

## 2014-15 Frys.com Open Broadcast Window & Pre-Tournament Notes




### ShotLink Keys to Victory for Jimmy Walker

Jimmy Walker posted his first career victory on the PGA TOUR in his 188<sup>th</sup> start at the 2013/14 Frys.com Open. Most of Walker's success at CordeValle can be attributed to his success on the greens. For the week, he led the field for strokes gained: putting, total feet of putts made and most putts made over 10 feet.

**Last in Driving Accuracy:** Off the tee, Jimmy Walker ranked 71<sup>st</sup> in the field (last of players to make the cut) for driving accuracy from the tee. For the week, he hit just 22 of 56 fairways in regulation (39.3%). Walker is just the 4<sup>th</sup> player on TOUR since 1983 to hit fewer than 40% of his fairways en route to victory in a 4 round event.

For the week, Walker was 11-under par when he hit the fairway and 7-under par when he missed the fairway from the tee (he was +1 on par 3's). Of the 34 fairways he missed from the tee he managed to go onto hit the green 24 times for an impressive GIR percentage of 70.6% from other than the fairway.

#### Lowest Percentage of Fairways Hit by a Winner (4 Round Events on TOUR Since 1983)

Year	Tournament	Player	Fwy %	Fwys Hit	# of Fwys
1988	Anheuser-Busch Golf Classic	Sieckmann, Tom	33.9%	19	56
1989	Shearson Lehman Hutton Open	Twiggs, Greg	37.5%	21	56
<b>2013/14</b>	<b>Frys.com Open</b>	<b>Walker, Jimmy</b>	<b>39.3%</b>	<b>22</b>	<b>56</b>
2005	WGC-American Express	Woods, Tiger	39.3%	22	56
2012	Sony Open in Hawaii	Wagner, Johnson	41.1%	23	56

**Dominating on the Greens:** Jimmy Walker outperformed the field by over 1 stroke per round and over 4 total strokes for the week with his putter leading the field for strokes gained: putting. He made nearly 450 feet of putts over the 4 rounds converting a field leading 14 putts from beyond 10 feet (3 more than the next best player).

#### Strokes Gained: Putting 2013/14 Frys.com

Rank	Player	Avg.
1	Jimmy Walker	+3.07
2	Kevin Na	+2.01
3	Kevin Tway	+1.79

#### Most Total Feet of Putts Made 2013/14 Frys.com

Rank	Player	FT
1	Jimmy Walker	446'
2	Brooks Koepka	414'
3	Brendon Todd	391'

#### Most Putts Made Over 10 Feet 2013/14 Frys.com

Rank	Player	Putts Made
1	Jimmy Walker	14
2	Brooks Koepka	11
3	Kevin Na	11

## FedExCup Advantages of Playing the Start of 2013-14 PGA TOUR Wrap around Season

### First 6 Winners on 2013-14 PGA TOUR Season

Event	Winner	FEC Finish
Frys.com Open	Walker, Jimmy	7 <sup>th</sup>
Shriners Hospitals for Children Open	Simpson, Webb	25 <sup>th</sup>
CIMB Classic	Moore, Ryan	39 <sup>th</sup>
WGC-HSBC Champions	Johnson, Dustin	30 <sup>th</sup>
The McGladrey Classic	Kirk, Chris	2 <sup>nd</sup>
OHL Classic at Mayakoba	English, Harris	32 <sup>nd</sup>

**186** Players earned FedExCup points before the start of the new calendar year in the 2013-14 PGA TOUR season. Of those 186 players, 115 made the 2014 FedExCup Playoffs, 92 made it to the Deutsche Bank Championship, 63 made it to the BMW Championship and 26 made it to the TOUR Championship by Coca Cola.

### Number of Players Advancing to FedExCup Playoffs who played before 2014 Calendar year

Stat	# of Players
Earned FEC Points before 2014 Calendar Year	186
Qualified for FedExCup Playoffs	115
Qualified for Deutsche Bank Championship	92
Qualified for BMW Championship	63
Qualified for TOUR Championship	26

## Broadcast Window Notes

### 2014-15 Frys.com Open *(featured groups)*

#### Matt Kuchar Notes

Matt Kuchar is making his 1<sup>st</sup> Frys.com Open appearance. Kuchar finished the 2013-14 PGA TOUR season ranked 8<sup>th</sup> in the race for the FedExCup.

