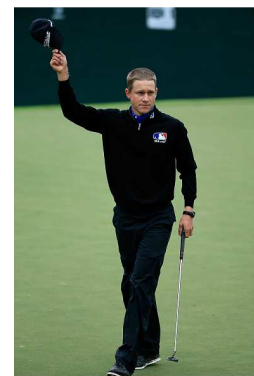




2016-17 Sanderson Farms Broadcast Window & Pre-Tournament Notes



ShotLink Keys to Victory for Peter Malnati

Peter Malnati picked up his 1st career victory on the PGA TOUR in his 22nd career start. At age 28, Malnati was the 5th first timer to win in 5 PGA TOUR events last season. At this event, Malnati became the 50th of 97 (52%) winners on TOUR in their 20's since the start of the 2013-14 PGA TOUR season.

Strokes Gained: Putting: Peter Malnati made a combined 495' 7" of putts made for the event outperforming the Sanderson Farms field by **+11.85 (+2.963 per round)** total strokes on the greens.

Strokes Gained Statistics (Peter Malnati vs. The Field)

| Category | Malnati Rank | Malnati Value |
|----------------|-----------------------|---------------|
| Tee-to-Green | 46 th | +0.076 |
| Putting | 1st | +2.963 |
| Total | 1 st | +3.039 |

Peter Malnati got it done on the greens at the Sanderson Farms Championship outperforming the field by nearly 12 strokes. Malnati outperformed the Sanderson Farms field by +11.851 strokes marking the 7th best Strokes Gained: Putting total on TOUR since 2004 (inception of SG: Putting).

Best Total Strokes Gained: Putting By a Winner PGA TOUR since 2004

| Year | Tournament | Player | Total Putts Gained |
|-------------|-------------------------------------|-----------------------|--------------------|
| 2006 | FedEx St. Jude Classic | Maggert, Jeff | +12.356 |
| 2014 | Frys.com Open | Walker, Jimmy | +12.288 |
| 2013 | Sony Open in Hawaii | Henley, Russell | +12.153 |
| 2012 | WGC-Bridgestone Invitational | Bradley, Keegan | +12.033 |
| 2004 | Booz Allen Classic | Scott, Adam | +12.025 |
| 2014 | BMW Championship | Horschel, Billy | +11.874 |
| 2016 | Sanderson Farms Championship | Malnati, Peter | +11.851 |

Peter Malnati made 16 putts over 10 feet marking the T-2nd most putts made over this distance by a winner on TOUR (since 2004). Malnati's 16 putts made over 10 feet were 5 more than the next best player in the field.

On the Greens Peter Malnati vs the Field 2015 Sanderson Farms Championship

| Stat | Malnati Rank | Malnati Value | Field |
|--------------------------------|-----------------------|---------------|-------------|
| Strokes Gained: Putting | 1 st | +2.963 | --- |
| Putting Average | 2 nd | 1.617 | 1.776 |
| Putts Made Over 10 Feet | 1st | 16 | 4.56 |
| Putts Made Over 20 Feet | T1 | 6 | 1.24 |
| Birdie or Better Conversion % | 1 st | 40.0% | 26.9% |
| Most Avg Feet of Putts Made | 1 st | 123' 11" | 69' 10" |

Advantages of Playing Early PGA TOUR Wrap-Around Season

First 7 Winners 2015-16 PGA TOUR Season

| Event | Winner | FEC Finish |
|--------------------------------------|-----------------|-------------------|
| Safeway Open | Emiliano Grillo | 11 th |
| Shriners Hospitals for Children Open | Smylie Kaufman | 43 rd |
| CIMB Classic | Justin Thomas | 12 th |
| Sanderson Farms Championship | Peter Malnati | 104 th |
| WGC-HSBC Champions | Russell Knox | 10 th |
| OHL Classic at Mayakoba | Graeme McDowell | 48 th |
| RSM Classic | Kevin Kisner | 23 rd |

In the last 2 PGA TOUR Seasons, all 14 winners of the first 7 events of the season qualified for the FedExCup Playoffs. 8 of the 14 winners of the season qualified for the TOUR Championship (4 in each season).

