

2014-15 Humana Challenge Broadcast Window & Pre-Tournament Notes





ShotLink Keys to Victory for Patrick Reed

Patrick Reed held the lead after every round at the Humana Challenge becoming just the second wire-to-wire winner of the event (Rik Massengale/1977). In the first 3 rounds, Reed got off to an amazing start posting 3 straight rounds of 63 coming within 1 shot of the PGA TOUR low 54-hole score of 188 recorded by Steve Stricker at the 2010 John Deere Classic and broke the 54-hole scoring record (score to par) at 27-under (best by 2 shots).

Reed shattered his career best 54-hole total by 11 shots (previous best was 200 at both the 2013 JDC & Wyndham Championship). Reed finished off the week with a 1 under par 71 in the final round, winning by 2 over Ryan Palmer.

Patrick Reed had all facets of his game working combining solid play tee-to-green with consistent putting and scoring. Reed averaged 305 yards off the tee (8th) and hit 57 of 72 greens in regulation ranking T-12. His play tee-to-green set up his scoring opportunities with his putter and his domination of the par 4's.

Patrick Reed vs. The Field

Stat	Reed	Field Average
Driving Distance	305.4 (8th)	290.9
Greens In Regulation	79.17% (T12)	71.54%
SG: Putting (Palmer Course)	+1.776 (11th)	
One-Putts	48.61% (T14)	42.45%
Birdie Average	7.50 (1st)	4.84
Par 4 Performance	-11 (T1)	-3
Par 4 Birdie %	41.67% (1st)	19.19%
Birdie or Better %	44.44% (1st)	28.17%

Reed ranked 11th in strokes gained: putting outperforming the field by +1.776 strokes per round with his putter. Reed also 1-putted nearly 50% of his holes played (35 of 72).

Patrick averaged over 7 birdies per round ranking 1st in the field in birdie average. His average of 7.5 birdies was over 2 more than the field average of 4.84.

Par 4 Birdie or Better Leaders 2014 Humana Challenge

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Rank	Player	%	Par 4 Birdies or Better	Par 4 Holes
1	Patrick Reed	41.7	15	36
2	Chad Collins	36.1	13	36
3	Ryan Palmer	33.3	12	36
3	Justin Leonard	33.3	12	36
3	Ben Crane	33.3	12	36

Reed dominated the par 4's making birdie on 15 of 36 par 4's played (41.7%) and played the par 4's a combined 11 under par ranking T-1st with Ben Crane (8 shots better on the par 4's than the field average of -3).

Field Average 19.19%



2013-14 Course & Hole Statistics Palmer Course, Nicklaus Course & La Quinta CC

Courses with the Easiest Greens to Hit

Rank	Course	%
1	Plantation Course at Kapalua	77.8
2	PGA West (Nicklaus)	75.3
3	TPC Summerlin	74.8
4	Torrey Pines (North)	73.6
5	PGA West (Palmer)	71.7

Courses with the Shortest Proximity to the Hole

Rank	Course	Avg
1	PGA West (Palmer)	32' 0"
2	CordeValle GC	32' 4"
3	TPC Deere Run	32' 5"
4	Muirfield Village GC	32' 6"
5	Firestone CC (South)	32' 7"

Courses with the Highest Birdie or Better % - Fairway

Rank	Course	%
1	PGA West (Palmer)	30.7
2	Plantation Course at Kapalua	27.4
3	TPC Summerlin	25.5
4	Muirfield Village GC	25.2
5	TPC Deere Run	24.2

Courses with the Highest GFG - Birdie or Better %

Rank	Course	%
1	PGA West (Palmer)	68.3
2	Waialae CC	66.4
3	Sedgefield CC	65.4
4	Plantation Course at Kapalua	65.2
5	Firestone CC (South)	63.6

Courses with the Shortest Scrambling Proximity to Hole

Rank	Course	%
1	PGA West (Palmer)	6' 5"
2	TPC Southwind	7' 0"
3	Harbour Town Golf Links	7' 2"
4	Waialae CC	7' 8"
5	PGA National (Champion)	7' 9"

