



## **THIRD ANNUAL DIAMOND RESORTS INVITATIONAL™, PGA TOUR CHAMPIONS CHALLENGE SEASON EVENT, ALSO FEATURES LPGA, ENTERTAINMENT/SPORTS STARS**

### ***FACT SHEET***

#### **WHAT: THIRD ANNUAL DIAMOND RESORTS INVITATIONAL™ BENEFITING FLORIDA HOSPITAL FOR CHILDREN**

- Boasting an unprecedented format combining PGA TOUR Champions, LPGA and top-tier celebrity players, the third-annual professional golf tournament is set for Jan. 12-14 at Tranquilo Golf Club at Four Seasons Resort Orlando at Walt Disney World® Resort in Orlando, Florida
- All three days will be nationally televised on Golf Channel with a combined \$1.25 million in prize money at stake and two leaderboards: one for PGA TOUR Champions and LPGA pros (\$750,000); and one for the 52 celebrities (\$500,000).
- The Diamond Resorts Invitational™ ([DRIGolf.com](http://DRIGolf.com)) is a 54-hole, modified Stableford point system competition. Groups will include one professional plus two celebrities, playing individually from the same tees all three days.
- Florida Hospital for Children ([FloridaHospitalforChildren.com](http://FloridaHospitalforChildren.com)) is the charity beneficiary of the tournament week's live and silent auctions.

#### **WHO: PGA TOUR Champions (over 50)**

Commitments include:

John Daly, Mark Calavecchia, Jeff Sluman, Lee Janzen, Larry Mize, Billy Mayfair, Scott Hoch, defending champion Woody Austin

#### **LPGA Players**

Paula Creamer, Lexi Thompson, Brooke Henderson, Brittany Lang and Brittany Lincicome

#### **52 Celebrities**

Commitments include:

Marcus Allen, Ray Allen, Justin Verlander, Brian McCann, Roger Clemens, Mardy Fish, Tom Glavine, Chris Harrison, Terry Francona, Michael Waltrip, Jack Wagner, Greg Maddux, Mike Modano, Mark Mulder, Blair O'Neal, Alfonso Ribeiro, Lee Brice, Jeremy Roenick, Mark Rypien, Brian Urlacher, and Larry the Cable Guy.

**Retired U.S. Army Cpl. Chad Pfeifer**, who has pursued a professional golf career despite losing his left leg to an IED explosion in Iraq, is a three-time winner of former President George W. Bush's Warrior Open and has won multiple national and international amputee tournaments. Pfeifer is the first U.S. Army veteran amputee to compete on the Web.com Tour and is a Diamond Resorts Celebrity Ambassador.

**WHEN: January 12 – 14, 2018**

Friday, Jan. 12	First Round
Saturday, Jan. 13	Second Round
Sunday, Jan. 14	Final Round

**WHERE:**

Tranquilo Golf Club at Four Seasons Resort Orlando  
3451 Golf View Drive, Lake Buena Vista, FL

- The Tom Fazio-designed, par 71, 6,901-yard layout is surrounded by spectacular Florida wildlife conducive to a high quality playing and spectating experience.

**PRIZE MONEY**

**Two Purses:**

PGA TOUR Champions and LPGA players – \$750,000; Winner – \$125,000

Celebrities – \$500,000; Winner – \$100,000

**DEFENDING CHAMPIONS**

Professionals:

**Woody Austin**            \$125,000 – Modified Stableford Points: 43-30-31 – 104  
Note: Woody Austin shot 59 in the opening round

Celebrities:

**Mark Mulder**            \$100,000 – Modified Stableford Points: 26-21-30 – 77

**TELEVISION COVERAGE**

Friday, Jan. 13	1:30 - 4:30 p.m. ET on Golf Channel (t)
Saturday, Jan. 14	1:30 - 4:30 p.m. ET on Golf Channel (t)
Sunday, Jan. 15	1- 4 p.m. ET on Golf Channel (t)

**MODIFIED STABLEFORD FORMAT**

The Diamond Resorts Invitational™ will be contested under a modified Stableford scoring system awarding six points for eagle, three for birdie, one for par, zero for bogey and minus-two for double bogey and higher.

**ENTERTAINMENT HEADLINER**

**Cole Swindell**, standout country music artist for Warner Bros. Records Nashville, will be the featured entertainment during tournament week in Orlando, FL, continuing the country appeal from last year's event that starred Jake Owen and Jana Kramer. Six of Cole's songs have charged to the top of the country music charts – including two No. 1 hits – in the past three years. He is now in the midst of a 25-city national tour.

**TITLE SPONSOR**

**Diamond Resorts International®** (Diamond Resorts) is a worldwide leader in the hospitality and vacation ownership industries with a network of more than 370 vacation destinations located in 35 countries throughout the continental United States, Hawaii, Canada, Mexico, the Caribbean, South America, Central America, Europe, Asia, Australasia and Africa.

- Diamond Resorts International's global headquarters is located at 10600 W. Charleston Blvd. in Las Vegas. The company has a significant presence in the Orlando area with nine resorts and more than 2,000 team members. Further information: [DRIGolf.com](http://DRIGolf.com).

## CHARITY BENEFICIARY

- The tournament has raised more than \$2.3 million for Florida Hospital for Children since 2013.

**Florida Hospital for Children** ([FloridaHospitalforChildren.com](http://FloridaHospitalforChildren.com)) is one of the premier children's hospitals in the nation, setting standards for innovation, quality and comprehensive care. The child-centric healing environment designed to keep kids comfortable is complemented by a staff of world-class doctors, specialists, nurses and healthcare professionals utilizing advanced technologies, therapies and treatments. Florida Hospital for Children's team of over 135 highly skilled pediatric specialists delivers extraordinary care across more than 35 pediatric subspecialties, including a children's emergency department, the Level IV Comprehensive Pediatric Epilepsy Center, a world-renowned pediatric heart center and a Level III neonatal intensive care unit (NICU).

## DIAMOND RESORTS INVITATIONAL MANAGEMENT

**Michael Flaskey**, Tournament Chairman, Chief Executive Officer of Diamond Resorts International®

**Bryan Ingrande**, Tournament Executive Director, VP of Global Sports and Entertainment for Diamond Resorts

**Michael Milthorpe**, Tournament Director, Milthorpe Sports

## SOCIAL MEDIA

Twitter: [@diamondresorts](https://twitter.com/diamondresorts)

Facebook: [Facebook.com/DiamondResortsInternational](https://www.facebook.com/DiamondResortsInternational)

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#DRIGolf

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