

2017 Arnold Palmer Invitational Broadcast Window & Pre-Tournament Notes



ShotLink Keys to Victory for Jason Day

Highest Going for It % 2016 Arnold Palmer

Player	%
Jason Day	93.8
Adam Scott	87.5
Hunter Mahan	87.5
Henrik Stenson	81.3
3 Others	81.3

Most Aggressive Player: Jason Day was the most aggressive player on the par 5's during the 2016 Arnold Palmer Invitational. He went for the green on 15 of the 16 going for it holes (93.8%) leading the field in this category. By comparison, the field average for going for the green was 57.3%.

Day went onto convert birdie or better on 75% of his going for it attempts. For the week, he played the par 5's at 10-under ranking T-5th in the field.

Birdie on 71st hole: Jason Day made a critical birdie on the par 3 – 17th hole enroute to victory at the 2016 Arnold Palmer Invitational.

For the week, there were 112 par 3 birdies on the course out of 1,568 attempts. This works out to a birdie conversion of 7.14%. Standing on the 71st tee, Day had made just 2 birdies on the first 15 par 3's of the week (13%). In the final round Day made birdie on a hole where just 8 of 76 players were able to convert birdie for the day (10.5%).

Jason Day vs. The Field 2016 Arnold Palmer Invitational

Stat	Rank	Stat	Field Average
Strokes Gained: Putting	6 th	+1.381	- - -
One-Putt Percentage	4 th	55.56%	43.24
3-Putt Avoidance	T1	0	2.07
Putts Per Round	T2	25.00	28.05
Putting from 4-8'	5 th	90.91%	72.30
Birdie Average	2 nd	5.75	3.57

Jason performed well on the greens of Bay Hill Club and Lodge ranking 6th in the field for Strokes Gained: Putting. He had one-putts on over half of the greens (4th), and went the entire week without recording a 3-putt (T-1).

Course & Hole Statistics Bay Hill Club & Lodge

Courses with the Highest % of Sand Saves Last Season

Rank	Course	%
1	RTJ Trail (Grand National)	60.3
2	PGA West (Tournament)	57.3
3	Bay Hill Club & Lodge	56.4
4	TPC Four Seasons Resort	56.3
5	TPC Southwind	55.7

Sand Save % Leaders 2016 Arnold Palmer Invitational

Rank	Player	%
1	Francesco Molinari	100 (4/4)
2	Justin Rose	92.8 (13/14)
2	Lucas Glover	87.5 (7/8)
4	Retief Goosen	83.3 (5/6)
4	Zach Johnson	83.3 (5/6)

Course Putting Stats Arnold Palmer Invitational Last Season

Stat	Rank on TOUR	Value
One-Putts	6 th	43.2%
Putts Per Round	3 rd	28.05
Putting 10-15 Feet	1st	33.95
Putting Over 10 Feet	7 th	16.16
Dist. of Putts Made	10 th	73' 10"

Most Putts Made Over 10 Feet 2016 Arnold Palmer Invitational

Rank	Player	# of Putts
1	Bryson DeChambeau	15
2	Rory McIlroy	13
3	Camilo Villegas	12
3	Troy Merritt	12
5	3 players	11

Toughest Opening 3 Holes on TOUR Since 2003 (min 8 events played on course)

Holes	Course	Total RTP
1,2,3	Bay Hill Club & Lodge	+0.443
1,2,3	Waialae CC	+0.384
1,2,3	TPC Four Seasons Resort	+0.318
1,2,3	Congressional CC	+0.286
1,2,3	Torrey Pines GC (South)	+0.284

Since 2003, the opening 3 holes at Bay Hill Club & Lodge played as the toughest opening 3 holes on TOUR playing +0.443 strokes over par.

All Balls in Water by Hole Bay Hill 2003-2016

Hole	Total
6	589
3	472
18	424
16	345
11	271
13	212
17	183
8	178
4	70
2	2
Grand Total	2,746

The par 5 – 6th hole has accounted for 21% of the total balls hit in the water at Bay Hill Club and Lodge since 2003 (589 of 2,746).