Courses with the Easiest Greens to Hit Inside 125 Yards

Rank	Course	%
1	PGA West (Palmer)	88.68
2	Plantation Course at Kapalua	87.75
3	Sedgefield CC	87.21
4	TPC Summerlin	85.86
5	Valhalla GC	84.96

Courses with the Highest Birdie or Better % - Inside 125 Yards

Rank	Course	%
1	PGA West (Palmer)	30.6
2	Ridgewood CC	27
3	CordeValle GC	26.4
4	Muirfield Village GC	26.2
5	TPC Summerlin	25.7

Courses with the Highest Birdie or Better % - Rough

Rank	Course	%
1	PGA West (Palmer)	26.8
2	Plantation Course at Kapalua	20.8
3	TPC Louisiana	18.8
4	TPC Summerlin	18.2
5	Riviera CC	18

Courses with the Highest One-Putt %

Rank	Course	%
1	JW Marriott, TPC San Antonio	43.5
2	La Quinta CC	43.4
3	TPC Southwind	43.3
4	PGA West (Palmer)	43.2
5	Harbour Town Golf Links	42.7

Courses with the Lowest Putts Per Green in Regulation

Rank	Course	%
1	PGA West (Palmer)	1.69
2	PGA West (Nicklaus)	1.704
3	La Quinta CC	1.71
4	Muirfield Village GC	1.727
5	Sheshan International GC	1.731



2013-14 Course & Hole Statistics Palmer Course, Nicklaus Course & La Quinta CC

Easiest Courses on TOUR

Rank	Course	Par	Yds	Avg Score	Avg O/U Par
1	PGA West (Nicklaus)	72	6924	68.819	-3.181
2	PGA West (Palmer)	72	6950	68.962	-3.038
3	Plantation Course at Kapalua	73	7452	70.583	-2.417
4	La Quinta CC	72	7060	69.768	-2.232
5	Torrey Pines (North)	72	7052	70.242	-1.758

Courses with Most Eagles

Rank	Course	Par	Yds	Avg Score	Eagle
1	TPC Deere Run	71	7268	69.764	56
2	PGA West (Palmer)	72	6950	68.962	54
3	TPC Summerlin	71	7243	69.546	53
4	Muirfield Village GC	72	7392	71.898	51
5	Royal Liverpool GC	72	7312	72.767	48

Easiest Holes on TOUR

Rank	Course	Hole	Par	Yds	Avg Score
1	Plantation Course at Kapalua	5	5	532	-0.85
2	PGA West (Palmer)	11	5	512	-0.75
3	PGA West (Nicklaus)	13	5	528	-0.74
4	Riviera CC	1	5	503	-0.74
5	PGA West (Nicklaus)	4	5	538	-0.7

Shortest Par 3 Proximity to the Hole

Rank	Course	Hole	Par	Yardage	Avg
1	PGA West (Palmer)	17	3	130	19' 6"
2	Ridgewood CC	15	3	155	20' 2"
3	PGA West (Palmer)	15	3	156	22' 11"
4	Royal Montreal GC	17	3	160	22' 7"
5	TPC Deere Run	16	3	158	23' 2"

Par 5's with the Highest Going for the Green Pct

Rank	Course	Hole	Par	Yardage	%
1	Plantation Course at Kapalua	5	5	532	100
2	Riviera CC	1	5	503	98.2
3	Sedgefield CC	5	5	529	91
4	PGA West (Palmer)	11	5	512	90.4
5	PGA West (Palmer)	2	5	514	89.5



Broadcast Window Notes 2014-15 Humana Challenge (featured groups)

Webb Simpson

Webb Simpson is making his 6th start at the Humana Challenge. Webb currently ranks 37th in the race for the FedExCup.

Webb Simpson Tee-to-Green Stats 2014-15 PGA TOUR Season

Stat	Rank	Value
Strokes Gained: T2G	8th	+1.87
Greens In Regulation	T12	76.85%
Total Driving	14th	137
Ball Striking	2nd	26

Webb Simpson currently ranks inside the top 15 in a number of different stats, including strokes gained: tee-to-green. Webb ranks 8th in strokes gained: tee-to-green, outperforming the TOUR by nearly 2 shots per round (+1.87).

