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2015 RBC Heritage Media Notes

Dates: April 13-19, 2015

Where: Harbour Town Golf Links; Hilton Head Island, SC

Par/Yards: 36-35—71/7,101

Format: 72-hole stroke play; **Field:** 132

FedExCup: 500 points to winner

Purse: \$5.9 million (\$1,062,000 to the winner)

Defending Champion: Matt Kuchar

Twitter: @RBC_Heritage; **Facebook:** Heritage Classic Foundation

A look back at the 2014 RBC Heritage

Luke Donald entered the final round of the 2014 RBC Heritage with a two-stroke cushion over John Huh, but his fellow RBC Ambassador Matt Kuchar (who entered the day four strokes back) stole the show with a 7-under 64 (including a front-nine 6-under 30) for a one-stroke victory over Donald. It was a range of emotions for Kuchar on the final two holes. After appearing on the verge of building a two-stroke lead on the 17th hole, he three-putted from 4'3" to drop into a tie at 10-under with Donald. On the par-4 18th hole, Kuchar holed a 56'7" bunker shot for a birdie-3 to move back to the eventual winning score of 11-under.

The win was the seventh of Kuchar's PGA TOUR career: 2002 Honda Classic, 2009 Turning Stone Resort Championship, 2010 Barclays, 2012 PLAYERS Championship, 2013 World Golf Championships-Accenture Match Play Championship, 2013 Memorial Tournament, 2014 RBC Heritage. It came in his 312th PGA TOUR start at the age of 35 years, 9 months and 30 days.

Masters champion Spieth headlines RBC Heritage field

- With his victory at the Masters Tournament, Jordan Spieth (21 years, 8 months, 16 days) became the second-youngest winner of the Green Jacket in the tournament's 79-year history behind Tiger Woods (21 years, 3 months, 14 days) and his 18-under-par 270 total matched Woods' record-setting 1997 performance.
- With his victory, Spieth took over the lead in the FedExCup standings for the first time in his career. In his last four starts, he has two victories (Masters Tournament and Valspar Championship) and two runners-up (Valero Texas Open and Shell Houston Open).
- Spieth leads the TOUR win seven top-10 finishes in 10 starts in 2014-15.

Matt Kuchar set to defend at Harbour Town

- Winner of the Tartan Jacket in 2014, given annually to the RBC Heritage winner.
- One of 12 RBC Golf Ambassadors on TOUR. The others: Jason Day, Graham DeLaet, Luke Donald, Ernie Els, Adam Hadwin, David Hearn, Jim Furyk, Matt Graeme McDowell, Brandt Snedeker, Nick Taylor and Mike Weir.
- Hoping to join Payne Stewart (1989-90), Davis Love III (1991-92) & Boo Weekley (2007-08) as back-to-back winners at the RBC Heritage.
- Looking to keep a 21-year streak intact, as no defending champion has missed the cut at the RBC Heritage since Davis Love III in 1993.
- Recorded the 15th come-from-behind victory in the 46-year history of the RBC Heritage.
- Won in his 11th start at Harbour Town. After missing the cut in his inaugural start in 2003, has reeled off 10 consecutive made cuts, with a T7 in 2008 and T10 in 2005 his previous-best finishes.

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A glance at the field

- 13 of the top 30 in the FedExCup: #1 Jordan Spieth, #4 Patrick Reed, #7 Charley Hoffman, #11 Robert Streb, #12 Sangmoon Bae, #13 Brandt Snedeker, #14 Ben Martin, #16 Bill Haas, #17 James Hahn, #19 Daniel Berger, #21 Brendon de Jonge, #26 Matt Kuchar and #27 Matt Every.
- 12 of the top 35 in the Official World Golf Ranking: #2 Jordan Spieth, #10 Jim Furyk, #14 Patrick Reed, #17 Matt Kuchar, #19 Billy Horschel, #23 Zach Johnson, #24 Chris Kirk, #25 Bill Haas, #26 Ian Poulter, #31 Graeme McDowell, #34 Louis Oosthuizen, #35 Anirban Lahiri.
- Past RBC Heritage champions: Matt Kuchar (2014), Graeme McDowell (2013), Carl Pettersson (2012), Brandt Snedeker (2011), Jim Furyk (2010), Glen Day (2009), Boo Weekley (2008, 2007), Aaron Baddeley (2006), Stewart Cink (2004, 2000), Davis Love III (2003, 1998, 1992, 1991, 1987), Justin Leonard (2002) and Tom Watson (1982, 1979).
- Official World Golf Hall of Fame members Tom Watson, Vijay Singh and Ernie Els.
- Among the Players Amateur Champion alumnus teeing it up: 2014 champion Scott Vincent, Brendon de Jonge, Billy Hurley, Marc Leishman, Michael Putnam and Cameron Tringale.
- Over 80 TOUR winners, led by Tom Watson (39), Vijay Singh (34), Ernie Els (19), Jim Furyk (16), Kenny Perry (14), Justin Leonard (12), Zach Johnson (11).
- 12 winners from the 2014-15 TOUR Season: Jordan Spieth (2), Sangmoon Bae, Ben Martin, Robert Streb, Nick Taylor, Charley Hoffman, Patrick Reed, Bill Haas, Brandt Snedeker, James Hahn, Alex Cejka, Matt Every.
- 15 major champions: Tom Watson (8), Ernie Els (4), Vijay Singh (3), Stewart Cink, Jason Dufner, Jim Furyk, Lucas Glover, Zach Johnson, Justin Leonard, Graeme McDowell, Louis Oosthuizen, Charl Schwartzel, Webb Simpson, Jordan Spieth, Mike Weir.

