
2007	19 th	15 th

Hunter Mahan Career in FedExCup

Hunter Mahan has shown big improvement in his short game moving up 100 positions from last season. In the 2013-14 Tour season, Hunter Mahan ranked 148th in scrambling salvaging par 54.71% (279 of 510) of the time. However, this season Mahan ranks 48th in scrambling salvaging par 62.31% (162 of 260) on missed greens.

Hunter Mahan Scrambling Last Season vs. This Season PGA TOUR

Stat	Last Season	This Season
Scrambling	54.71% (148 th)	62.31% (48 th)

Hunter Mahan On the Green Ranks Last Season vs. This Season PGA TOUR

Stat	Last Season	This Season
Strokes Gained: Putting	58 th	T35
Overall Putting Avg.	123 rd	Т6
Putting 4-8 Feet	66 th	T20
Putting from 15-20 Feet	113 th	7 th

Hunter Mahan has improved in several putting categories, including putting from 15-20 feet going from 113th last season to 7th (17 of 61, 27.87%) this season.



Steve Stricker

2009 Crowne Plaza Invitational Champion, Steve Stricker is set to make his 9th start at this event and 3rd of the 2014-15 PGA TOUR season. Stricker is coming off a T-38th finish in his last event THE PLAYERS.

Steve Stricker Career in FedExCup

Year	FedExCup Finish	Т
Currently	187 th	Ν
2014	116 th	У
2013	3 rd	
2012	20 th	
2011	18 th	r
2010	7 th	7
2009	3 rd	
2008	14 th	
2007	2 nd	

The 2013-14 PGA TOUR season ended Steve Stricker & Phil Mickelson's streak of making it to the TOUR Championship in all 8 years of Playoff existence.

Steve is still 1 of 4 players who have made it to the TOUR Championship in 7 or more seasons (Hunter Mahan only player left to make it in all 8 years, Phil Mickelson & Jim Furyk are the other 2 with 7

Τ5

-13

16 Putts Over 10 Feet: In his 2009 Crowne Plaza Invitational victory Steve Stricker converted a field leading and career best 16 putts from beyond 10 feet for the week. The only other player who has made more putts over 10 feet at the Crowne Plaza Invitational than Stricker was Tommy Gainey in 2012.

Molder, Bryce

Key Stats for Steve Stricker 2009 Crowne Plaza Invitational				
Stat name	Rank	Value	Year	
Par 4 Birdie or Better %	1 st	37.5	2009	
Par 4 Scoring Average	1 st	3.67	1993	
Par 4 Performance 1 st -16				
Putting from - > 10'	1 st	34.78	1993	
Putts Made Over 10' 1 st 16				
			2010	

Best Par 4 Performance Crowne Plaza Since 1983 Par 4s ar Player Finish Stricker, Steve WON)9 -16 93 Pavin, Corey Т9 -14 0 Johnson, Zach WON -14 2nd 93 -13 Norman, Greg 70 Furyk, Jim T2 -13

Stricker's 16under par on the par 4's in 2009 is the best performance by a player at this event since 1983.



Jimmy Walker Notes

Jimmy Walker currently ranks 2nd in the FedExCup standings and is the only person in the field who can overtake the #1 position in the standings this week.

Jimmy Walker is coming off his first missed cut of the season in his last event THE PLAYERS. Walker is set to make his 3rd Crowne Plaza Invitational start.

Jimmy Walker Strokes Gained - Putting

Year	SG-Putting
This Season	+.946 (1st)
Last Season	+.481 (12 th)
2013	+.272 (46 th)
2012	+.461 (16 th)
2011	+.232 (T50)
2010	+.252 (52 nd)
2009	096 (124 th)

In 2009, Jimmy Walker ranked 124th on TOUR for Strokes Gained: Putting. He has since climbed the rankings, currently leading the TOUR in this category.