2013-14 Wrap-Around: 186 players earned FedExCup points before the start of the new calendar year in the 2013-14 PGA TOUR season. Of those 186 players, 115 made the 2014 FedExCup Playoffs, 92 made it to the Deutsche Bank Championship, 63 made it to the BMW Championship and 26 made it to the TOUR Championship by Coca Cola.

2014-15 Wrap-Around: 206 players earned FedExCup points before the start of the new calendar year in the 2014-15 PGA TOUR season. Of those 206 players, 118 made the 2015 FedExCup Playoffs, 94 made it to the Deutsche Bank Championship, 64 made it to the BMW Championship and 25 made it to the TOUR Championship by Coca Cola.

2015-16 Wrap-Around: 209 players earned FedExCup points before the start of the new calendar year in the 2015-16 PGA TOUR season. Of those 209 players, 116 made the 2016 FedExCup Playoffs, 92 made it to the Deutsche Bank Championship, 65 made it to the BMW Championship and 27 made it to the TOUR Championship by Coca Cola.

Players who Earned at Least 1 FEC Point During the Wrap-Around Season (Last 3 Seasons)

| Stat | 2013-14 | 2014-15 | 2015-16 |
|--|---------|---------|-----------|
| Earned FEC Points before Calendar Year | 186 | 206 | 209 |
| Qualified for FedExCup Playoffs | 115 | 118 | 116 |
| Qualified for Deutsche Bank Championship | 92 | 94 | 92 |
| Qualified for BMW Championship | 63 | 64 | 65 |
| Qualified for TOUR Championship | 26 | 25 | 27 |

Course & Hole Statistics CC of Jackson

Last season, the CC of Jackson played over a stroke under par averaging 70.47 (-1.53) ranking as the 5th easiest course on TOUR. The par 4, 15th hole played as the easiest hole on the course playing over a quarter of a stroke under par. The par 4, 16th hole played as the toughest playing +0.153 strokes over par.

The back 9 at the CC of Jackson yielded nearly a hundred more birdies or better than the front 9 with 785. The back 9 also played nearly a quarter of a stroke (-0.240) easier than the front 9.

Hole Summary 2015-16 Sanderson Farms Championship

| Rank | Hole | Par | Yds | Avg Scr | Avg O/U | Eagle | Birdie | Par | Bogey | Dbl Bogey | Other |
|-----------------------|-----------|-----------|-------------|---------------|---------------|-----------|-------------|-------------|------------|-----------|----------|
| 11 | 1 | 4 | 411 | 3.932 | -0.068 | 0 | 64 | 298 | 37 | 0 | 0 |
| 9 | 2 | 4 | 418 | 3.94 | -0.06 | 0 | 60 | 306 | 30 | 3 | 0 |
| 16 | 3 | 5 | 571 | 4.707 | -0.293 | 2 | 141 | 228 | 28 | 0 | 0 |
| 4 | 4 | 3 | 181 | 3.045 | 0.045 | 1 | 58 | 272 | 60 | 6 | 2 |
| 15 | 5 | 5 | 612 | 4.719 | -0.281 | 3 | 137 | 230 | 27 | 2 | 0 |
| 2 | 6 | 4 | 482 | 4.11 | 0.11 | 0 | 41 | 279 | 73 | 6 | 0 |
| 5 | 7 | 3 | 214 | 3.028 | 0.028 | 0 | 38 | 313 | 47 | 1 | 0 |
| 8 | 8 | 4 | 403 | 3.952 | -0.048 | 2 | 76 | 263 | 56 | 1 | 1 |
| 12 | 9 | 4 | 421 | 3.922 | -0.078 | 0 | 67 | 298 | 32 | 2 | 0 |
| Front 9 Totals | | 36 | 3713 | 35.355 | -0.645 | 8 | 682 | 2487 | 390 | 21 | 3 |
| 6 | 10 | 3 | 223 | 2.98 | -0.02 | 0 | 50 | 309 | 38 | 2 | 0 |
| 17 | 11 | 5 | 554 | 4.684 | -0.316 | 7 | 140 | 227 | 22 | 3 | 0 |
| 7 | 12 | 4 | 409 | 3.962 | -0.038 | 0 | 79 | 265 | 47 | 7 | 1 |
| 13 | 13 | 3 | 151 | 2.882 | -0.118 | 0 | 83 | 281 | 34 | 1 | 0 |
| 14 | 14 | 5 | 584 | 4.777 | -0.223 | 1 | 124 | 243 | 27 | 2 | 2 |
| 18 | 15 | 4 | 330 | 3.682 | -0.318 | 10 | 149 | 204 | 31 | 4 | 1 |
| 1 | 16 | 4 | 479 | 4.153 | 0.153 | 0 | 26 | 298 | 64 | 10 | 1 |
| 10 | 17 | 4 | 416 | 3.937 | -0.063 | 0 | 79 | 269 | 48 | 3 | 0 |
| 3 | 18 | 4 | 505 | 4.058 | 0.058 | 0 | 37 | 304 | 56 | 2 | 0 |
| Back 9 Totals | | 36 | 3651 | 35.115 | -0.885 | 18 | 767 | 2400 | 367 | 34 | 5 |
| TOTAL | | | 7364 | 70.47 | -1.53 | 26 | 1449 | 4887 | 757 | 55 | 8 |