Additional Player Notes

- Newly-crowned Masters champion Jordan Spieth will be making his third start at the RBC Heritage, with solid finishes in 2013 (T9) and 2014 (T12).
- In nine RBC Heritage starts, Luke Donald owns an incredible five top-3 finishes (T2-2009, T3-2010, 2nd-2011, T3-2013, 2nd-2014).
- Two-time RBC Heritage winner (1979, '82) Tom Watson will make his 25th appearance at the RBC Heritage. He also owns top-10 finishes at the event in 1977 (2nd), 1980 (T10), 1995 (T7), 1996 (T5) and 1997 (T7).
- Boo Weekley owns five top 15s in eight RBC Heritage starts (1-2007, 1-2008, T13-2009, T12-2010, T6-2012).
- Five-time PGA TOUR winner Carl Pettersson's last two victories have been at RBC-sponsored events (2010 RBC Canadian Open, 2012 RBC Heritage).

RBC Heritage and the Masters Tournament

- In its traditional spot immediately after the Masters for the fourth straight season. Four years ago, was played two weeks after the Masters, marking the first time it was not played the week after the Masters since 1982.
- Field includes six former Masters champions: Tom Watson (1977, '81), Vijay Singh (2000), Mike Weir (2003), Zach Johnson (2007), Trevor Immelman (2008) and Jordan Spieth (2015).
- Seven players who finished inside the top 12 at last week's Masters Tournament: Jordan Spieth (1st), Ian Poulter (T6), Charley Hoffman (T9), Zach Johnson (T9), Bill Haas (T12), Kevin Na (T12), Kevin Streelman (T12).
- Since the RBC Heritage moved into its slot after the Masters in 1983, just six players have won the event without having competed in the Masters the week before: Carl Pettersson (2012), Brian Gay (2009), Boo Weekley (2007), Aaron Baddeley (2006), Bob Tway (1995) and Davis Love III (1987).

Additional RBC Heritage Notes

- This is the 47th RBC Heritage, regarded as one of the TOUR's most popular stops. One of Pete Dye's signature designs is annually ranked among the country's top courses and has produced a winner's roster including



inaugural winner Arnold Palmer, Jack Nicklaus, Johnny Miller, Hale Irwin, Fuzzy Zoeller, Tom Watson, Nick Faldo, Davis Love III, Greg Norman and Nick Price.