Matt had his T-most top 10 finishes in the 2013-14 PGA TOUR season with 11 (2010). Matt also had the T-2nd most top 10's in 2014, 1 behind leader Rory McIlroy with 12.

#### Most top 10's Since 2010

Player	Top 10's
<b>Kuchar, Matt</b>	<b>48</b>
Furyk, Jim	37
Donald, Luke	37
McIlroy, Rory	36
Johnson, Dustin	35
Simpson, Webb	35

Since 2010, no one has more top 10's than Matt Kuchar. In 119 events on TOUR, he has accumulated 48 top 10's including 5 wins.

When Kuchar tees it up he has a 40.34% chance of finishing inside the top 10 of a PGA TOUR event.

#### Matt Kuchar Career Driving Accuracy (Since 2007)

Year	Driving Accuracy
<b>2014</b>	<b>67.37% (20th)</b>
<b>2013</b>	<b>58.93% (124th)</b>
2012	65.06% (42nd)
2011	64.75% (52nd)
2010	67.89% (39th)
2009	65.99% (66th)
2008	65.53% (73rd)
2007	66.20% (56th)

Since 2007, Matt Kuchar has not ranked inside the top 25 in driving accuracy on TOUR.

In 2013, Kuchar ranked 124th on TOUR hitting 716 of 1,215 possible fairways. However in 2014, Kuchar made a big improvement in driving accuracy ranking 20th hitting 830 of 1,232 possible fairways.

#### Most Improved Driving Accuracy Ranks 2013 to 2014

Player	2013 Rank	2014 Rank	Improvement
Shawn Stefani	164th	53rd	+111
<b>Matt Kuchar</b>	<b>124th</b>	<b>20th</b>	<b>+104</b>
John Merrick	104th	15th	+89
Ben Crane	95th	29th	+66
Andrew Svoboda	97th	31st	+66
Chad Campbell	100th	35th	+65

Matt Kuchar is the 2nd most improved in driving accuracy on TOUR since the 2013 PGA TOUR season. Kuchar went from 124th on TOUR in 2013 to 20th in 2014 improving 104 positions in driving accuracy.

### Jimmy Walker Notes

Defending Champion Jimmy Walker is making his 6th appearance at the Frys.com Open. Jimmy has 7 consecutive rounds under par at this event. Walker is coming off his best PGA TOUR season carding 3 wins and finishing 7th in the final FedExCup standings.

#### Jimmy Walker Career in FedExCup

Year	FedExCup Rank
2014	7th
2013	36th
2012	62nd
2011	50th
2010	84th
2009	148th
2008	192nd

Walker gained the #1 position in the FedExCup after his victory at the Frys.com Open last season. Walker held the #1 spot for 36 of the 43 weeks on TOUR.

Walker went on to have his best FedExCup season finishing 7th in the standings.

Jimmy's average of 4.18 birdies per round in 2014 was nearly 1 more birdie per round made than his average of 3.47 in 2011.

#### Jimmy Walker Birdie Average Since 2011

Year	Stat
2014	4.18 (3rd)
2013	3.76 (T27)
2012	3.71 (T31)
2011	3.47 (T106)

#### 2014 Birdie Average Leaders

Rank	Player	Avg
1	Rory McIlroy	4.58
2	Adam Scott	4.24
3	<b>Jimmy Walker</b>	<b>4.18</b>
4	Dustin Johnson	4.05
5	Charl Schwartzel	4.02

Walker was 1 of 5 players to average over 4 birdies per round in 2014. Jimmy's average of 4.18 birdies ranked 3rd on TOUR in 2014.

Jimmy walker outperformed the TOUR by over a shot per round in strokes gained: total. Walker ranked 34th in strokes gained: tee-to-green and 11th in strokes gained: putting.

#### Jimmy Walker Strokes Gained in 2014

Stat	Rank	Value
SG: Tee-to-Green	34th	+.571
SG: Putting	11th	+.482
SG: Total	14th	+1.005

### Hunter Mahan Notes

Hunter Mahan is coming off his 8th straight season ranked inside the top 30 in the FedExCup standings. Entering the 2014 FedExCup season, Mahan was 1 of 3 players (Steve Stricker & Phil Mickelson) to make the TOUR Championship in every season of the FedExCup Playoff existence. Mahan finished the 2014 as the only player left in this elite category finishing 6th in the FedExCup standings.