Courses with the Shortest Rough Proximity 2015-16 PGA TOUR

| Rank | Course | Proximity |
|----------|-----------------------------|---------------|
| 1 | Sea Island Resort (Seaside) | 38' 4" |
| 2 | CC of Jackson | 38' 6" |
| 3 | PGA West TPC Stadium | 39' 3" |
| 4 | TPC Boston | 40' 0" |
| 5 | Congressional CC (Blue) | 40' 4" |

Easiest Greens to Hit 2015-16 PGA TOUR

| Rank | Course | % |
|----------|------------------------------|-------------|
| 1 | Plantation Course at Kapalua | 80.8 |
| 2 | Sea Island Resort (Seaside) | 74.6 |
| 3 | Kuala Lumpur G&CC | 74.2 |
| 4 | Sedgefield CC | 73.7 |
| 5 | CC of Jackson | 73.0 |

Broadcast Window Notes

2016-17 Sanderson Farms Championship *(featured groups)*

David Toms

David Toms is set to make his 613th career PGA TOUR start and 11th at the Sanderson Farms Championship.

David Toms Career on PGA TOUR

| Stat | Value | % |
|------------------|------------|--------------|
| # of Starts | 612 | --- |
| Wins | 13 | 2.1% |
| Top 5's | 64 | 10.5% |
| Top 10's | 111 | 18.1% |
| Top 25's | 240 | 39.2% |
| Cuts Made | 411 | 67.1% |

In 612 career starts on the PGA TOUR, David Toms has recorded 13 wins, 64 top 5's, 111 top 10's, 240 top 25's and has made 411 cuts (67.1%).

David Toms Career Scoring PGA TOUR Stroke Play Events

| Par 3's | Par 4's | Par 5's | Total |
|---------|---------|---------|---------------|
| +364 | +555 | -2,066 | -1,147 |

David Toms Driving Accuracy PGA TOUR Since 2009

| Year | % | Rank |
|----------------|---------------|------------------------|
| 2015-16 | 67.98% | 11th |
| 2014-15 | 74.50% | 2 nd |
| 2013-14 | 75.49% | 1 st |
| 2013 | 66.50% | 26 th |
| 2012 | 69.75% | 6 th |
| 2011 | 71.82% | 6 th |
| 2010 | 71.88% | 7 th |
| 2009 | 73.26% | 4 th |

Since 2009, David Toms has never ranked outside of the top 30 in driving accuracy. During this timeframe he has hit a total of **5,364 of 7,482** (71.7%) fairways on TOUR.

David Toms has improved his play in several areas of his game including his approach shots. Toms went from 112th in SG: Approach the Green in the 2014-15 PGA TOUR season to 43rd last season.