1 in 5 balls in the water at Bay Hill find the lake on the 6th hole.

Toughest Courses on TOUR This Season

Rank	Course	Avg.	Tournament Name
1	Torrey Pines GC (South)	+0.766	Farmers Insurance Open
2	PGA National (Champion)	+0.556	The Honda Classic
3	Innisbrook Resort	+0.512	Valspar Championship
4	Monterey Peninsula CC	+0.260	AT&T Pebble Beach

The first 2 PGA TOUR events in Florida have each been inside the top 4 for toughest courses on TOUR this season. PGA National & Innisbrook Resort are currently ranked 2nd & 3rd toughest on TOUR this season respectively.

Course & Hole Statistics Bay Hill Club & Lodge

16th Hole - Par 5 Stats Bay Hill Club & Lodge 2015-16 PGA TOUR Season

Stat	Value	Rank
Holes with Most Eagles	22	T7
Highest Hit Green % when Going for It (Par 5's)	57.4%	6 th

The 16th hole at Bay Hill Club & Lodge ranked in the top 10 for holes with the most eagles & highest hit green percentage when going for it.

Rough Proximity of the Par 4's Bay Hill in 2016

Hole	Par	Yardage	Avg	Relative to par
1	4	461	51' 3"	+28
3	4	434	48' 2"	+22
5	4	390	44' 1"	+4
8	4	460	38' 5"	+40
9	4	474	52' 3"	+21
10	4	400	33' 8"	Even
11	4	438	38' 1"	+1
13	4	370	26' 3"	+4
15	4	467	51' 2"	+27
18	4	458	57' 2"	+59

Bay Hill had the longest proximity to hole from the rough last year on TOUR (51' 2" feet). Players averaged over 50 feet on approach shots from the rough on 4 of the 10 par 4's last year (18th hole the toughest at 57' 2").

The field was a combined +206 over par on all par 4 approach shots from the rough last year.

Champions on the 18th hole in the final round: Since 1983 (last 34 years). The 72nd hole at API has yielded anything from hole out eagles to double bogeys. Last year, Jason Day got up and down from 31 yards out of the left greenside bunker. Day converted the 4 ft. par putt for the win.

Champions on the 72nd Hole at Bay Hill Since 1983

Score	# of Times	Notes
Eagle	1	Gamez ('90)
Birdie	5	(woods 3 times, Payne in '87 & Every '15)
Par	21	
Bogey	6	
Double	1	Tom Kite (89)
Total	34	

Broadcast Window Notes

2017 Arnold Palmer Invitational *(featured groups)*

Jason Day

Defending Arnold Palmer Invitational Champion, Jason Day currently ranks 98th in the FedExCup standings this season. Day is set to make his 7th start at the Arnold Palmer Invitational. Jason Day went from 121st to 18th with his victory here last season.

Jason Day at This Time Last Season vs. This Season

Entering API	After API	FEC Finish
121 st	18 th	6 th
98 th	?	?

Most Wins Since Start of 2013-14 PGA TOUR Season

Player	Events	Wins	%
Jason Day	59	9	15.3%
Jordan Spieth	79	8	10.1%
Dustin Johnson	66	7	10.6%
Rory McIlroy	49	7	14.3%

Jason Day led the 2015-16 PGA TOUR for Strokes Gained: Putting outperforming the TOUR by +1.130 strokes per round. Jason Day set the ShotLink record for best SG: Putting average in history. Since 2004, no other player was better than Jesper Parnevik in 2007 outperforming the TOUR by +0.979 strokes per round on the greens. This season, Day has gotten off to a mediocre start on the greens ranking **185th of 205** ranked players.

Jason Day SG: Putting Last 3 Seasons on TOUR

Stat	Last Season	This Season
Strokes Gained: Putting	+1.130 (1 st)	-0.568 (185th)

Bubba Watson

Bubba Watson is in a position that he has been unfamiliar with in his PGA TOUR career in the FedExCup. Bubba ranks 155th in the current standings through week 16 for the first time in his career at this point of the season. In the last 3 seasons he has ranked no worse than 6th at this point of the PGA TOUR season.

