



## American Family Insurance Championship

University Ridge Golf Course | Madison, Wisconsin | June 22-24, 2018

### Media Contacts

- Chris Richards, [chrisrichards@pgatourhq.com](mailto:chrisrichards@pgatourhq.com), 678-644-4258
- Jackie Servais, [jackieservais@pgatourhq.com](mailto:jackieservais@pgatourhq.com), 303-249-6439

### Quick Facts

- **Golf Course:** University Ridge Golf Course (Par 72, 7,056 yards)
- **Designed by:** Robert Trent Jones (1991)
- **Purse:** \$2,000,000 (Winner: \$300,000)
- **Golf Channel Coverage:** Friday: 12:30 – 3 p.m. ET; Saturday and Sunday: 5-7 p.m. ET (tape delayed)
- **Quick Links:** [Tournament Field](#) | [Tee Times](#) | [Tournament History](#)
- **Social Media:** Twitter ([@AmFamChamp](#)), Instagram ([@amfamchampionship](#)), [Facebook](#)

### Field Overview (as of 6/19/18)

Madison residents **Steve Stricker** and **Jerry Kelly** highlight the 78-player field for the third-annual American Family Insurance Championship. In their tournament debuts last year, Stricker finished tied for third and Kelly was T13, and this year they both enter the tournament ranked in the top-five of the Charles Schwab Cup. In all, one of the season's strongest fields will feature 37 of the top-40 players in the standings, led by top-ranked **Bernhard Langer**. Defending champion **Fred Couples** will make his first start since the Masters, while **Davis Love III** will make his second start on PGA TOUR Champions this season.

- 10 of the top-10 and 37 of the top-40 players in the current Charles Schwab Cup standings
- 6 World Golf Hall of Famers (Fred Couples, Tom Kite, Bernhard Langer, Davis Love III, Colin Montgomerie, Vijay Singh)
- 56 PGA TOUR winners with 359 total career victories
- 52 PGA TOUR Champions winners with 246 total career victories
- 21 players with a PGA TOUR Champions major victory; 15 with a PGA TOUR major

### 2017 Recap: Couples Completes Comeback

**Fred Couples** carded a final-round 66 and turned a three-stroke deficit into a two-stroke victory at the second-annual American Family Insurance Championship. Couples trailed **Paul Broadhurst** by three at the start of the final round, but a five-hole stretch on Sunday changed both players' fortunes. While Couples birdied Nos. 7, 9, 10 and 11 to get to 15-under, Broadhurst bogeyed Nos. 6 and 9 and fell to 11-under. **Scott Verplank** birdied Nos. 11 and 14 and pulled within two, but couldn't draw any closer and finished second. Broadhurst, the first- and second-round leader, finished fifth, while **Joe Durant** and tournament host **Steve Stricker** tied for third.

**Stricker's Strong Season**

The American Family Insurance Championship marks **Steve Stricker's** sixth start in the last seven weeks, and his off week was filled with a 36-hole U.S. Open Sectional Qualifier. In this stretch, he made the cut in all four of his PGA TOUR starts, including a T20 at the U.S. Open and a T23 at THE PLAYERS Championship. In all, he has seven made cuts and four top-25s in nine TOUR appearances this season, and he is No. 130 in the FedExCup and ranked No. 118 in the World Golf Rankings.

This year on PGA TOUR Champions, he won in back-to-back starts at the Cologuard Classic and the Rapiscan Systems Classic, and he has top-five finishes in all five of his starts. Most recently, he finished T2 at the Regions Tradition and he is currently No. 4 in the Charles Schwab Cup. Stricker has posted under-par scores in all 29 rounds on PGA TOUR Champions, and that streak is the fourth-longest in PGA TOUR Champions history. Should he record three rounds under par this week, his run of 32 would be the second-longest all-time, trailing only Bernhard Langer's streak of 36 (2016-17).

**Stricker's 2018 Season**

	Starts	Scoring Average	Money
PGA TOUR	9	69.63	\$549,838
PGA TOUR Champions	5	67.92	\$806,235

*Media availability: Wednesday, 1:30 p.m. CT (media center)*

**Couples Hoping for a Pair of Wins in Madison**

Defending champion **Fred Couples** will play just his third tournament of the year. He opened the season with a T6 finish at the Mitsubishi Electric Championship at Hualalai in January, and he hasn't played since he finished T38 at the Masters in April. He has 13 wins since turning 50, and a victory this week would mark the first time he successfully defended a title on either the PGA TOUR or PGA TOUR Champions.

The last time Couples played a tournament as the defending champion was at the 2015 Shaw Charity Classic, where he finished T5. In all, he has six top-10s in eight starts as the defending champion on PGA TOUR Champions.