#### Hunter Mahan Career in FedExCup

Year	FedExCup Rank
<b>2014</b>	<b>6th</b>
2013	20th
2012	19th
2011	7th
2010	18th
2009	27th
2008	18th
2007	15th

Hunter Mahan finished 3rd in total driving in 2014 ranking T-45th (295.8) in driving distance & 36th in driving accuracy (65.10%). Hunter has ranked inside the top 10 in total driving in 5 out of the last 6 PGA TOUR seasons.

#### 2014 Total Driving Leaders

Rank	Player	Total
1	Lucas Glover	74
2	Henrik Stenson	78
<b>3</b>	<b>Hunter Mahan</b>	<b>81</b>
4	Hudson Swafford	82
5	Derek Ernst	83

#### Hunter Mahan Sand Save % Since 2012

Year	Rank	Sand Save %
<b>2014</b>	<b>43rd</b>	<b>54.32%</b>
2013	113th	48.53%
2012	122nd	45.91%

Since 2012, Mahan has ranked outside of the top 100 on TOUR in sand save percentage successfully getting up and down 47.1% (139 of 295) of the time. However in 2014, Mahan ranked 43rd on TOUR successfully getting up and down on 88 of 162 attempts (54.32%) from greenside bunkers.

### Tim Clark Notes

Tim Clark has been one of the most accurate drivers of the golf ball in the last few years. Since 2009, Clark has ranked inside the top 5 on TOUR in driving accuracy in 5 of the last 6 PGA TOUR seasons. Over this timeframe he has hit 3,654 fairways out of a possible 5,011 (72.9%).

#### Most Seasons Ranked inside top 5 in Driving Accuracy (since start of 2009)

Player	# of Seasons
<b>Clark, Tim</b>	<b>5</b>
Durant, Joe	3
Kelly, Jerry	3
Furyk, Jim	3
Slocum, Heath	3

#### Tim Clark Career at Frys.com Open

Year	Finish
2014	T72
2010	T6
2009	T4
2008	T29
2007	T18

Tim Clark is making his 6<sup>th</sup> appearance at the Frys.com Open. Clark has 3 top 25 finishes in 5 starts at this event.

### Hideki Matsuyama Notes

Hideki Matsuyama is coming off a solid FedExCup season finishing 28th in the 2014 standings. Matsuyama is making his 2nd appearance at the Frys.com Open, finishing T-3rd last season.

#### 2014 Strokes Gained: Tee-to-Green Leaders

Rank	Player	Average
1	Rory McIlroy	+1.74
2	Sergio Garcia	+1.67
3	Jim Furyk	+1.55
<b>4</b>	<b>Hideki Matsuyama</b>	<b>+1.40</b>
5	Bubba Watson	+1.36

Hideki ranked 4th in strokes gained: tee-to-green in 2014 outperforming the TOUR by +1.40 strokes per round tee-to-green.

Matsuyama showed consistent control with his distance in approach shots. In 2014, he ranked 5th in proximity to the hole and 2nd in fairway proximity averaging over 3 feet closer than the TOUR average in each category.

#### Hideki Matsuyama 2014 Approach to the Green

Stat	Matsuyama	TOUR Avg
Proximity to hole	32' 6" (5th)	35' 10"
Fairway Proximity	28' 2" (2nd)	31' 10"
Approaches 50-125 yards	15' 1" (4th)	18' 10"
Approaches 100-125 yards	15' 1" (1st)	20' 1"
Approaches 150-175 yards	23' 6" (1st)	28' 0"
Approaches >200 yards	43' 11" (2nd)	50' 3"

### Harris English Notes

Harris English is making his 1st Frys.com Open appearance. Harris had 7 top 10's (including his win at the OHL Classic at Mayakoba) and 10 top 25 finishes in 2014.

#### Harris English Career in FedExCup

Year	FedExCup Rank
2014	32nd
2013	31st
2012	79th

Harris finished the last 2 FedExCup seasons in the 31st and 32nd positions missing the TOUR Championship by a combined 133 points (26 in 2013 & 107 in 2014).

#### Harris English Stats 2014 vs. 2013

Stat	2014	2013
Driving Distance	299.2 (T26)	295.2 (35th)
Greens In Regulation	68.36% (17th)	66.02% (63rd)
Strokes Gained: Tee-to-Green	+728 (25th)	+077 (87th)
Ball Striking	50 (19th)	127 (58th)
Par 3 Birdie or Better %	17.57% (6th)	14.47% (50th)
Scoring Avg	70.12 (21st)	70.43 (40th)

Harris averaged 4 yards longer off the tee in 2014 compared to 2013 ranking T-26th (299.2) on TOUR.