Bubba Watson Career Thru Week # 16 and FedExCup Finish

Year	Rank Thru Week #16	FedExCup Finish
This Season	155 th	??
Last Season	6 th	21 st
2014-15	2 nd	5 th
2013-14	4 th	5 th

Martin Kaymer

In his last 2 starts on TOUR, Martin Kaymer has finished inside of the top-25. Kaymer finished T-4th at the 2017 Honda Classic & T-23rd at the 2017 WGC-Mexico Championship. In his last two PGA TOUR events, Martin Kaymer has ranked inside the top-20 in SG: Approach-the-Green. In these two events Martin Kaymer has outperformed the field by nearly a stroke per round on approach shots.

Martin Kaymer Strokes Gained Stats Last 2 PGA TOUR Starts

Strokes Gained	Honda	WGC-Mexico
Off-the-Tee	+0.405 (26 th)	+0.524 (20 th)
Approach-the-Green	+0.936 (14th)	+0.869 (20th)
Around-the-Green	+0.287 (23 rd)	-0.292 (58 th)
Putting	+0.722 (20 th)	-0.052 (40 th)
Total	+2.350 (T4)	+1.050 (T23)

Hideki Matsuyama

Currently 2nd in the current FedExCup standings, Hideki Matsuyama is set to make his 9th PGA TOUR start this season and 3rd at the Arnold Palmer Invitational. Matsuyama is yet to shoot over par at Bay Hill Club & Lodge, playing at a cumulative 19-under par.

Most Weeks Inside Top-30 of FedExCup Since 2013-14 PGA TOUR Season

Player	# of Weeks
Hideki Matsuyama	122
Robert Streb	113
Jimmy Walker	110
Brooks Koepka	110
Ben Martin	103

Since the start of the 2013-14 PGA TOUR season, Hideki Matsuyama has spent 122 of 144 weeks inside of the top-30 of the FedExCup standings (most of any player).

Only Player Ranked Inside Top-10 Strokes Gained: Approach-the-Green Last 2 Seasons on TOUR

Player	2014-15	2015-16
Matsuyama, Hideki	9th	3rd

Hideki Matsuyama has been impressive on approach shots the last 2 seasons ranking 9th in 2015 & 3rd in 2016. Hideki is the only player on TOUR who has ranked inside of the top-10 in SG: Approach-the-Green in the last 2 seasons.

Henrik Stenson

2013 FedExCup Champion, Henrik Stenson is set to make his 9th appearance at the Arnold Palmer Invitational. Henrik has played his last 10 rounds under par at Bay Hill. In the last 4 Arnold Palmer Invitational, Henrik Stenson is yet to finish outside of the top 8. Since 2013, Stenson is the most accurate and has the lowest scoring average among any player with 9 or more rounds at this event.

Henrik Stenson Last 4 Starts Arnold Palmer Invitational Since 2013 Min 9 Rounds

Stat	Value	Rank
Strokes Gained: Tee-to-Green	+2.699	1 st
Driving Accuracy	80.8%	1 st
Greens in Regulation	76.7%	1 st
Rounds Under Par	15	1 st
Score to Par	-47	1 st
Scoring Average	69.06	1 st

In Henrik's first 4 starts at the Arnold Palmer Invitational he finished no better than T-15th (2012) and had a scoring average of 71.9. However, in his last 4 starts he has finished no worse than T-8th (2013) and has a scoring average of 69.0.

Most Under Par Arnold Palmer Invitational Since 2012

Rank	Player	Total
1	Henrik Stenson	-50
2	Matt Every	-32
3	Keegan Bradley	-29
4	Zach Johnson	-28
4	Francesco Molinari	-28

Henrik Stenson First 4 Starts vs Last 4 Starts at Arnold Palmer Invitational

Stat	First 4	Last 4
Top 10's	0	4
Rounds Under par	7	15
Score to Par	+7	-47
Scoring Average	71.9	69.0

Justin Rose

With 3 top-10 finishes in his last 5 starts at the Arnold Palmer Invitational, Justin Rose is set to make his 12th start at this event. His best finish at this event came in 2013 where he finished solo 2nd.

