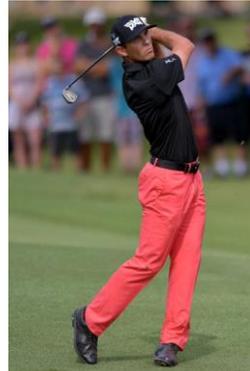


2018 AT&T Byron Nelson Broadcast Window & Pre-Tournament Notes



ShotLink Keys to Victory for Billy Horschel

Billy Horschel earned his fourth PGA TOUR victory in his 166th start on TOUR at the 2017 AT&T Byron Nelson. Horschel moved from 71st to 15th in the FedExCup standings ranking inside of the top 30 in the FEC standings for the first time since week #7 last season. Horschel became the seventh player last season to rank inside of the top five in Greens in Regulation & SG: Putting en route to victory.

Strokes Gained Statistics Billy Horschel vs. The Field

Category	Rank	Average
Off-the-Tee	21 st	+0.657
Approach-the-Green	44 th	+0.151
Around-the-Green	9 th	+0.715
Putting	1st	+2.096
Total	T1	+3.618

Horschel became the first player since Russell Henley (2017 Houston Open) to rank first in SG: Putting and go onto win in the PGA TOUR.

Billy Horschel got it done on and around the greens ranking ninth in SG: Around-the-Green and first in SG: Putting. Horschel made his career second-most feet of putts made for the week at 453' 9" of total putts. His 453' 9" of total putts made included his second-longest putt made of his career in the final round on the 14th hole measuring 59' 3".

Billy Horschel Most Feet of Putts Made in an Event on TOUR

Year	Event	Dist.
2014	BMW Championship	498' 8"
2017	AT&T Byron Nelson	453' 9"
2011	Sanderson Farms	447' 6"
2013	Houston Open	437' 4"
2011	Safeway Open	400' 7"

Billy Horschel Career Longest Putts Made on TOUR

Year	Tournament & Course	Rnd	Hole	Dist.
2017	BMW Championship (Conway Farms GC)	3rd	12th	72' 6"
2017	AT&T Byron Nelson (TPC FOUR Seasons)	Final	14 th	59' 3"
2011	The RSM Classic Sea Island Resort (SS)	1 st	1 st	57' 3"
2012	The Greenbrier Classic (The Old White TPC)	3 rd	15 th	57' 1"
2014	PGA Championship (Valhalla GC)	2 nd	12 th	56' 7"

Billy Horschel On and Around the Greens Entering 2017 AT&T Byron Nelson vs. AT&T Byron Nelson

Stat	Entering Week	AT&T Byron Nelson
SG: Around-the-Green	-0.416 (193 rd)	+0.715 (9th)
Scrambling	58.59% (127 th)	71.43% (T7)
SG: Putting	+0.002 (113 th)	+2.096 (1st)
Longest Putt Made	45' 0" (192 nd)	59' 3" (5th)
Avg. Dist. Putts Made	74' 2" (T72)	113' 5" (1st)

Billy Horschel entered the week ranked 193rd in SG: Around-the-Green & 113th in SG: Putting. However, this week he ranked inside the top-10 in both categories outperforming the field by nearly three strokes in the two categories combined.

FedExCup Storylines

2,175 FedExCup Points: Since 2010, Jordan Spieth (2015 FedExCup champion) has earned 2,175 total FedExCup points in the state of Texas, most FEC points earned in this state of any player.

Most FedExCup Points Earned in Texas Since 2010

Player	# of Points
Spieth, Jordan	2,175
Kuchar, Matt	2,124
Hoffman, Charley	2,081
Johnson, Zach	1,982
Dufner, Jason	1,687

Biggest FedExCup Movers 2018 PLAYERS

Player	Finish	Last Week	This Week	Movement
Charl Schwartzel	T2	108 th	58 th	+50
Jimmy Walker	T2	94th	49th	+45
Harold Varner III	T7	160 th	126 th	+34
Danny Lee	T7	148 th	119 th	+29
Webb Simpson	WIN	36 th	8 th	+28

+45: Jimmy Walker moved up 45 positions in the FedExCup standings following a T-2nd finish at last week's THE PLAYERS, marking the second-biggest move in the FedExCup standings last week.

13 Players Qualifying for FedExCup Playoffs Every Season: Adam Scott is one of 13 players who have qualified for the FedExCup Playoffs in every season. 11 of the 13 players, including Adam Scott are currently ranked inside the top 125 of the FedExCup standings through week #26.