2014-15 PGA TOUR Ball Striking Leaders

Rank	Player	Value
1	Kevin Chappell	9
2	Webb Simpson	26
3	Francesco Molinari	33
4	Robert Allenby	38
5	Paul Casey	40

Webb Simpson has improved his ball striking since the 2013-14 PGA TOUR season, going from 72nd to 2nd this season.

Chris Kirk

Chris Kirk makes his 5th appearance of the 2014-15 PGA TOUR season and his 4th start at the Humana Challenge.

Chris Kirk Career in FedExCup

Year	FedExCup Rank
2014	2 nd
2013	34 th
2012	49 th
2011	42 nd

Chris Kirk is coming off his best performance in the FedExCup. Chris finished 2nd in the FedExCup standings in 2014 making it to the TOUR Championship for the first time.

Kirk currently ranks 25th in the race for the FedExCup.

Chris Kirk has put together two solid final rounds in his last two starts shooting a final round 62 at the Hyundai TOC and a 64 at the Sony Open in Hawaii.

Chris Kirk Last 2 Events Final Round Scoring

Event	Final Round Score	Movement From Round 3 to 4
Hyundai TOC	62	33rd to T-14th
Sony Open	64	T-61st to T-26th



Bill Haas

2010 Humana Challenge Champion, Bill Haas is making his 11th appearance at this event with 3 top 10's and 6 top 25 finishes at this event.

In 2 starts of the 2014-15 FedExCup season, Haas has 1 top 25 finish (T-22nd The McGladrey Classic) and currently ranks 127th in the FedExCup standings. Haas has played his last **31** rounds at the Humana Challenge under par.

Most Rounds in the 60's Since 2005 at Humana Challenge

Player	# of Rounds
Haas, Bill	34
Senden, John	33
Leonard, Justin	30
Davis, Brian	27
Gay, Brian	26
Na, Kevin	25

Since 2005, Bill Haas has played 46 rounds at the Humana Challenge of those 46 rounds 34 of them have been in the 60's.

His 34 rounds in the 60's are the most of any player at this event.

Brandt Snedeker

Brandt is making his 7th start at the Humana Challenge. Snedeker has finished inside the top 10 in 2 of his last 5 starts at this event.

Brandt is coming off back-to-back top 10 finishes in his last 2 TOUR events. This is the first time he has finished inside the top 10 in back-to-back events since finishing 2nd at the WMPO and winning the AT&T Pebble Beach National Pro-am in the 2013 PGA TOUR season.

Brandt Snedeker is known for being one of the best putters on the PGA TOUR. Since his Rookie season in 2007, he has ranked inside the top 30 in Strokes Gained-Putting in 7 of his 8 years on TOUR. Snedeker is only 1 of just 4 players to have ranked inside the top 30 in this category in 7 of the last 8 seasons.

Brandt Snedeker Career SG-Putting Ranks

Year	Rank
2014	27th
2013	4th
2012	1st
2011	10th
2010	20th
2009	4th
2008	75th
2007	12th

Most years ranked inside top 30 in Strokes Gained: Putting since 2007

Player	# of Years
Snedeker, Brandt	7
Gay, Brian	7
Baddeley, Aaron	7
Donald, Luke	7



Zach Johnson

Zach Johnson is making his 5th appearance at the Humana Challenge and is yet to finish outside of the top 25 in his 4 starts at this event.

Best Driving Accuracy Percentage at Humana Challenge Since 2012 (min 110 attempts)

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Player	%	
Duke, Ken	80.5%	
Johnson, Zach	79.6%	
Maggert, Jeff	79.2%	
Campbell, Chad	75.7%	
Toms, David	75.2%	

Since 2012, Zach Johnson has hit 129 of a possible 162 (79.6%) fairways at the Humana Challenge. His 79.6% driving accuracy ranks 2nd during this timeframe.

Zach has been one of the most accurate players in driving accuracy in the last 11 seasons. Zach has ranked inside the top 30 in driving accuracy in 10 of the last 11 PGA TOUR seasons and has ranked inside the top 10 in 7 of the 11 seasons. The only year he was ranked outside of the top 30 was his 2nd year on TOUR in 2005 ranking 47th.