Harris outperformed his 2013 strokes Gained: tee-to-green performance by over a half a stroke per round ranking 25th (+.728) on TOUR in 2014.

### Charles Howell III Notes

Charles Howell III ranked 34<sup>th</sup> in the FedExCup standings in 2014 on the strength of 6 top 10's and 10 top 25 finishes.

In 2013, Howell III ranked 37<sup>th</sup> in driving distance averaging 294.8 yards off the tee. However, in 2014 Charles hit it nearly 10 yards further averaging 304.1 yards and over 15 yards farther than the TOUR average of 288.8 yards from the tee.

#### Charles Howell III Driving Distance 2013 vs. 2014

Stat	2013	2014
Driving Distance	294.8 (37th)	304.1 (T9)

#### Total Eagles Since 2011

Player	Total Eagles
Howell III, Charles	50
Watson, Bubba	46
Kirk, Chris	44
Woodland, Gary	42
Garrigus, Robert	41
Bradley, Keegan	41
de Jonge, Brendon	41

Since 2011, no one on TOUR has more eagles than Charles Howell III. He has a total of 50 eagles in the last 4 seasons ranking 1<sup>st</sup> on TOUR in total eagles.

In 2014, Howell III ranked T-3rd in total eagles with 14.

### Brandt Snedeker Notes

Brandt Snedeker is making his 1st appearance at the Frys.com Open and seeks to improve on his lowest FedExCup ranking of his career. His rank of 86th in 2014 was his lowest FedExCup finish since 2010 where he finished 37th.

#### Brandt Snedeker Career in FedExCup

Year	FedExCup Rank
2014	86th
2013	12th
2012	WON
2011	8th
2010	37th
2009	33rd
2008	34th
2007	20th

From 2011 to 2013, Brandt Snedeker ranked no worse than 12th in 2013. However, his 86th place finish in 2014 was his lowest FedExCup ranking on TOUR in his career.

#### Brandt Snedeker SG: Putting since 2007

Year	Rank	SG:Putting Avg
2014	27th	+.330
2013	4th	+.693
2012	1st	+.861
2011	10th	+.586
2010	20th	+.464
2009	4th	+.772
2008	T74	+.121
2007	12th	+.558

Brandt Snedeker continues to be one of the best putters on TOUR. Since 2007, Brandt has only ranked outside of the top 30 in strokes gained: putting 1 time in his career (2008, T-74).

In his career, he is a combined **+296.8** strokes better than the PGA TOUR with his putter.

Brandt Snedeker ranks 4th in **total** strokes gained: putting with +296.88 total strokes better than the TOUR with his putter since the start of the 2007 season.

#### Most Total Strokes Gained: Putting (since 2007)

Player	SG: Putting Total
Gay, Brian	+338.34
Chalmers, Greg	+327.37
Baddeley, Aaron	+312.23
<b>Snedeker, Brandt</b>	<b>+296.88</b>
Donald, Luke	+279.36



## Chesson Hadley Notes

2014 Rookie of the Year, Chesson Hadley was the only Rookie to make the 2014 FedExCup Playoffs. Hadley had a solid run finishing in the top 15 in his final 2 FedExCup Playoff events. He entered the FEC Playoffs in the 70th position and climbed into the 49th position after the BMW Championship.

### Chesson Hadley Playoff Stats vs 2014 PGA TOUR (Playoffs)

Stat	Hadley Rank	Hadley Value	TOUR Avg.
Driving Distance	36th	293.7	291.1
Driving Accuracy Percentage	66th	59.52%	62.38%
Total Driving	T48	102	104
Greens in Regulation Percentage	T39	66.20%	64.90%
<b>Proximity to Hole</b>	<b>19th</b>	<b>34' 2"</b>	<b>36' 1"</b>
<b>Going for Green – Birdie or Better %</b>	<b>3rd</b>	<b>71.43%</b>	<b>49.15%</b>
Scrambling	39th	60.27%	58.38%
<b>Strokes Gained - Putting</b>	<b>18th</b>	<b>+534</b>	<b>---</b>
Putting Average	12th	1.706	1.759
One-Putt Percentage	14th	43.98%	39.88%
<b>Putting from Inside 10'</b>	<b>15th</b>	<b>90.23%</b>	<b>87.65%</b>
Putting from - 10-15'	T19	40.00%	31.39%
<b>Strokes Gained: Total</b>	<b>T34</b>	<b>+333</b>	<b>---</b>

**Off The Tee:** Hadley averaged 293.7 yards off the tee (2014 FEC Playoffs) and hit over 59% of his fairways ranking T48th in Total Driving.