- There have been 10 international winners of the RBC Heritage: Graeme McDowell (2013), Carl Pettersson (2012), Aaron Baddeley (2006), Peter Lonard (2005), Jose Coceres (2001), Nick Price (1997), Greg Norman (1988), Bernhard Langer (1985), Nick Faldo (1984) and Graham Marsh (1977).
- There have been just 15 come-from-behind victories in the 46-year history of the RBC Heritage.
- The RBC Heritage has had 11 playoffs in the 46-year history of the event.
- The RBC Heritage has had 10 first-time winners: Hale Irwin (1971), Graham Marsh (1977), Doug Tewell (1980), Nick Faldo (1984), Davis Love III (1987), Glen Day (1999), Jose Coceres (2001), Peter Lonard (2005), Aaron Baddeley (2006) and Boo Weekley (2007).
- Multiple winners of the RBC Heritage: Davis Love III (5), Hale Irwin (3), Johnny Miller (2), Hubert Green (2), Tom Watson (2), Fuzzy Zoeller (2), Payne Stewart (2), Stewart Cink (2), Boo Weekley (2).
- Just five players have won the RBC Heritage in their first appearance: Stewart Cink (2000), Jose Coceres (2001), Bob Goalby (1970), Arnold Palmer (1969) and Boo Weekley (2007).
- The RBC Heritage has been won by a player aged 40 and above five times, including Arnold Palmer (40 years, 2 months, 20 days) at the inaugural 1969 tournament, Bob Goalby (1970; 41 years, 8 months, 15 days), Hale Irwin (1994; 48 years, 10 months, 14 days), Loren Roberts (1996; 40 years, 9 months, 27 days) and Nick Price (1997; 40 years, 20 months, 22 days).
- Youngest RBC Heritage winner: Davis Love III (23 years, 6 days) when he won the first of five titles in 1987.
- Brian Gay's 264 winning score in 2009 broke the previous scoring record at the RBC Heritage, which was set by Loren Roberts in 1996 (19-under 265). The 10-stroke winning margin was also a tournament record, besting Davis Love III's seven-stroke win in 1998.
- Harbour Town is one of eight courses that has hosted at least one TOUR Championship. In 1989, Harbour Town was the site, as usual, of the RBC Heritage, won by Payne Stewart. Six months later, Harbour Town also hosted the season-ending TOUR Championship. Stewart just missed winning twice on the same course in the same season when he fell in a two-hole playoff to Tom Kite.
- David Frost set the PGA TOUR's all-time 72-hole putting record with 92 total putts at Harbour Town in 2005. The old mark was also set at Harbour Town when Kenny Knox had just 93 putts in 1989 (matched by Mark Calcavecchia at the 2002 Greater Greensboro Chrysler Classic).
- Nine players (11 times) have won the RBC Heritage with four rounds in the 60s, including Nick Faldo (1984), Payne Stewart (1989), Hale Irwin (1994), Loren Roberts (1996), Nick Price (1997), Davis Love III (1992, 1998, 2003), Boo Weekley (2007), Brian Gay (2009) and Jim Furyk (2010).
- A player has posted four rounds in the 60s 26 times throughout the history of the RBC Heritage, with Jim Furyk and Brian Davis the latest (2010). Nick Price holds the event record with nine straight sub-70 rounds.
- The third-round lead/co-leader has won 31 of 46 times at the RBC Heritage, most recently Carl Pettersson in 2012, who entered the final round one shot clear of Colt Knost.

Strong local contingent set to descend on Hilton Head

- **Scott Brown** – Former University of South Carolina-Aiken standout and North Augusta, South Carolina resident will make his third start at the RBC Heritage (T64-2013, T5-2014). The 2013 Puerto Rico Open champion was inducted into the USC-Aiken Athletic Hall of Fame based on having led the Pacers to three-consecutive NCAA Division II National Championships (2004-06).
- **Jonathan Byrd** – Anderson, South Carolina native and former Clemson Tiger has 12 career starts at the RBC Heritage (MC-2002, T56-2003, T16-2004, MC-2005, WD-2006, T27-2007, T36-2008, T69-2009, MC-2010, MC-2011, T66-2013, T31-2014).
- **Lucas Glover** – Greenville, South Carolina native and former Clemson standout making 13th start at the RBC (MC-2002, T16-2004, T47-2005, T12-2006, MC-2007, T7-2008, T26-2009, MC-2010, MC-2011, 69-2012, MC-2013, MC-2014).
- **Bill Haas** – Greenville, South Carolina resident and 2011 FedExCup champion will be making his 11th start at the RBC Heritage, with a T24 in 2013 his best finish among four made cuts.

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- **Brian Harman** - Savannah, Georgia native and University of Georgia grad received first RBC Heritage exemption in 2004 and another in 2006 after winning the 2005 Players Amateur. Missed the cut in '04 and '06, finished T70 in 2012, T59 in 2013 and T7 in 2014.
- **Charles Howell III** – Two-time Junior Heritage Champion/Augusta, Georgia native making 10th career start at the tournament (T19-2002, MC-2003, T12-2008, T37-2009, T22-2010, MC-2011, T29-2012, MC-2013, T53-2014).
- **Kevin Kisner** – Aiken, South Carolina native and resident and former University of Georgia Bulldog will be making his third start at the RBC Heritage (MC-2011, T38-2014).
- **Ben Martin** – Grew up in Rome, Georgia before attending Clemson University. Finished T56 in 2011 and T3 in 2014 in his only previous starts at the RBC Heritage.
- **William McGirt** – Lumberton, North Carolina native who attended Wofford College (Spartanburg, S.C.) is making his fifth start at the RBC Heritage (MC-2011, MC-2012, T88-2013, T9-2014). Owns two wins on the PGA TOUR.
- **Kyle Stanley** – Former Clemson Tiger plays out of Bluffton's Berkeley Hall GC. 2005 Sea Pines Junior Heritage champ is making his fifth start (MC-2011, T60-2012, MC-2013, MC-2014).

