



TaylorMade Driving Relief

2020 Fact Sheet

EVENT:

Sparked by a desire to contribute to COVID-19 relief efforts and in partnership with TaylorMade and UnitedHealth Group, the PGA TOUR, NBC Sports and Sky Sports will broadcast the return of televised golf as part of a unique two-person team skins competition, ***TaylorMade Driving Relief supported by UnitedHealth Group, featuring PGA TOUR stars Rory McIlroy teamed with Dustin Johnson vs. Rickie Fowler and Matthew Wolff.***

DATE:

Sunday, May 17, 2020, 2-6 p.m. EST

SITE:

Seminole Golf Club, Juno Beach, Florida

PAR/YARDAGE:

Par: 36-36=72/7265 yards

ARCHITECT:

Donald Ross (1929) / Bill Coore & Ben Crenshaw (2017)

BROADCAST:

Live coverage on NBC, GOLF Channel, NBCSN, Sky Sports and other PGA TOUR global media partners.

Digital: Unauthenticated streaming of the entire event available via PGA TOUR LIVE (NBC Sports Gold and Amazon Prime Video), GOLFPASS, GolfChannel.com and GOLFTV powered by PGA TOUR. Pre-match coverage as well as the first two hole of the event will be streamed on Twitter.

Broadcast features: Players will wear mics. On-course interviews by NBC Sports announcers will also take place.

Announcers: Host Mike Tirico, Analysts Paul Azinger and Gary Koch, Play-by-Play Rich Lerner, On-Course Reporters Jerry Foltz and Steve Sands

CHARITABLE FUNDRAISING EFFORTS:

Thanks to a pledge from UnitedHealth Group, the primary charitable component will see the teams compete in a \$3 million charity skins match as each team will compete for one of two charities that are helping lead COVID-19 relief efforts, the American Nurses Foundation and CDC Foundation.

Additionally, Farmers Insurance® also pledged \$1 million to back a birdies-and-eagle pool to benefit Off Their Plate, a fundraising initiative through World Central Kitchen that helps COVID-19 healthcare workers and impacted frontline shift employees.

To encourage fans to join in the fundraising efforts, PGA TOUR Charities announced an online donation platform and Text-To-Give activation during the competition powered by GoFundMe Charity to raise additional funds that will benefit qualified organizations providing or in need of COVID-19 relief. Fans can visit PGATOUR.com/DrivingRelief for information on how to donate.

SAFETY MEASURES:

The competition will follow strict social distancing guidelines and measures to help protect the health and safety of the golfers and production crew. The event will follow all guidelines issued by the State of Florida, Palm Beach County and the city of Juno Beach.

Working with Palm Beach county officials, the event has been granted exemptions for professional golf that will allow the four players to arrive within 60 minutes of their designated start time to prepare for play. Locker room access has been permitted for additional preparation. It will also allow for the flagstick to be removed, and the players will be permitted to retrieve their own ball from the hole without a “noodle” or other similar device in place.

Specific safety measures include:

- Everyone onsite will be subject to a variety of forms of screening including questionnaires, temperature checks and COVID-19 testing provided by LetsGetChecked.
- All facilities will be disinfected. PPE, sanitary wipes and sanitizer will be distributed to everyone on the property and used in instances where proper social distancing measures cannot be taken.
- Everyone at Seminole will be asked to operate in a socially distanced manner at all times and should frequently wash/sanitize hands while at the course. In addition, they will be responsible for disinfecting equipment and areas of service.
- Players should not have contact of any kind – no handshakes, fist bumps, high-fives, etc. And other precautions, such as avoidance of face-touching, and cough into a tissue or inside of an elbow, should be exercised.
- Players will not handle the flagstick during the event. As the players will not have caddies, if the flagstick needs to be removed or replaced this will be carried out by the walking referee (Mark Russell, PGA TOUR Vice President of Rules Competition & Administration).
- All bunker rakes have been removed from the course.

FORMAT:

All four players will donate their time for the 18-hole, two-person team Four-Ball skins match with carry overs. The two partners will compete together as a side with each player playing his own ball. A side's score for the hole is the lower score of the two partners on that hole.

The competition will follow strict CDC social distancing guidelines, local mandates and will utilize appropriate testing measures to protect the health and safety of the players, production crew and other essential staff on site.

The winning team will be the team with the most amount of money in the team skins format (other bonuses do not count). McIlroy/Johnson will play for the American Nurses Foundation and Fowler/Wolff will play for the CDC Foundation.

Each team will begin the match with \$500,000. The sum of the remaining \$2 million will be claimed during the skins match. Holes 1-6 are worth \$50,000; Holes 7-16 are worth \$100,000; the 17th hole is worth \$200,000; and the 18th hole is worth \$500,000. In the event the 18th hole is tied, players will play the 17th hole from approximately 125 yards. If that hole is tied the skin will be decided by a closest-to-the-hole competition from the same shortened distance at the 17th hole. If regulation play ends after 5:45 p.m. ET, only the closest-to-the-hole competition will take place.

Additional funds will be awarded during the competition through Birdies and Eagles sponsored by Farmers Insurance. If one team makes multiple under-par scores on a hole, that team would receive an additional \$25,000 for each birdie and \$50,000 for each eagle.

Players will walk and either carry their own bags or pull a trolley for the competition. Players will be permitted to use DMDs, but the slope and elevation feature will not be permitted.

WEBSITE/HASHTAG:

PGATOUR.com/DrivingRelief

#DrivingRelief

COMPETITORS:**Rory McIlroy, TaylorMade and UnitedHealth Group Ambassador**

The reigning FedExCup champion and 2019 PGA TOUR Player of the Year is currently ranked No. 1 in the Official World Golf Ranking. McIlroy has 18 PGA TOUR victories and an additional nine wins worldwide including four major championships, the 2019 PLAYERS Championship, three World Golf Championships and the 2019 and 2016 FedExCup titles.

Dustin Johnson, TaylorMade Ambassador

Johnson, a 20-time PGA TOUR winner, is currently No. 5 in the Official World Golf Ranking. Johnson's 20 victories include the 2016 U.S. Open, six World Golf Championships events and four FedExCup Playoffs events.

Rickie Fowler, TaylorMade Ball and Farmers Insurance Ambassador

Fowler owns nine victories worldwide, including his memorable win at THE PLAYERS Championship in 2015 when he played the finishing stretch of holes 15-18 in a 5-under total of 11 strokes.

Matthew Wolff, TaylorMade Ambassador

Wolff turned professional last June and by July, he earned his first career PGA TOUR victory at the inaugural 3M Open. Playing on sponsor exemptions, he needed just four starts to capture that first title and earned his PGA TOUR card at age 20. Wolff became the third player to win the individual title at the NCAA Championships and a PGA TOUR event in the same year, joining Ben Crenshaw and Tiger Woods.

MEDIA RESOURCES:

Select complimentary photos courtesy of Getty Images will be available upon request following the competition.

MEDIA CONTACTS:

Chris Reimer, PGA TOUR
904-806-6614, ChrisReimer@pgatourhq.com

David Schaefer, NBC Sports Group
407-429-8402, David.Schaefer@GolfChannel.com

Ryan Lauder, TaylorMade
760-484-1369, Ryan.Lauder@taylormadegolf.com

Eric Hausman, UnitedHealth Group
952-936-3963, Eric.Hausman@uhg.com

Trevor Chapman, Farmers Insurance
818-965-0042, Trevor.Chapman@farmersinsurance.com

###