2014-15 PGA TOUR Strokes Gained: Putting Leaders

Rank	Player	Average	,
1	Jimmy Walker	+.946	
2	Freddie Jacobson	+.750	:
3	John Rollins	+.720	
4	Zac Blair	+.671	
5	Bryce Molder	+.655	

Jimmy Walker is outperforming the TOUR by nearly a stroke (+.946) per round with his putter this season. Walker's average is nearly a quarter of a stroke better than the next best player Freddie Jacobson +.750.

2014-15 PGA TOUR Birdie Average Leaders

Rank	Player	Average	
1	Jason Day	4.71	H
2	Jimmy Walker	4.61	D
3	Jordan Spieth	4.50	
4	Rory McIlroy	4.41	
4	Phil Mickelson	4.41	

In 46 rounds on TOUR this season Jimmy Walker has made 212 birdies. His average of 4.61 birdies per round ranks 2nd on TOUR behind Jason Day.



Brandt Snedeker

Brandt Snedeker currently ranks 18th in the FedExCup standings on the strength of 1 win (AT&T Pebble Beach), 4 top 10's and 7 top 25 finishes this season. In 15 events this season, Brandt Snedeker has 1 more top 10 (4) than he did in 25 events last season. A lot of Snedeker's success this season can be attributed to his play from on and around the greens. Brandt Snedeker has improved in several statistics on and around the greens this season compared to last season.

Stat	Last Season	This Season
Scrambling	66 th	11 th
Sand Save %	117 th	T44
Strokes Gained: Putting	27 th	T7
Putts Per Round	T40	11 th
Putting Inside 10 Feet	138 th	18 th
Putting 20-25 Feet	T130	10 th

Brandt Snedeker On and Around the Green Ranks Last Season vs. This Season PGA TOUR

Brandt Snedeker has gone from 66th to 11th in Scrambling salvaging par 65.34% of the time. Brandt has also gone from 138th in Putting inside 10 feet to 18th this season going 633 of 708 from this distance.

James Hahn

Currently 29th in the FedExCup standings, James Hahn is set to make his 17th start in the 2014-15 PGA TOUR season. Hahn is in search of his first top 25 finish since his victory at the Northern Trust Open in February.

Rank	Player	# of Eagles	
1	Charles Howell III	31	
2	Patrick Reed	29	
3	Chris Kirk	28	
T4	James Hahn	27	
T4	Matt Jones	27	
T4	Dustin Johnson	27	
T4	Daniel Summerhays	27	
14	Daniel Summernays	27	

Most Eagles PGA TOUR Since 2013

Since the start of the 2013 PGA TOUR season, James Hahn has made a total of 27 eagles on TOUR. His 27 total eagles ranks T-4th on TOUR in this timeframe.



Jason Dufner

2012 & 2014 Runner-up of the Crowne Plaza Invitational at Colonial, Jason Dufner is set to make his 7th appearance at this event and 13th start of 2014-15 PGA TOUR season. Dufner currently ranks 105th in the FedExCup standings on the strength of his 1 top 10 and 3 top 25 finishes this season.

Most Rounds of 67 or Better Colonial CC Since 2012

Player	# of Rounds	
Dufner, Jason	6	I
Kirk, Chris	5	
Johnson, Zach	5	
Stroud, Chris	5	
Gainey, Tommy	5	
Jacobson, Freddie	5	

In his last 12 rounds at Colonial CC, Jason Dufner has played 6 of them at 67 or better. His 6 rounds of 67 or better is one more than 5 other players with 5.

Best Strokes Gained: Tee-to-Green Total Colonial CC Since 2012

Player	SG: Tee-to-Green Total
Dufner, Jason	+22.49
Furyk, Jim	+21.13
Weekley, Boo	+19.69
Van Pelt, Bo	+18.86
Spieth, Jordan	+18.58

Since 2012, Jason Dufner has shown solid play from Tee-to-Green. In his last 12 rounds at Colonial CC he is +22.49 shots better than the rest of the field in Strokes Gained: Tee-to-Green.