*Media availability: Thursday, 12:45 p.m. CT (scrum on the driving range)*

**No Sophomore Slump for Kelly**

**Jerry Kelly**, the reigning PGA TOUR Champions Rookie of the Year, opened his sophomore season with a win at the Mitsubishi Electric Championship at Hualalai, and he has spent a total of four weeks atop the Charles Schwab Cup standings. He and Steve Stricker have teamed up twice this season, finishing T5 at the Bass Pro Shops Legends of Golf at Big Cedar Lodge and missing the cut at the Zurich Classic of New Orleans.

**Kelly by the Numbers**

- 2018 season: 7 top-10s in 11 starts
- Currently No. 3 in the Charles Schwab Cup
- Last start: T6, Principal Charity Classic
- 2018 scoring average: 68.93 (No. 1 on Tour)
- Finished T13 at the 2017 American Family Insurance Championship
- 3 career victories (Last: 2018 Mitsubishi Electric Championship at Hualalai)

*Media availability: Thursday, 1:30 p.m. CT (media center)*

**For the Love of the Game**

**Davis Love III** will make his tournament debut and his 11th start on PGA TOUR Champions since turning 50 in 2014.

***Love's PGA TOUR Champions Career***

- 4 top-10s in 10 starts
- Career best finish: 3rd, 2016 Mitsubishi Electric Championship at Hualalai
- Last top-10: T10, 2017 PURE Insurance Championship
- Last start: T13 (with partner Scott Verplank), 2018 Bass Pro Shops Legends of Golf at Big Cedar Lodge

*Media availability: Wednesday, 11:30 a.m. CT (media center)*

**Bernhard's Back Atop the Standings**

Through the year's first 12 tournaments, a familiar name tops the Charles Schwab Cup. After falling as low as 13th in the standings in March, **Bernhard Langer** has reclaimed the No. 1 spot after posting one win and three runner-up finishes in his last six tournaments. He will make his second start in Madison, having finished T13 in 2016.

***Langer by the Numbers***

- **155** – Langer's T2 at the Principal Charity Classic was his sixth top-10 of the season and 155th of his career. He is currently tied with Miller Barber for fifth-most top-10s all time, while Hale Irwin tops the list with 210.
- **124** – Since 2008, Langer's first full season on PGA TOUR Champions, the four-time Charles Schwab Cup champion has topped the standings 124 of 268 weeks (46.27%), and he has led the standings at least once in 10 of the last 11 seasons.
- **12** – By winning the Insperity Invitational, Langer extended his streak to 12 consecutive years with a victory, setting a Tour record and breaking a tie he previously shared with Hale Irwin.
- **8** – The American Family Insurance Championship is one of just eight tournaments on this year's 27-event schedule that Langer has not won. Of those eight tournaments, he has not played in two of them, as the Ally Challenge and The Sanford International are new events.

*Media availability: Wednesday, 12:00 p.m. CT (media center)*

**Presidents Cup Connections**

Each of the last five U.S. Presidents Cup captains are in the field: **Steve Stricker** (2017), **Jay Haas** (2015) and **Fred Couples** (2009, 2011, 2013). In addition, **Davis Love III** served as an assistant to each of those captains.

**Steve Stricker**

- 2017: U.S. Captain with assistants Couples and Love
- 2015: Assistant Captain under Haas
- 2013, 2011, 2009: Played for U.S. Captain Couples

**Jay Haas**

- 2015: U.S. Captain with assistants Couples, Love and Stricker
- 2013, 2011, 2009: Assistant Captain under Couples

**Fred Couples**

- 2017: Assistant Captain under Stricker
- 2015: Assistant Captain under Haas
- 2013: U.S. Captain with assistants Haas and Love; Stricker was on the team
- 2011: U.S. Captain with assistant Haas; Stricker, David Toms were on the team
- 2009: U.S. Captain with assistant Haas; Stricker, Kenny Perry were on the team

**Davis Love III**

- 2017: Assistant Captain under Stricker
- 2015: Assistant Captain under Haas
- 2013: Assistant Captain under Couples

The field also includes 21 players who have played in a Presidents Cup.

- **United States:** Woody Austin, Mark Brooks, Mark Calcavecchia, Fred Couples, Fred Funk, Haas, Scott Hoch, John Huston, Lee Janzen, Jerry Kelly, Tom Lehman, Davis Love III, Jeff Maggert, Corey Pavin, Kenny Perry, Loren Roberts, Steve Stricker, Scott Verplank
- **International:** Carlos Franco, David Frost, Vijay Singh

**Winning Streaks**

With his first major victory at the Regions Tradition, **Miguel Angel Jimenez** won for the fifth time on PGA TOUR Champions, and he extended his streak to five straight years with a victory. It is the second-longest active streak on Tour, trailing only Bernhard Langer's all-time record of 12 straight seasons with a win. In all, seven players have multi-year winning streaks:

- Bernhard Langer (12) – 2007-18
- Miguel Angel Jimenez (5) – 2014-18
- Colin Montgomerie (4) – 2014-17
- Paul Goydos (4) – 2014-17
- Jerry Kelly (2) – 2017-18
- Scott McCarron (2) – 2016-17
- Tom Lehman (2) – 2017-18

**Charles Schwab Cup: Season Overview**

With his win at the KitchenAid Senior PGA Championship, **Paul Broadhurst** became the season's fifth leader of the Charles Schwab Cup, marking just the fourth time in the Cup's 18-year history that at least five players have been No. 1 (2003/6, 2004/5, 2015/7). In addition to Broadhurst (1 week), the other four players that have led this season are **Jerry Kelly** (4), **Steve Stricker** (3), **Bernhard Langer** (3) and **David Toms** (1).

**Milwaukee Winners in Madison**

The field includes 10 players that won the PGA TOUR event in Milwaukee: **Mark Brooks** (1991), **Carlos Franco** (1999, 2004), **Jay Haas** (1981), **Gary Hallberg** (1987), **Scott Hoch** (1995, 1997), **Billy Mayfair** (1993), **Corey Pavin** (1986, 2006), **Kenny Perry** (2003), **Loren Roberts** (1996, 2000) and **Jeff Sluman** (1998, 2002).

**University Ridge by the Numbers**

- **Hardest hole (2017):** No. 4 (par 4, 444 yards) – 4.414 average (14 birdies, 91 bogeys or worse); it was the ninth-hardest hole on Tour in 2017, and it was the hardest hole among non-majors.
- **Easiest hole (2017):** No. 16 (par 5, 569 yards) – 4.478 average (7 eagles, 112 birdies); T13-easiest hole on Tour.

Year	R1	R2	R3	Overall Average (Rank)
2017	70.295	71.390	71.195	70.956 (17th / 26)
2016	69.383	70.889	69.889	70.054 (24th / 26)

## ***PGA TOUR Champions – 2018 Season Overview***

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2018, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Scotland and Canada, with purses totaling more than \$56 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 330 million potential households. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter @ChampionsTour and on Instagram @pgatourchampions.

### **Charles Schwab Cup Playoffs**

In 2017, Kevin Sutherland became just the third player to win the Charles Schwab Cup Championship and the Charles Schwab Cup in the same season. His breakthrough win at the season-ending event was the first of his PGA TOUR Champions career, and it was enough for him to surpass Bernhard Langer, who had won the Charles Schwab Cup the previous three years.

The third edition of the Charles Schwab Cup Playoffs will begin with 72 players at the Dominion Energy Charity Classic (Oct. 15-21). The top 54 will advance to the following week's PowerShares QQQ Championship, and the season will conclude with the top 36 players at the Charles Schwab Cup Championship (Nov. 5-11).

At the start of the playoffs, each player's regular-season money total will become the equivalent number of points (e.g. \$330,000 equals 330,000 points). During the three playoff events, each dollar earned is worth two points, and those points will be added to a player's regular-season point total. After the Dominion Energy Charity Classic, the top 54 players will advance, and after the PowerShares QQQ Championship, the top 36 players will qualify for the season-ending Charles Schwab Cup Championship. The player with the most points at the conclusion of the Charles Schwab Cup Championship will win the Charles Schwab Cup.

### **The 2018 Rookie Class**

For players to become eligible to compete for PGA TOUR Champions events they must turn 50 years of age by the first competition round. If a player plays less than six tournaments in his first season of eligibility, he is considered a rookie the following season. Newcomers for 2018 with at least one PGA TOUR win include:

- Brent Geiberger (May 22)
- Robert Gamez (July 21)
- Dudley Hart (August 4)
- Darren Clarke (August 14)
- Chris DiMarco (August 23)

Upcoming rookie classes include:

- 2019 – Retief Goosen (February 3), Angel Cabrera (September 12), Ernie Els (October 17)
- 2020 – Jim Furyk (May 12), Mike Weir (May 12), K.J. Choi (May 19), Phil Mickelson (June 16)