Ranked inside Top 10 in Driving Accuracy Since 2004

Player	# of Years Ranked Inside Top 10
Slocum, Heath	8
Johnson, Zach	7
Durant, Joe	7
Furyk, Jim	6

Ranked inside Top 30 in Driving Accuracy Since 2004

Player	# of Years Ranked Inside Top 30
Johnson, Zach	10
Slocum, Heath	10
Furyk, Jim	9
Durant, Joe	8
Mayfair, Billy	8
Davis, Brian	8

Luke Donald

Luke Donald is making his 1st Humana Challenge appearance and 3rd start of the 2014-15 PGA TOUR season. Luke finished T-41st at the WGC-HSBC Champions & T-51st at the Sony Open in his first 2 starts.

Players Perfect (100%) in Putting from 3 Feet Since 2013 (min 300 attempts)

Player	Total Putts	Putts Made
Woodland, Gary	1,681	1,681
Donald, Luke	1,008	1,008
Wilcox, Will	508	508
Park, Jin	473	473

Since 2013, Luke Donald is 1 of 4 players to be perfect inside of 3 feet. Donald has gone 1,008 putts from inside 3 feet without a miss.

Season Leaders – Strokes Gained: Putting In the ShotLink Era

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Year	Season Leader – SG: Putting	SG	TOUR Average	
2014	McDowell, Graeme	+0.89		
2013	Chalmers, Greg	+0.86		
2012	Snedeker, Brandt	+0.86		
2011	Donald, Luke	+0.84		
2010	Donald, Luke	+0.87		
2009	Donald, Luke	+0.93		
2008	Pavin, Corey	+0.97		
2007	Parnevik, Jesper	+0.97		
2006	Crane, Ben	+0.99		
2005	Crane, Ben	+0.93		
2004	Scott, Adam	+0.88		

Luke Donald is the only player who has led in 3 seasons of Strokes Gained: Putting.

Donald has led 5 events in his career on TOUR in strokes gained: putting (since 2004).



Harris English

Harris English is making his 4th appearance at the Humana Challenge. Harris is making his 6th appearance of the 2014-15 PGA TOUR season and currently ranks 30th in the FedExCup standings.

Par 5 Performance Leaders 2015 Sony Open

Rank	Player	RTP
1	Gary Woodland	-9
2	Justin Thomas	-8
2	Harris English	-8
2	J.J. Henry	-8
2	John Peterson	-8
2	Jimmy Walker	-8

Harris English finished in T-3rd at last week's Sony Open in Hawaii. English played the 2 par 5's at Waialae CC at a combined 8 under par for the week ranking T-2nd in the field in par 5 performance.

Harris English made several improvements in his game in the 2014 PGA TOUR season. English went from 63rd in greens in regulation to 17th in the 2014 PGA TOUR season. English also improved his strokes gained: tee-to-green performance going from gaining a tenth of a stroke to nearly a full stroke on the TOUR in 2014.

Harris English 2013 vs 2014 PGA TOUR Season

Stat	2014 Rank	2014 Stat	2013 Rank	2013 Stat
Driving Distance	T26th	299.2	35th	295.2
Greens in Regulation	17th	68.36%	63rd	66.02%
Strokes Gained: Tee-to-Green	26th	+0.704	87th	+0.077
Scoring Average	20th	70.09	40th	70.44
Total Driving	33rd	132	T64th	164
Ball Striking	19th	50	58th	127

Keegan Bradley

Keegan is making his 2nd appearance of the 2014-15 FedExCup Season and his 3rd at the Humana Challenge. Last season Keegan finished T-18th at the Humana Challenge. Keegan currently ranks 207th in the 2014-15 FedExCup standings.

Since his Rookie season on TOUR in 2011, Keegan Bradley has ranked inside the top 15 in Total Driving in all 4 seasons. (Keegan is also 1 of 6 players to rank inside the top 20 in driving distance in the last 4 seasons (R. Garrigus, B. Watson, D. Johnson, J. Day, G. Woodland)).