Adam Scott

Defending Crowne Plaza Invitational Champion, Adam Scott is set to make his 4th start at this event. Adam Scott currently ranks 109th in the FedExCup standings on the strength of 1 top 10 (T-4th WGC-Cadillac Championship) and 2 top 25 finishes this season.

Adam Scott continues to be one of the best players from Tee-to-Green on TOUR in the 2014-15 PGA TOUR season.

This Season				
Stat	Rank	Value	/	
Strokes Gained: Tee-to-Green	5 th	+1.553	9	
Driving Distance	4 th	306.8	(
Total Driving	10 th	110	-	
Ball Striking	8 th	22		

Adam Scott Tee-to-Green Stats

Adam Scott ranks inside the top 10 in several Tee-to-Green stats this season. Scott ranks 5th in Strokes Gained: Tee-to-Green outperforming the TOUR by +1.553 strokes from Tee-to-Green.

Par 3 Dominance: Adam Scott dominated the par 3's at Colonial Country Club playing them at a field T-leading 5under par in 2014. This marked Scott's best par 3 performance in an event on the PGA TOUR.

On the Par 3's at the 2014 Crowne Plaza				
Stat	Scott Rank	Scott Value		
Total Score to par	T1	-5		
Scoring Average	T1	2.69		
Greens in Regulation	Τ4	11 of 16		
Scrambling	T1	5 of 5 (100%)		
Birdie Percentage	T1	31.3%		
Bogeys or Worse	T1	0		

Adam Scott On the Par 3's at the 2014 Crowne Plaza

Adam Scott was 1 of 8 perfect players scrambling who missed 5 or more par 3 greens in regulation and 1 of 6 players who were bogey-free on the par 3's (of players who made the cut).



Patrick Reed

Patrick Reed currently ranks 5th in the FedExCup standings on the strength of 1 win (Hyundai TOC), 3 top 10's and 10 top 25's this season. Patrick Reed is set to make his 2nd appearance at Crowne Plaza Invitational.

In the last 2 TOUR seasons, Patrick read has gone from 69th in scrambling to 3rd this season. In 336 missed greens in regulation this season, Patrick Reed has managed to salvage par on 225 times.

Patrick Reed Scrambling Last Season vs. This Season

Last Season	This Season	Patrick Reed has improved his play from around the greens on TOUR,
59.42% (69 th)	66.96% (3 rd)	moving up 66 positions in scrambling from last season to this season.

2014-15 PGA TOUR Overall Putting Average Leaders

Rank	Player	Average
1	Jordan Spieth	1.523
2	Jonas Blixt	1.525
3	Tim Clark	1.528
4	Patrick Reed	1.531
5	Matt Jones	1.533

Patrick Reed ranks 4th on TOUR in Overall Putting Average which is the average number of putts for all holes played. Patrick Reed has only needed 1,488 putts for 972 (1.531) holes played on TOUR.



Boo Weekley

Boo Weekley picked up his 3rd career PGA TOUR victory at the 2013 Crowne Plaza Invitational with his field leading ball striking and putting performance from long distances.

On the greens, Boo ranked 33rd for Strokes Gained: Putting gaining just over ½ stroke per round with his putter at Colonial Country Club. However, when you look at his putting performance by distance you find that while he struggled from short distances he was the best in the field from long distances.

Last from 3 to 5 Feet: He ranked 77th (out of 77 players to make the cut) when putting from 3 to 5 feet converting 63.6% of his attempts from this distance (7 of 11).

First from Outside 20 Feet: Boo Weekley had a total of 21 putting attempts from outside 20 feet. For the week he converted 1 in every 3 of his attempts from outside 20 feet (7 for 21) leading the field from this distance en route to victory.