**Proximity To The Hole:** Hadley also showed solid play with his irons averaging nearly 2 feet closer than the field on approach shots.

Chesson ranked 18<sup>th</sup> in strokes gained: putting in the FEC Playoffs outperforming the field by over a half a stroke per round (+.534).

### Chesson Hadley – Going for Green – Birdie or Better Percentage

Chesson Hadley ranked 3rd in going for the green – birdie or better percentage in the FEC Playoffs making birdie or better 71.4% of the time he when going for the green.

#### 2014 FedExCup Playoffs

##### Going for Green - Birdie or Better Leaders

Rank	Player	%
1	Ricky Barnes	100
2	Jim Furyk	77.8
<b>3</b>	<b>Chesson Hadley</b>	<b>71.4</b>
4	Justin Rose	68.4
5	Patrick Reed	68

Hadley went for it 21 times in the FEC Playoffs on drivable par 4's and reachable par 5's. Of those 21 attempts, Hadley converted 15 of those (71.4%) ranking 3rd in the FedExCup Playoffs.

When going for the green he was a combined 15 under par on his 21 attempts.

#### Chesson Hadley Strokes Gained

##### 2014 PGA TOUR Season vs FedExCup Playoffs

Stat	This Season (thru Wyndham)	FEC Playoffs
SG: Tee-to-Green	-.278 (139th)	-.201 (56th)
SG: Putting	-.055 (113th)	+.534 (18th)
SG: Total	-.333 (137th)	+.333 (T34)

Chesson Hadley made big improvements on the greens in the FedExCup Playoffs. Hadley went from losing-.055 strokes per round in strokes gained putting to gaining over a half a stroke per round in the FEC playoffs (+.534). His strokes gained: total also improved over a half a stroke in the FEC Playoffs.

### Jonas Blixt Notes

2012 Champion, Jonas Blixt relied on his short game at this event ranking 4<sup>th</sup> in scrambling salvaging par on 19 of 24 greens missed in regulation (79.17%) and ranked T-10th in sand save percentage getting “up and down” 5 of 6 times from the greenside traps.

In his first 3 years on TOUR, Jonas has shown great play from greenside bunkers getting “up and down” 233 of 391 attempts (59.6%).

#### Highest Sand Save % Since 2012 (min 300 attempts)

Player	# of saves	# of Bunkers	%
Chalmers, Greg	277	455	60.9%
Kuchar, Matt	267	441	60.5%
Rose, Justin	181	300	60.3%
Gay, Brian	251	417	60.2%
<b>Blixt, Jonas</b>	<b>233</b>	<b>391</b>	<b>59.6%</b>
Reed, Patrick	207	351	59.0%

Blixt ranks 5<sup>th</sup> on TOUR in sand save percentage the last 3 seasons combined getting “up and down” 59.6% of the time.

### Lee Westwood Notes

Lee Westwood is making his first appearance at the Frys.com Open and seeks to improve on his 107th finish in the FedExCup last season.

#### Lee Westwood Career in FedExCup

Year	FedExCup Rank
<b>2014</b>	<b>107th</b>
2013	41st
2012	10th
2008	106th
2007	177th

Lee Westwood had his lowest rank in his FedExCup career since 2007. Westwood ranked 107th in the race for the FedExCup posting 2 top 10's and 6 top 25's in 2014.

\*not eligible in 2009-2011

#### Lee Westwood Stats 2013 vs. 2014

Stat	2013	2014
Driving Accuracy	62.59% (66th)	61.22% (T91)
Total Driving	135 (25th)	162 (68th)
Greens In Regulation	65.22 (91st)	63.69% (123rd)
<b>Strokes Gained: Tee-to-Green</b>	<b>+1.048 (11th)</b>	<b>+.406 (49th)</b>
Proximity to Hole	34' 2" (T53)	38' 6" (T173)
<b>Scrambling</b>	<b>61.57% (21st)</b>	<b>56.28% (127th)</b>

Westwood averaged over a half a stroke worse in strokes gained: tee-to-green in 2014 compared to 2013 ranking 49th (+.406) on TOUR.

Westwood struggled scrambling from around the greens ranking 21st in 2013 to 127th in 2014.