Keegan Bradley Total Driving Since 2011

Year	Driving Distance	Driving Accuracy	Total Driving Rank
2014	302.2	62.36%	8th
2013	300.6	62.82%	2nd
2012	302.7	61.65%	T11
2011	300.7	61.50%	T12

Keegan is 1 of 2 players on TOUR to rank inside the top 15 in Total Driving the last 4 seasons (Boo Weekley).

Par 5 Performance (from 2011-2014)

Player	RTP	
de Jonge, Brendon	-512	
Howell III, Charles	-510	
Tringale, Cameron	-442	
Simpson, Webb	-438	
Bradley, Keegan	-434	

Since 2011, Keegan Bradley has played the par 5's on TOUR a combined 434 under par. His 434 under par relative too par score ranks 5th best during this timeframe.



Jason Dufner

In his 2 starts of the 2014-15 PGA TOUR season, Jason Dufner finished T-26th at the CIMB Classic & T-10th at the WGC-HSBC Champions. Dufner currently ranks 81st in the FedExCup standings.

Driving Accuracy Leaders 2014-15 PGA TOUR Season

Rank	Player	%
1	David Toms	78.57
2	K.J. Choi	75.89
2	Jason Dufner	75.89
2	Jason Knutzon	75.89

Jason Dufner currently ranks T-2nd in driving accuracy in the 2014-15 PGA TOUR season hitting 75.89% of his fairways.

Patrick Reed

Defending Champion Patrick Reed makes his 3rd appearance at the Humana Challenge and currently ranks 7th in the FedExCup standings. Patrick is coming off of his 4th PGA TOUR victory at the Hyundai Tournament of Champions.

Patrick Reed ranked 1st in strokes gained: tee-to-green, marking the 4th straight winner of the Hyundai TOC to accomplish this feat. Reed outperformed the field by an average of +1.988 strokes per round in strokes gained: tee-to-green.

Last 4 Hyundai TOC Champions Strokes Gained: Tee-to-Green Stats

Year	Player	Rank	Average
2015	Patrick Reed	1	+1.988
2014	Johnson, Zach	1	+2.316
2013	Johnson, Dustin	1	+3.488
2012	Stricker, Steve	1	+2.467

Patrick Reed Career Fewest # of Bogeys in a PGA TOUR Event (when making cut)

Year	Tournament	Finish Position	# of Bogovo
2015	Hyundai TOC	Won	# of Bogeys
2014	Humana Challenge	Won	6
2014	The Barclays	9th	6
2014	Wyndham Championship	24th	7
2013	AT&T Pebble Beach	7th	7

Patrick Reed only made 3 bogeys en route to victory at the Hyundai TOC, including a streak of 44 consecutive holes without a bogey heading into the 17th hole in round 4.

In 2013-14 PGA TOUR season, Patrick Reed ranked 4th in putting from inside 10 feet. Reed went 1,192 of 1,332 from this distance (89.49%).

Putting Inside 10 Feet Leaders 2013-14 PGA TOUR Season

Rank	Player	% Made
1	Luke Donald	90.48
2	Greg Chalmers	90.08
3	Graeme McDowell	89.57
4	Patrick Reed	89.49
5	Billy Horschel	89.37



Matt Kuchar

Matt Kuchar makes his 5th start of the 2014-15 PGA TOUR season. Matt makes his 8th start at the Humana Challenge carding 2 top 10's (2010 & 2011) and 5 top 25's in Palm Springs.

Matt Kuchar had his best finish in this young 2014-15 PGA TOUR season at last week's Sony Open in Hawaii finishing T-3rd marking his 49th top 10 since the start of the 2010 PGA TOUR season. Kuchar had an unusual final round shooting a 1 over par 71 without carding a single birdie. This marked Kuchar's 20th career round without a single birdie and first since the 2012 Valspar Championship (round 1).

FedExCup Ranks Since 2010

Year	FEC Finish
Currently	21st
2014	8th
2013	6th
2012	18th
2011	6th
2010	2nd

Matt Kuchar currently ranks 21st in the FedExCup standings and is in search of his 6th consecutive trip to the TOUR Championship.