2013 Crowne Plaza Invitational			
Stat	Rank	Make Pct	
Putting 3 to 5 FT	77 th *	63.64%	7 of 11
Putting from 4-8 FT	70th	58.33%	7 of 12
Putting - Inside 10 FT	52 nd	86.57%	58 of 67
Putting from - 10-15 FT	T40th	33.33%	4 of 12
Putting from - 15-20 FT	T61st	8.33%	1 of 12
Putting from - 20-25 FT	25 th	22.22%	2 of 9
Putting from - > 25 FT	1 st	41.67%	5 of 12
Average Dist of Putts made 1 st 106' 8"			

Weekley - Putting Breakdown by Distance 2013 Crowne Plaza Invitational

Boo made a field leading total of 426 feet 8 inches of putts at Colonial Country Club (nearly 40 more feet than the next best player).

This was just the 5th time in his career where he's made over 400 feet of putts in an event and the first time since he made 421 feet of putts at the 2010 John Deere Classic.

*77 players made the cut

Proximity to Hole Leaders 2013 Crowne Plaza Invitational

Rank	Player	Value	GIR Rank
1	Boo Weekley	25' 9"	Т5
2	Jordan Spieth	26' 9"	T22
3	Chez Reavie	27' 4"	T3
4	Scott Stallings	27' 7"	T7
5	Matt Every	27' 11"	Т3

Weekley's field leading proximity to the hole average of 25 feet 9 inches was nearly 8 feet closer to the pin than the field average of 33 feet 3 inches.

Field average: 33 feet 3 inches



Zach Johnson

Two-time champion of the Crowne Plaza Invitational at Colonial (2012 & 2010) Zach Johnson is set to make his 10th appearance at this event and 14th start of 2014-15 PGA TOUR Season. Zach currently ranks 65th in the race for the FedExCup on the strength of 4 top 10's and 7 top 25 finishes this season.

Colonial CC has been Zach Johnson's comfort zone, playing 18 of his last 24 rounds in the 60's and 29 of his 36 career rounds at par or better at this event.

Total Rounds in the 60's since 2009 at Colonial CC

Player	# of Rounds
Johnson, Zach	20
Van Pelt, Bo	17
Furyk, Jim	16
5 Players with	14

Lowest Scoring Average Crowne Plaza Invitational (min 12 Rounds Since 2004)

Player	RTP	
Johnson, Zach	68.03	
Stricker, Steve	68.11	
Clark, Tim	68.11	
Marino, Steve	68.17	
Choi, K.J.	68.44	

Total Birdies Crowne Plaza Invitational (Since 2009)

Player	# of Birdies
Johnson, Zach	106
Van Pelt, Bo	97
Palmer, Ryan	88
Clark, Tim	85
3 Players with	83

Since 2009, no-one has made more birdies at Colonial CC than Zach Johnson. Over this time frame he's accumulated 106 total birdies (9 more than the next best player).

David Toms

The 2011 Crowne Plaza Invitational Champion, David Toms is set to make his 18th start at this event. At this event he has 1 win (2011), 6 top 10's and 8 top 25 finishes.

David Toms Driving Accuracy on PGA TOUR

Year	%	Rank
This Season	73.11%	3rd
2013-14	75.49%	1st
2013	66.50%	26th
2012	69.75%	6th
2011	71.82%	6th
2010	71.88%	7th
2009	73.26%	4th

Since 2009, David Toms has only ranked outside of the top 10 in driving accuracy once (2013, 26th). During this timeframe he has hit a total of **4,520 of 6,281** (71.9%) fairways on TOUR.

Most Under Par on Par 4's Colonial CC Since 2004

Player	Score to Par	
Toms, David	-31	
Johnson, Zach	-30	
Perry, Kenny	-27	
Clark, Tim	-25	
Furyk, Jim	-24	

Since 2004, no one is better on the par 4's at Colonial CC than David Toms. David Toms has played the par 4's at a combined 31 under par.