David Toms Stats 2014-15 vs. Last Season

| Stat | 2014-15 | Last Season |
|------------------------|-----------------------------|---------------------------------|
| SG: Approach the Green | -0.028 (112 th) | +0.360 (43rd) |
| Left Rough Proximity | 46' 11" (T159) | 36' 10" (3rd) |
| Scrambling > 30 Yards | 29.1% (85 th) | 35.5% (22nd) |
| SG: Putting | -0.102 (T131) | +0.132 (73rd) |

David Toms is 1 of 2 players (William McGirt) that have finished inside the top 10 in both years at the CC of Jackson. Toms is T-2nd to McGirt for most strokes under par at this event in the last 2 seasons at -27 (Toms finished T-2nd in 2015-16 & T-9th in 2014-15).

Best Score to Par at CC of Jackson

| Player | Score to Par |
|--------------------|--------------|
| McGirt, William | -29 |
| Toms, David | -27 |
| Taylor, Nick | -27 |
| Weekley, Boo | -22 |
| Bohn, Jason | -22 |

Peter Malnati

Defending Champion of the Sanderson Farms Championship, Peter Malnati finished 104th in the final FedExCup standings last season. After making his first 6 out of 7 cuts on TOUR last season, Malnati went on to miss 20 of his next 22 events on TOUR. However, Malnati is coming off 5 consecutive made cuts on TOUR dating back to last season.

Peter made the 2nd longest average feet of putts made in an event by a winner on TOUR since 2003. His impressive performance on the greens included 16 putts made from over 10 feet.

Longest Average Feet of Putts Made By a Winner PGA TOUR Since 2003

| Year | Tournament | Player | Avg |
|-------------|-------------------------------------|-----------------------|-----------------|
| 2014 | BMW Championship | Horschel, Billy | 124' 8" |
| 2015 | Sanderson Farms Championship | Malnati, Peter | 123' 11" |
| 2003 | Valero Texas Open | Armour III, Tommy | 122' 8" |
| 2007 | Waste Management Phoenix Open | Baddeley, Aaron | 120' 11" |

Peter Malnati On the Greens Last Season

| Stat | Rank | Value |
|-------------------------|------------------|--------|
| SG: Putting | 14 th | +0.491 |
| One-Putt % | 12 th | 42.35% |
| Putting From 4-8 Feet | 13 th | 74.58% |
| Putting From 15-20 Feet | 18 th | 23.26% |
| Putting From 20-25 Feet | 22 nd | 15.74% |

Retief Goosen

Playing in his 1st Sanderson Farms Championship, PGA TOUR veteran Retief Goosen is set to make his 305th PGA TOUR start. Retief missed the FedExCup playoffs for the first time since 2013 finishing 141st in the standings last season.

Retief Goosen Around the Green Ranks Last Season vs This Season

| Stat | 2014-15 | Last Season |
|-------------------------------|-------------------------|------------------------|
| SG: Around the Green | 115th | 3rd |
| Sand Save % | 154 th | 56 th |
| Scrambling | T85 | T59 |
| Scrambling 20-30 Yards | 92nd | 10th |

Retief Goosen made several improvements from around the greens moving from 115th in the 2014-15 PGA TOUR season to 3rd in SG: Around the Greens last season.

Retief Goosen Career on PGA TOUR

| Stat | Value | % |
|------------------|------------|--------------|
| # of Starts | 304 | --- |
| Wins | 7 | 2.3% |
| Top 5's | 41 | 13.5% |
| Top 10's | 68 | 22.4% |
| Top 25's | 128 | 42.1% |
| Cuts Made | 239 | 78.6% |

In 304 career starts on the PGA TOUR, Retief Goosen has recorded 7 wins, 41 top 5's, 68 top 10's, 128 top 25's and has made 239 cuts (78.6%).

Retief Goosen Career Scoring PGA TOUR Stroke Play Events

| Par 3's | Par 4's | Par 5's | Total |
|---------|---------|---------|-------------|
| +179 | +679 | -1,085 | -227 |

Chris Kirk

2011 Champion of the Sanderson Farms Championship, Chris Kirk is set to make his 5th start at this event. Chris Kirk has played his last 12 rounds at this event under par for a combined score to par of 52 under par. Kirk's 11 rounds in the 60's and 52 under total is 3rd best for most rounds in the 60's and best score to par at this event.