Players Qualifying for FedExCup Playoffs Every Season with current FEC Rank

Player	Rank	Player	Rank
Mickelson, Phil	3 rd	Hoffman, Charley	93 rd
Watson, Bubba	6 th	Garcia, Sergio	99 th
Rose, Justin	11 th	Scott, Adam	110th
Howell III, Charles	37 th	Snedeker, Brandt	121 st
Moore, Ryan	52 nd	Haas, Bill	139 th
Johnson, Zach	53 rd	Donald, Luke	195 th
Kuchar, Matt	61 st		

Past AT&T Byron Nelson Champions FedExCup Finishes Since 2007

Year	Past Champion	FEC Finish
2017	Horschel, Billy	42 nd
2016	Garcia, Sergio	32 nd
2015	Bowditch, Steven	20 th
2014	Todd, Brendon	27 th
2013	Bae, Sangmoon	69 th
2012	Dufner, Jason	14 th
2011	Bradley, Keegan	20 th
2010	Day, Jason	8 th
2009	Sabbatini, Rory	34 th
2008	Scott, Adam	47 th
2007	Verplank, Scott	14 th

Since 2007, six of the 11 winners of the AT&T Byron Nelson have qualified for the TOUR Championship, finishing inside the top 30 in the final FedExCup standings in the same year they won this event.

All 11 winners have qualified for the BMW Championship in the same year.

Jason Day (2010) finished eighth in the final FedExCup standings, marking the best FedExCup finish by a winner at the AT&T Byron Nelson in the FedExCup era.

Broadcast Window Notes

2018 AT&T Byron Nelson *(featured groups)*

Adam Scott

2008 winner of the AT&T Byron Nelson is set to make his fifth start at this event. Adam currently ranks 110th in the FedExCup standings and is seeking to make the FedExCup playoffs for the 12th consecutive season.

Most Times Ranking Inside Top 10 of SG: Tee-to-Green in an Event on TOUR Since 2004

Player	Total
Singh, Vijay	89
Furyk, Jim	81
Rose, Justin	76
Scott, Adam	70
Garcia, Sergio	68

Adam Scott has been one of the most consistent ball strikers on TOUR since the start of his career. Adam has ranked inside the top 10 for SG: Tee-to-Green in 70 career PGA TOUR events. Scott ranks fourth for most weeks ranked inside the top 10 in this category.

Marc Leishman

Marc Leishman is set to make his 10th start at the AT&T Byron Nelson. Leishman currently ranks 33rd in the FedExCup standings on the strength of five top-10 finishes.

Marc Leishman PGA TOUR Results - 2009-2013 vs 2014-2018

Stat	2009-2013	2014-2018
Starts	127	110
Wins	1	2
Top 10s	13 (10%)	24 (22%)
Cuts Made	87 (69%)	85 (77%)
Best FedExCup Finish	20 th (2009)	6 th (2017)

Since the start of the 2013-14 PGA TOUR season, Marc Leishman has finished inside the top 10 in one out of every five (24 of 110) starts (22%) compared to one out of every 10 starts from 2009 to 2013 (13 of 127). Last season, Leishman finished sixth in the final FedExCup standings, marking his career best FedExCup finish.

Scott Piercy

Scott Piercy is set to make his eighth appearance at the AT&T Byron Nelson. Piercy currently ranks 28th in the FedExCup standings, marking the highest ranked player in the standings in the field this week.

Scott Piercy Ranks Comparison - Last Season vs. This Season

Stat	Last Season	This Season
SG: Tee-to-Green	77 th	10th
SG: Approach-the-Green	57 th	1st
Green in Regulation Pct.	T59	16th
Approaches 125-150 Yds.	T110	4th

This season, Scott Piercy has improved in several key statistics from last season. Piercy leads the TOUR in SG: Approach-the-Green and ranks fourth in Approaches from 125-150 yards compared to 57th and T-110th in each respective category last season.

Jordan Spieth

2015 FedExCup champion Jordan Spieth is set to make his eighth start at the AT&T Byron Nelson. Spieth currently ranks 30th in the FedExCup standings on the strength of four top 10s and eight top-25 finishes. In his career Jordan Spieth has finished inside the top 10 in 40.3% of his starts on the PGA TOUR (56 of 139). However, the AT&T Byron Nelson is one of three PGA TOUR events where Spieth has made three or more starts without recoding a top-10 finish (WGC-Mexico Championship & Farmers Insurance Open).