This season, Justin Rose currently ranks 15th in the FedExCup standings on the strength of 3 top-5 finishes. Rose made the TOUR Championship for 6 consecutive seasons until his 51st finish in the FEC standings last season.

Justin Rose FedExCup Career

Finishes	# of Years
Top 30	7
Top 70	8
Top 100	9
Top 125	10

Justin Rose is 1 of 16 players who have made the FedExCup playoffs in every season. Rose is also 1 of only 10 players who have finished inside of the top-30 of the FedExCup 7 or more times in their career.

Justin Rose ranks first in Strokes Gained: Off-the-Tee, outperforming the TOUR by +1.336 strokes per round from the tee. Since the 2013-14 PGA TOUR season, Justin Rose has gone from 30th to 1st in this category.

Justin Rose Strokes Gained: Off-the-Tee PGA TOUR Since 2013-14

Year	Rank	Average
This Season	1 st	+1.336
Last Season	5 th	+0.678
2014-15	12 th	+0.550
2013-14	30 th	+0.402

Brandt Snedeker

2012 FedExCup champion, Brandt Snedeker is currently ranked 35th in the standings on the strength of 3 top-10's & 4 top-25 finishes this season.

Brandt Snedeker Career in FedExCup Since His 2012 FEC Victory

Year	Finish
This Season	35 th
Last Season	15th
2014-15	23rd
2013-14	86 th
2013	12th
2012	Won

Brandt Snedeker is set to make his 11th career start at the Arnold Palmer Invitational. Snedeker's only top-10 finish at this event came in 2014 finishing T-8th. In his last 12 rounds at the Arnold Palmer Invitational he is 23 under par playing 5 of his 12 rounds at 68 or better.

Brandt Snedeker First 24 Rounds vs. Last 12 Rounds Arnold Palmer Invitational

Stat	First 24	Last 12
Rounds 68 or Better	2	5
Score to Par	+28	-23
Scoring Average	72.16	70.08

Sam Saunders

Sam Saunders is set to make his 7th start this season and 8th at the Arnold Palmer Invitational. Currently 200th in the FedExCup standings, Sam is seeking to make his 3rd cut of the season.

Sam Saunders has improved in a few different statistics this season, including Stokes Gained: Off-the-Tee, Driving Accuracy & Rough Proximity. Saunders has gone from 138th in SG: Off-the-Tee to 30th this season.

Sam Saunders PGA TOUR Ranks Last Season vs. This Season

Stat	Last Season	This Season
SG: Off-the-Tee	138 th	30th
Driving Accuracy	98 th	68th
Rough Proximity	T105	T5

Rory McIlroy

2016 FedExCup Champion Rory McIlroy, is coming off a T-7th place finish in his last event the WGC-Mexico Championship. McIlroy is set to make his 3rd start at the Arnold Palmer Invitational. Last season, he shot a final round 65 vaulting him from T-64th to T-27th.

At last year's Arnold Palmer Invitational, Rory McIlroy ranked 15th in Strokes Gained: Putting outperforming the field by +0.972 strokes per round. Rory was 5 of 15 (33.3%) from beyond 25 feet leading the field in percentage of putts made from over 25 feet.

Rory McIlroy Key Stats 2016 Arnold Palmer Invitational

Stat	Rank	Value
Driving Distance (All)	4 th	291.4
Going for the Green	T8	75.0%
Fairway Proximity	3 rd	28' 10"
SG: Putting	15th	+0.972
Putting > 25 Feet	1st	33.3%

Most Top-5 Finishes Since Start of 2012 PGA TOUR Season

Player	# of Top 5's
Dustin Johnson	33
Jordan Spieth	29
Rory McIlroy	27
Jason day	27
Justin Rose	26

McIlroy vs. The TOUR 2015-16 PGA TOUR Season SG: Off the Tee & Driving Distance (all drives)

Stat	Rory McIlroy	TOUR Average
SG: Off the Tee	+1.230	---
Driving Distance (all)	301.8	283.1

On **672** drives on par 4's & 5's this season, Rory McIlroy gained strokes on **481** of those drives (**72%**).