## ***PGA TOUR Champions – 2018 Schedule***

1. **Mitsubishi Electric Championship at Hualalai:** Jerry Kelly birdied the 18th hole in the final round to turn a one-shot deficit into a one-shot victory over Colin Montgomerie. Leading by one on No. 18, Montgomerie found the fairway bunker off the tee and missed the green with his approach. After Kelly made his 18-foot birdie putt, Montgomerie had a chance to force a playoff, but his six-foot par putt slid by the hole.
2. **Boca Raton Championship:** Mark Calcavecchia captured his fourth PGA TOUR Champions title in wire-to-wire fashion, finishing two shots better than Bernhard Langer. Langer, who trailed by as many as four on Sunday, evened the score at 16-under with two holes to play, but he bogeyed the last two holes and finished second. The win was Calcavecchia's first since the 2015 Principal Charity Classic.
3. **Chubb Classic:** Over the last six holes at the Chubb Classic, Joe Durant and Steve Stricker traded two two-shot swings and one three-shot swing. In the end, it was Durant's birdie-birdie finish that produced a 19-under total and four-shot victory, the third of his PGA TOUR Champions career and first since the 2016 3M Championship.
4. **ColoGuard Classic:** One year after bogeying No. 18 and finishing runner-up in his PGA TOUR Champions debut, Steve Stricker parred the closing hole en route to a 14-under total and two-stroke victory. It was his first win in his eighth start on Tour, and it was his first victory since the 2012 Sentry Tournament of Champions.
5. **Toshiba Classic:** As many as six players shared the lead Sunday, and Vijay Singh was the last man standing as his five back-nine birdies helped him post an 11-under total and a one-shot victory. It was his first individual win since the Dell Technologies Championship on September 1, 2008, and he had played 237 individual tournaments since that triumph. Singh is the first FedExCup champion (2008) to win on PGA TOUR Champions.
6. **Rapiscan Systems Classic:** For the first time, Steve Stricker claimed consecutive titles on PGA TOUR Champions with his 11-under-par effort at the Rapiscan Systems Classic. Stricker held a one-stroke lead through the front nine on Sunday before making four back-nine birdies to secure the title. His 4-under 68 on Sunday was his 25th consecutive round of par or better (the longest active streak on Tour) and kept his stat of never carding a round over par on PGA TOUR Champions intact.
7. **Mitsubishi Electric Classic:** With a birdie on the second extra hole, Steve Flesch prevailed in a three-man playoff and won the Mitsubishi Electric Classic, his first win on PGA TOUR Champions. Flesch birdied No. 18 to get into a playoff with Bernhard Langer and Scott Parel, and he birdied it twice more in the playoff, first eliminating Langer on the first extra hole, and then Parel. Because of inclement weather in Sunday's forecast, both the second and final rounds were played on Saturday.
8. **Bass Pro Shops Legends of Golf at Big Cedar Lodge:** Kirk Triplett holed a bunker shot for birdie on the first playoff hole to secure the victory with partner Paul Broadhurst at the Bass Pro Shops Legends of Golf at Big Cedar Lodge. The team of Bernhard Langer and Tom Lehman birdied five of their last seven holes (best ball) to get into a playoff at 24-under, but they settled for second place after they both missed birdie putts in sudden death.
9. **Insperty Invitational:** Bernhard Langer saved par on the 54th hole to win wire-to-wire and claim his fourth victory at the Insperty Invitational. Langer led by one through 36 holes, but he started the final round 2-over through eight holes and fell four shots off the pace. He played the last 10 holes bogey free, and birdies on Nos. 9, 10, 13 and 15 gave him an 11-under total and a one-shot win over Paul Goydos, Bart Bryant and Jeff Maggert.
10. **Regions Tradition:** Miguel Angel Jimenez birdied Nos. 16 and 18 to break a three-way tie for the lead and win his first major title. Jimenez had at least a share of the lead after every round, and his 19-under total was three shots better than Steve Stricker, Joe Durant and Gene Sauers. It was Jimenez's fifth win on PGA TOUR Champions, and he extended his streak to five straight years with a victory.

11. **KitchenAid Senior PGA Championship:** Paul Broadhurst carded weekend rounds of 64-63 and won the KitchenAid Senior PGA Championship by four strokes with a tournament record-tying total of 19-under 265. Broadhurst's 8-under 63 on Sunday erased the two-shot advantage held by the 54-hole co-leaders, Scott McCarron and Tim Petrovic.
12. **Principal Charity Classic:** After recording a second-round 65, Tom Lehman took a two-shot lead through 36 holes at the Principal Charity Classic. That lead turned into his margin of victory, as severe weather in Des Moines forced the cancellation of the final round and Lehman earned his 11th win on PGA TOUR Champions. Lehman's 13-under 131 total set the tournament's 36-hole scoring record at Wakonda Club, and it was two shots better than Bernhard Langer, Scott Parel, Woody Austin and Glen Day.
13. American Family Insurance Championship
14. U.S. Senior Open
15. Constellation SENIOR PLAYERS Championship
16. The Senior Open Championship presented by Rolex
17. 3M Championship
18. DICK'S Sporting Goods Open
19. Boeing Classic
20. Shaw Charity Classic
21. Ally Challenge
22. The Sanford International
23. PURE Insurance Championship
24. SAS Championship
25. Dominion Energy Charity Classic
26. PowerShares QQQ Championship
27. Charles Schwab Cup Championship