Miscellaneous Tournament Facts and Scheduled Events

Charity

Since 1987, the Heritage Classic Foundation has distributed more than \$28 million to numerous charitable organizations, the arts, medical institutions and college scholarships dedicated to helping people throughout South Carolina and Georgia, including \$3.0 million in 2014.

About the Royal Bank of Canada

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries, which operate under the master brand name RBC, are one of Canada's largest banks as measured by assets and market capitalization, and among the largest banks in the world, based on market capitalization. It is one of North America's leading diversified financial services companies, and provides personal and commercial banking, wealth management services, insurance, investor services and capital markets products and services on a global basis. They employ approximately 78,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 39 other countries.

Opening Ceremonies (11 a.m. – Monday, April 13 at the 18th green)

Kick off the 47th annual RBC Heritage with the tradition of opening ceremonies and parade, beginning at the Liberty Oak at the Harbour Town Yacht Basin and ending on the 18th green. The 2014 champion, Matt Kuchar, will be presented with his Captain of Gentlemen's Golf plaque and will blast a tee shot into the Calibogue Sound in unison with a cannon shot. Those shots officially begin the start of tournament week.

New #PLAID Nation Central (All Week)

LOCATION: Heritage Lawn

Plaid Nation Central is the hottest social spot on the Heritage Lawn. It's the place to chat with friends, charge your phone, and surf the web using our high-speed WiFi network. PLUS when you use #RBCHeritage or #PlaidNation on social media, you'll be automatically entered to win tons of awesome prizes!

Heritage is GREEN! (All Week)

The RBC Heritage is a carbon-neutral event. RBC will acquire carbon offsets. Coca-Cola will have 100 recycling receptacles for cans and bottles on the course. The Bluffton High School football team will be collecting all the trash and recycling. Concession stands are using recyclable or biodegradable packaging. Unused food is donated to Second Helpings. Palmetto Electric has purchased 150 megawatt hours of Green-e certified green power. That is enough to power the entire tournament.

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**Bike Friendly (All Week)**

The RBC Heritage is bicycle friendly. Cyclists can bike into Sea Pines during tournament hours as long as they have a ticket to the RBC Heritage. Signage will direct cyclists from the gates to a bike parking area next to the Harbour Town Tennis Courts on Lighthouse Road and the parking area near the 13th green. Cyclists can park and lock their bikes with the help of volunteers.

Callaway Warrior Club Fitting (9:30 a.m. – Monday, April 13 at the Driving Range/Callaway Equipment Truck)

In partnership with Birdies for the Brave®, Callaway Golf provides combat-injured warriors with an opportunity to be fit for their own customized set of complimentary clubs on-site through the company's unique Callaway Warrior Club Fitting program. The warriors are also treated to a behind-the-scenes tour of the Callaway equipment truck. Two Warriors (one from Anderson, SC and one from Savannah, GA) are participating.

Military Appreciation (11:30 a.m. – Monday, April 13)

Each year since 2005, the Heritage Classic Foundation offers 4 spots in the Monday Pro-Am Presented by Boeing to the local military. This year, two honorees from Fort Stewart and Hunter Army Airfield will get the opportunity to play 18 holes with a PGA TOUR professional.

Coca-Cola Youth Day Putting Contest (3-4 p.m. – Tuesday, April 14 at Putting Green behind Clubhouse)

Children 15 and under are invited to putt along side the pros. The first 200 kids to participate will get a free tournament souvenir. Every child who sinks a putt will also receive a prize courtesy of Coca-Cola. Children 15 and under are admitted free to the RBC Heritage every day as long as they are with a ticketed adult.

Plaid About Reading Professional Visit (2-3 p.m. – Wednesday, April 15 at 11 Beach City Road)

A TOUR professional will spend an hour at Hilton Head Island Library to visit with students who participated in the Plaid About Reading program. Sir Willie Innes will escort the pro to congratulate the students and participate in putting drills.

Patriots' Outpost (11 a.m.–6 p.m. – Thursday, April 16 to Sun, April 19 at the 16th green)

Hospitality skybox is for active military, their dependents and members of the Wounded Warrior Project to relax and enjoy complimentary food and beverages— all donated by local businesses in appreciation for their service. Active military, their dependents and Wounded Warriors are invited to attend the RBC Heritage for FREE. Proceeds from the Patriot Partner program will be presented on Thursday - Saturday at noon to the Lowcountry Foundation for Wounded Military Heroes, Marine Corps Scholarship Foundation and Operation R & R.