Rory McIlroy Off the Tee Breakdown 2015-16 PGA TOUR Season

Stat	#
# Par 4's & 5's Played	672
Holes Gaining Strokes	481
Holes Losing Strokes	191
Drives Over 300 Yards	391
Drives Over 320 Yards	172

Rory's longest drive last season came on the 16th hole at Quail Hollow Club where he launched a drive 388 yards in the final round. McIlroy hit 391 of his 672 drives over 300 yards and 172 over 320 yards this season.

Strokes Gained: Statistics 2015-16 PGA TOUR Season Rory McIlroy

Stat	Avg.	Rank
Off the Tee	+1.230	1st
Approach the Green	+0.447	31 st
Around the Green	+0.211	36 th
Putting	-0.207	T135
Total	+1.681	4 th

Strokes Gained: Statistics: 73% of Rory McIlroy's total strokes over the 2015-16 PGA TOUR season came from off the tee. Rory ranked 1st on TOUR in Strokes Gained: Off the Tee, outperforming the TOUR by over a shot per round.

Rickie Fowler

Rickie Fowler picked up his 4th career PGA TOUR victory moving from 58th to 10th in the FedExCup standings. Fowler's +1.848 Strokes Gained: Putting was the 2nd best performance of the week and the 4th best of his career in a 4-round event on the PGA TOUR.

Best Strokes Gained: Putting Performances Rickie Fowler Career on PGA TOUR

Year	Tournament	Finish	SG: Putting
2016	Shriners Hospitals for Children Open	T25	+2.126
2011	Waste Management	T13	+2.086
2010	Shriners Hospitals for Children Open	T22	+2.031
2017	The Honda Classic	Won	+1.848
2015	Dell Technologies Championship	Won	+1.784

Perfect Putting Inside 7 Feet: Rickie Fowler was 1 of just 3 players (Chad Collins and Zach Johnson) who were perfect when putting inside 7 feet at PGA National (Champion). For the week, Fowler was a perfect 57 for 57 (100%) from this range.

No 3-Putts: Rickie Fowler was 1 of 14 players who went the entire week without recording a 3-putt on PGA National (Champion). This marks 19th career event where Fowler has gone all 4 rounds without recording a 3-putt on the PGA TOUR and first time since the 2015-16 Northern Trust. Fowler's current streak without a 3-putt extends 130 holes on the PGA TOUR (T-6 best active streak on TOUR).

2017 The Honda Classic Rickie Fowler vs. The Field on the Greens

Stat	Rank	Value	Field
SG: Putting	2 nd	+1.848	- - -
3-Putt Avoidance	T-1	0%	2.14%
Putting Inside 7 Feet	T-1	100%	94.5%
Putting from - 10-15'	T-1	71.43%	33.39%
Average Distance of Putts made	8 th	93' 9"	77' 0"

Fowler went an impressive 5 for 7 (71.4%) when putting from 10 to 15 feet ranking T-1 from this range for the week. His 71% conversion rate from this range was 38% better than the field average of 33%.

Putting Outside 20: Fowler also tied his career best performance on the PGA TOUR by converting 5 putts from beyond 20 feet at PGA National (Champion) tying Louis Oosthuizen for the 2nd best performance from this range for the week (O'Hair made 7 – most). This marks the 6th time where Fowler's converted 5 putts beyond 20 feet in an event the PGA TOUR.

Scoring Average Leader This Season: Rickie Fowler currently leads the TOUR in scoring average. Rickie's 68.70 scoring average is over 2 strokes lower than the TOUR average of 71.30.