Jordan Spieth

Most Starts in a PGA TOUR Event Without a Top 10

Event	# of Starts
AT&T Byron Nelson	7
WGC-Mexico Championship	5
Farmers Insurance Open	3

Jordan Spieth

PGA TOUR Career Results

Stat	Value	%
Starts	139	--
Wins	11	7.9%
Top 10s	56	40.3%
Top 25s	93	66.9%
Cuts Made	116	83.5%

This season, Jordan Spieth leads the TOUR in Fairway Proximity. Spieth is averaging 29' 8" on approach shots from the fairway, 11' 6" closer than when playing his approach shot from the rough (41' 2"). Spieth is a combined 42-under par when hitting his approach shot from the fairway, 30 strokes better in relation to par than when in the rough (-12).

Jordan Spieth

Performance Comparison - From Fairway vs Rough This Season

Stat	Fairway	Rough	Difference
Proximity to Hole	29' 8"	41' 2"	11' 6" closer
Score to Par	-42	-12	30 shots better

Graeme McDowell

Graeme McDowell currently ranks 124th in the FedExCup standings and is set to make his AT&T Byron Nelson tournament debut and 200th career start on TOUR. Since 1944, only nine players have won the AT&T Byron Nelson in their first start at the event.

Players to Win in First Start at the AT&T Byron Nelson Since 1944

Year	Player	Year	Player
2013	Bae, Sangmoon	1967	Yancey, Bert
2011	Bradley, Keegan	1964	Coody, Charles
2010	Day, Jason	1956	Thomson, Peter
1995	Els, Ernie	1945	Snead, Sam
		1944*	Nelson, Byron

Since 2010, three of the eight (38%) winners of the AT&T Byron Nelson made their tournament debut (Bae - 2013, Bradley - 2011, Day - 2010).

*First year of event

Graeme McDowell has four career top-10 finishes when making a tournament debut on the PGA TOUR (9.8%). McDowell's best finish in a tournament debut on TOUR came at the 2005 Arnold Palmer Invitational (T2).

Graeme McDowell

When Making PGA TOUR Tournament Debut

Stat	# of Events	%
Top 5s	3	7.3%
Top 10s	4	9.8%
Top 25s	7	17.1%
Cuts Made	23	56.1%
Total Event Debuts	41	

Graeme McDowell

Best PGA TOUR Finishes in Tournament Debut

Year	Event	Evt. Finish
2005	Arnold Palmer Invit'l	T2
2011	Sentry TOC	3 rd
2016	Wyndham Champ.	T5
2009	FedEx St. Jude Classic	T7

Jimmy Walker

Jimmy Walker is set to make his 12th start at the AT&T Byron Nelson. Walker is coming of a T-2nd place finish at THE PLAYERS, moving from 94th to 49th in the FedExCup standings (2nd biggest move in the standings last week).

Jimmy Walker was dialed in from tee-to-green en route to his T-2nd finish at THE PLAYERS, ranking inside the top 10 in several Tee-to-Green categories.

Tee-to-Green Performance Jimmy Walker vs. The Field - 2018 PLAYERS

Stat	Walker Rank	Walker Value	Event Avg.
SG: Tee-to-Green	8 th	+1.755	---
Proximity to Hole	6 th	34' 2"	39' 2"
Fairway Proximity	9 th	28' 11"	34' 3"
SG: Around-the-Green	10 th	+0.781	---

Jimmy Walker ranked eighth in Strokes Gained: Tee-to-Green, outperforming the field by +1.755 strokes per round and averaged 34' 2" in proximity to the hole, five feet closer than the field (39' 2").

Matt Kuchar

The 2012 PLAYERS champion Matt Kuchar is set to make his 11th start at the AT&T Byron Nelson. Kuchar currently ranks 61st in the FedExCup standings on the strength of three top 10s and five top-25 finishes.

Most Top 10s in Texas without a Win PGA TOUR Since 2000

15 Top 10s in Texas:
Since 2000, Matt Kuchar has recorded 15 top 10s in the state of Texas without a win, marking the most top 10s of any player in this span without a victory.



Player	Kuchar, Matt	Palmer, Ryan	Furyk, Jim	Estes, Bob
# of Top 10s	15	11	10	10
# of Starts	47	57	29	51

30 Consecutive Cuts Made: Dating back to the 2017 Masters Tournament, Matt Kuchar has made 30 consecutive cuts, marking the best active cuts made streak on TOUR.

Hideki Matsuyama

Hideki Matsuyama is set to make his AT&T Byron Nelson tournament debut. Matsuyama currently ranks 84th in the FedExCup standings, marking just the second season (2013-14) Hideki has ranked outside the top 12 of the standings at this point in a season. Hideki is one of just six players that have qualified for the TOUR Championship in each of the last four seasons.