Kuchar has ranked inside of the top 10 in the FedExCup standings in 4 of the last 5 PGA TOUR seasons.

Matt Kuchar Career Driving Accuracy (Since 2007)

Year	Driving Accuracy		
2014	67.37% (20th)		
2013	58.93% (124th)		
2012	65.06% (42nd)		
2011	64.75% (52nd)		
2010	67.89% (39th)		
2009	65.99% (66th)		
2008	65.53% (73rd)		
2007	66.20% (56th)		

Since 2007, Matt Kuchar has not ranked inside the top 25 in driving accuracy on TOUR.

In 2013, Kuchar ranked 124th on TOUR hitting 716 of 1,215 possible fairways. However in 2014, Kuchar made a big improvement in driving accuracy ranking 20th hitting 830 of 1,232 possible fairways.

Most Improved Driving Accuracy Ranks 2013 to 2014

2010 to 2017				
Player	2013 Rank	2014 Rank	Improvement	
Shawn Stefani	164th	53rd	+111	
Matt Kuchar	124th	20th	+104	
John Merrick	104th	15th	+89	
Ben Crane	95th	29th	+66	
Andrew Svoboda	97th	31st	+66	
Chad Campbell	100th	35th	+65	

Matt Kuchar is the 2nd most improved in driving accuracy on TOUR since the 2013 PGA TOUR season. Kuchar went from 124th on TOUR in 2013 to 20th in 2014 improving 104 positions in driving accuracy.



Billy Horschel

Billy is coming off a T-22nd finish at his last event the Hyundai Tournament of Champions. Horschel makes his 5th Humana Challenge appearance with his best finish coming in 2013, T-10th.

Billy Horschel is playing a little more aggressively at the start of this season compared to last season. Horschel ranked 45th in going for the green last season (55.82%). However, this season Billy is playing more aggressively going for the green 87.88% of the time ranking T-2nd on TOUR.

Billy Horschel Going for the Green 2013-14 vs 2014-15 PGA TOUR Season

Year	Rank	Value
2013-14	45th	55.82%
2014-15	T2	87.88%

Going for the Green Leaders 2014-15 PGA TOUR

Rank	Player	%
1	Gary Woodland	91.67
2	Billy Horschel	87.88
2	Brooks Koepka	87.88
4	Bill Haas	87.5
4	Andy Pope	87.5

Billy Horschel On and Around the Greens Ranks Comparison 2013-14 Season

Stat	Regular Season	Playoffs
Scrambling	163 rd	9 th
Strokes Gained: Putting	110 th	4 th
3-Putt Avoidance	145 th	T30
Putting from inside 5 feet	94 th	2 nd
Putting from outside 20 feet	166 th	20 th
Average Distance of Putts made	T144	2 nd

Billy Horschel peaked at the right time in the 2013-14 TOUR season. His play improved from on and around the greens in a number of stats from the regular season compared to his Playoff performance.



Phil Mickelson

2-time Humana Challenge Champion (2002 & 20004), Phil Mickelson makes his 12th appearance at this event and hasn't missed a cut in his last 9 starts.

Phil Mickelson Career FedExCup Ranks

Year	FEC Finish	
2014	68th	
2013	9th	
2012	5th	
2011	15th	
2010	13th	
2009	2nd	
2008	7th	
2007	3rd	

As well documented, Phil Mickelson missed qualifying for the TOUR Championship for the first time in FedExCup existence.

The closest Mickelson has come to claiming the FedExCup trophy was in 2009 where he finished 2nd in the final standings to Tiger Woods.

Phil Mickelson is coming off a season where he had his least number of top 10 finishes in his career as a professional.

Mickelson seeks to get back to the top of a few statistical categories that helped him to 2 wins and 7 top 10's in the 2013 PGA TOUR season.

Phil Mickelson Key Stats 2013 vs 2013-14 PGA TOUR Season

Stat	2013 Rank	2013 Value	2014 Rank	2014 Value
Strokes Gained: Tee-to-Green	25th	+.705	T43	+.471
Strokes Gained: Putting	T5	+.656	50th	+.249
Birdie Average	1st	4.22	T26	3.75
Scoring Average	12th	69.74	35th	70.27