**Most Rounds in the 60's
Sanderson Farms Championship Since 2011**

| Player | # of Rounds |
|--------------------|-------------|
| McGirt, William | 13 |
| Bohn, Jason | 12 |
| Kirk, Chris | 11 |
| Austin, Woody | 9 |
| Randolph, Jonathan | 9 |

**Most Under Par
Sanderson Farms Championship Since 2011**

| Player | Score to Par |
|--------------------|--------------|
| McGirt, William | -73 |
| Bohn, Jason | -61 |
| Kirk, Chris | -52 |
| Austin, Woody | -52 |
| Cauley, Bud | -41 |

Chris Kirk is coming off a T-8th finish in his first start of the year at the Safeway Open. Kirk finished with a final round 66 which moved him from T-17th after round 3 to a T-8th finish.

**Chris Kirk Key Stats vs. The Field
2016 Safeway Open**

| Stat | Kirk | Field |
|-------------------------------|---------------------------|---------|
| SG: Approach the Green | +1.233 (6 th) | --- |
| Fairway Proximity | 24' 3" (2 nd) | 30' 5" |
| Approaches 50-125 Yards | 13' 1" (2 nd) | 19' 10" |
| SG: Putting | +1.115 (9 th) | --- |
| Putting From 10-15 Feet | 60.0% (6 th) | 32.5% |
| Putts Per Round | 27.7 (T8) | 29.3 |
| Birdie or Better Conversion % | 40.7% (5 th) | 28.5% |

Chris Kirk had all facets of his game working in the season opener en route to a T-8th place finish. Kirk ranked 6th in SG: Approach the Green and 2nd for Fairway Proximity averaging over 6 feet closer than the field on approach shots.

On the greens, Kirk converted 40% of his birdie or better opportunities and made 6 of 10 putts from 10 to 15 feet.

Ian Poulter

Last week at the CIMB Classic, Ian Poulter competed in his first event on TOUR since the DEAN & DELUCA Invitational back in May. Poulter finished in a respectable T-17th last week and is set to make his 1st start at the Sanderson Farms Championship this week.

Ian Poulter Career in FedExCup

| Year | Rank | Year | Rank |
|--|-------------------|-------------|-------------------|
| Currently 35th This Season | | | |
| 2016 | 174 th | 2011 | 87 th |
| 2015 | 67 th | 2010 | 39 th |
| 2014 | 78 th | 2009 | 31 st |
| 2013 | 53 rd | 2008 | 112 th |
| 2012 | 39 th | 2007 | 57 th |

Ian Poulter missed the FedExCup Playoffs for the first time in his career finishing 174th in the final standings. Poulter is still in search for his first trip to the TOUR Championship.

Greg Chalmers

Greg Chalmers picked up his first PGA TOUR victory at the 2016 Barracuda Championship. Entering the Barracuda Championship last season, Chalmers held the record for most starts on TOUR without a win.

Most Starts Without a Victory on TOUR Entering 2016 Barracuda Championship

| Player | Starts |
|----------------------|---------------|
| Greg Chalmers | 385 |
| Brian Davis | 346 |
| Jeff Overton | 289 |
| Chris Stroud | 266 |
| Brendon de Jonge | 264 |
| Greg Owen | 243 |

*players with at least 10 starts in the last 2 seasons

Since 2009, Greg Chalmers has been among the best putters on TOUR. Chalmers hasn't ranked outside of the top 15 in Strokes Gained: Putting in every season since 2009 (seasons where officially ranked on TOUR) including leading the TOUR in 2013.

Strokes Gained: Putting Ranks PGA TOUR Since 2009

| Year | Rank | Year | Rank |
|-------------|------------------|-------------|-----------------|
| 2015 | 11 th | 2011 | 6 th |
| 2014 | 3 rd | 2010 | 5 th |
| 2013 | 1 st | 2009 | T9 |
| 2012 | 15 th | | |

*not officially ranked in 2015-16 PGA TOUR Season