Hideki Matsuyama FedExCup Rank Entering Week #27 vs Season Finish

Season	Rank Entering Week #27	FEC Finish
This Season	84 th	??
Last Season	2 nd	8 th
2015-16	10 th	13 th
2014-15	12 th	16 th
2013-14	54 th	28 th

Satoshi Kodaira

Satoshi Kodaira is set to make his first start at the AT&T Byron Nelson. Kodaira currently ranks 51st in the FedExCup standings and became the latest non-member to win on the PGA TOUR (RBC Heritage).

Satoshi Kodaira Approach the Green vs. The Field 2018 RBC Heritage

Stat	Kodaira Rank	Kodaira Value	The Field
SG: Approach-the-Green	7 th	+1.514	---
Fairway Proximity	7 th	26' 10"	31' 2"
Proximity to Hole	1st	29' 6"	35' 5"
Approaches 125-150 Yds.	6 th	15' 7"	23' 4"
Approaches 200-225 Yds.	2nd	17' 1"	45' 2"

Satoshi Kodaira led the field in Proximity to the Hole averaging nearly six feet closer than the field average of 35' 5" and 28 feet closer than the field on approaches from 200-225 yards.

Sergio Garcia

Two-time AT&T Byron Nelson champion (2004 & 2016) is set to make his 14th start at this event. Sergio currently ranks 99th in the FedExCup standings and is seeking to make a big move in the FEC standings like he did after his win in 2016.

Sergio Garcia FedExCup Positions 2016 AT&T Byron Nelson

Stat	Rank
Entering 2016 AT&T Byron Nelson	48 th
After 2016 AT&T Byron Nelson Win	12 th
Final FEC Finish	32 nd

Since 1999, Sergio Garcia has accumulated 13 rounds of 66 or better at the AT&T Byron Nelson. In his last three AT&T Byron Nelson appearances he has a second round scoring average of 65.67 ranking second best of any player.

Most Rounds of 66 or Better AT&T Byron Nelson Since 1999

Player	# of Rounds
Garcia, Sergio	13
Price, Nick	10
Mickelson, Phil	10
Hoffman, Charley	10
O'Hair, Sean	9
Verplank, Scott	9

Best Second Round Scoring Average at AT&T Byron Nelson Since 2011 (min 3 Rds.)

Player	Average
Finau, Tony	65.33
Garcia, Sergio	65.67
Watney, Nick	66.67
Woodland, Gary	66.86

Billy Horschel

2014 FedExCup champion and defending AT&T Byron Nelson champion, Billy Horschel is set to make his fourth start at this event.

First 4 Rounds vs. Last 4 Rounds AT&T Byron Nelson

Stat	First 4	Last 4
Rounds in the 60s	0	4
Rounds Under Par	0	4
Scoring Average	76.5	67.0
Score to Par	+36	-12

Billy Horschel had a 76.5 scoring average and was a combined 36-over par in his first four rounds of the AT&T Byron Nelson. However, Horschel has seen improvement in his last four rounds at this event with a 67.0 scoring average and is a combined 12-under par.

One-Putt Percentage Leaders 2018 THE PLAYERS

Rank	Player	%
1	Billy Horschel	50.0
2	Ted Potter, Jr.	48.6
2	Justin Thomas	48.6
2	Kiradech Aphibarnrat	48.6
2	Ryan Palmer	48.6
2	Chesson Hadley	48.6

Billy Horschel is coming off T-37th place finish at last weeks THE PLAYERS. Horschel ranked 13th in SG: Putting out performing the field by +1.223 strokes per round on the greens. Horschel led the field in one-putt percentage, one-putting 36 of his 72 holes played (50%).

Ryan Palmer

Ryan Palmer is set to make his 15th appearance at the AT&T Byron Nelson and 58th career PGA TOUR start in Texas. 22% of Ryan Palmer's top 10s have come in the state of Texas (11 of 50), marking his highest top 10 percentage of any state. Ryan's best event finish in the state of Texas is a second-place finish at the 2011 AT&T Byron Nelson.

Ryan Palmer Best Top 10 Percentage by State PGA TOUR Career

State	# of Top 10s	Top 10 %
Texas	11	22%
California	6	12%
Florida	5	10%
Career Top 10s	50	--

Ryan Palmer Career Best PGA TOUR Event Finish in Texas

Year	Event	Event Finish
2011	AT&T Byron Nelson	2nd
2016	Fort Worth Invitational	T3
2016	Valero Texas Open	T4
2012	Fort Worth Invitational	T5
2014	Fort Worth Invitational	T5