Boeing Fly-Over (12 p.m. – Friday, April 17 over the 18th fairway)

Experience a thrill when a Boeing 787 Dreamliner will make two low-altitude passes along the 18th hole pending final flight certificates and clear weather.

Plaid Nation Day (12-2 p.m. – Saturday, April 18 at #Plaid Nation Central on the Heritage Lawn)

Plaid Nation Day, traditionally known as Tartan Day, is the "plaidest" day of the week at the RBC Heritage Presented by Boeing. Open to the entire family, fans of all ages can enjoy contests, including the Lazy Plaid Stick, hole-in-one putting, fastest dressed in plaid and best dressed, and get photos with Sir Willie. Fans have a chance to win RBC Heritage swag and tickets to the 2016 RBC Heritage.

Concert on the Lawn (After play-8 p.m. – Saturday, April 18 at the Heritage Lawn between Nos. 17 and 18)

Fans are invited to join in the festivities and celebrate the RBC Heritage at the second annual Concert on the Lawn with a performance by The Headliners, one of the most requested bands in the Southeast.

Sunrise Service (7:30-8:30 a.m. – Sunday, April 19 on the 18th green)

The Sunrise Service will take place on the 18th green Sunday and features a local minister, music and nondenominational prayer. Guests will hear from a PGA TOUR pro who is invited to speak. The PGA TOUR pro will be named prior to the tournament.

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2014-15 miscellaneous PGA TOUR notes

It took 20 events for the first multiple winner to emerge on the PGA TOUR this season (Jimmy Walker/Sony Open in Hawaii, Valero Texas Open). The last, longer stretch came in 1994 when Nick Price won his second event (Crowne Plaza Invitational at Colonial) in the 21st event of the campaign. Jordan Spieth became the second two-time winner with titles at the Valspar Championship and Masters Tournament.

So far in the 2015 calendar year, ten of the 15 winners were in the top 50 in the Official World Golf Ranking at the time of their respective victories: Patrick Reed (23), Jimmy Walker (17th at Sony Open in Hawaii, 13th at Valero Texas Open), Bill Haas (41), Brooks Koepka (33), Jason Day (8), Dustin Johnson (16), Jordan Spieth (10th at Valspar Championship, 4th at Masters Tournament) and J.B. Holmes (20).

Through the Masters Tournament, nine of the 22 events have been determined by a playoff. The Valspar Championship marked the fourth consecutive week with a playoff finish following the Northern Trust Open, The Honda Classic and the Puerto Rico Open.

The trend of young winners on TOUR has continued early into the 2014-15 season as nine of the 22 winners have been under the age of 30. Among the nine winners are:

- With his victory at the Masters Tournament, Jordan Spieth (21 years, 8 months, 16 days) became the second-youngest winner of the Green Jacket in the tournament's 79-year history behind Tiger Woods (21 years, 3 months, 14 days) and his 18-under-par 270 total matched Woods' record-setting 1997 performance. With his victory, Spieth took over the lead in the FedExCup standings for the first time in his career. In his last four starts, he has two victories (Masters Tournament and Valspar Championship) and two runners-up (Valero Texas Open and Shell Houston Open).
- 24-year-old Patrick Reed, who became just the fifth player since 1991 to win four times before the age of 25, joining Tiger Woods, Phil Mickelson, Rory McIlroy and Sergio Garcia with his victory at the Hyundai Tournament of Champions.

The rookie class of 24 players including 21 under the age of 30, is off to a strong start, led by Canadian Nick Taylor, a 2013 graduate of the PGA TOUR Canada and a 2014 graduate of the Web.com Tour. Taylor won the Sanderson Farms Championship in October and sits 48th in the FedExCup standings. Other rookie members in the top 50 in the FedExCup standings include Daniel Berger (19) and Justin Thomas (47).

Notable changes for the 2014-15 PGA TOUR season

- Starting in January 2015, winners of the Arnold Palmer Invitational presented by MasterCard and the Memorial Tournament presented by Nationwide will receive a three-year PGA TOUR exemption and a three-year exemption into THE PLAYERS Championship.
- The 2015 Presidents Cup team eligibility for the U.S. Team will be based on FedExCup points instead of money. Presidents Cup points for the FedExCup Playoffs will be weighted the same as World Golf Championships (550 for first place, 315 for second, etc.).
- The Top 125 Money List from the previous season, established following the conclusion of the 2014 Wyndham Championship, will remain as an exempt category in 2014-15 for standard, open events only.

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