Scoring Average Leaders PGA TOUR This Season

Rank	Player	Average
1	Rickie Fowler	68.71
2	Jordan Spieth	68.99
3	Justin Thomas	69.32
4	Hideki Matsuyama	69.39
5	Justin Rose	69.42

Adam Hadwin

Adam Hadwin picked up his first victory in his 78th career start on the PGA TOUR moving from 15th to 4th in the FedExCup standings marking the first time he's cracked the top 5 in his FedExCup career.

2nd Best Approach-the-Green Performance of Career: Adam Hadwin outperformed the Valspar Championship field by over 2 strokes per round with his approach game ranking 2nd in the field. This marks his 2nd best week on the PGA TOUR with his irons (2011 RBC Canadian Open ranked 1st for SG: Approach outperforming field by +2.095).

2017 Valspar Championship Adam Hadwin vs. The Field – Approach Shots

Stat	Rank	Value	Field
Greens in Regulation Percentage	T-5	70.83%	58.79
Proximity to Hole	5 th	29' 11"	36' 8"
Fairway Proximity	3 rd	27' 0"	33' 8"
Approaches from 125-150 yards	5 th	15' 7"	23' 4"
Approaches from 175-200 yards	7 th	26' 8"	33' 11"

Hadwin was dialed-in with the irons ranking inside the top 10 in several approach shot categories for the week.

Most Total Feet of Putts Made 2017 Valspar Championship

Over 400 Feet of Putts: Hadwin converted a field leading 422' 11" of putts for the week including two bombs from outside of 50 feet on the weekend. He's the first winner to convert over 400 feet of putts in a 4-round event since Jordan Spieth won the 2015-16 DEAN & DELUCA converting 431 feet of putts.

Rank	Player	Total
1	Adam Hadwin	422' 11"
2	Alex Cejka	411' 9"
3	Keith Mitchell	390' 11"
4	Russell Henley	355' 10"
5	Jonas Blixt	353' 7"

Long Putts: Adam Hadwin is just the 2nd winner on the PGA TOUR in the ShotLink era to convert 2 putts from beyond 50 feet in the same week enroute to victory. Steve Stricker was the first winner to accomplish this feat enroute to victory at the 2011 John Deere Classic.

Career Longest Putts Made - Adam Hadwin on PGA TOUR

Year	Tournament	Course	Rd	Hole	Feet
2017	Valspar Championship	Innisbrook Resort (Copperhead)	3	15	55' 2"
2016	CareerBuilder Challenge	PGA WEST (Stadium)	1	1	53' 6"
2017	Valspar Championship	Innisbrook Resort (Copperhead)	4	13	53' 0"
2015	DEAN & DELUCA	Colonial CC	4	16	43' 4"
2015	Shriners Hospitals	TPC Summerlin	1	17	43' 1"

Graeme McDowell

2-time runner-up at the Arnold Palmer Invitational (2005 & 2012), Graeme McDowell is set to make his 10th appearance at this event.

Graeme McDowell FedExCup Finishes Since 2013-14

Year	Finish
This Season	108th
Last Season	48 th
2014-15	160 th
2013-14	56 th

Graeme has been inconsistent in his play the last few seasons, finishing 160th in the 2014-15 TOUR season and 48th last season. McDowell currently ranks 108th this season and is still in search for his first trip to the TOUR Championship.

Graeme McDowell made 20 total birdies enroute to his T-14th place finish at last week's Valspar Championship. His 20 birdies marked the 12th time that he has made 20 or more birdies in a 4-round event on TOUR.

Graeme McDowell PGA TOUR Events with 20 or More Birdies

Year	Tournament	Tournament Finish	Total
2016	OHL Classic at Mayakoba	Won	27
2011	Hyundai Tournament of Champions	3 rd	27
2017	OHL Classic at Mayakoba	T24	22
2002	Bell Canadian Open	T46	22
2014	World Golf Championships-HSBC Champions	3 rd	21
2017	Valspar Championship	T14	20
2016	Wyndham Championship	T5	20
2014	The Open Championship	T9	20
2012	The Honda Classic	T9	20
2012	Zurich Classic of New Orleans	T57	20
2010	The Open Championship	T23	20