



WISCONSIN

**TPC Wisconsin  
Fact Sheet**

- **Opening Date:** 1963
  - Opened as Cherokee Country Club
  - Began construction in January 2022 and opened as TPC Wisconsin in August 2023 to become the 30th club in the TPC Network
- **Location:** Madison, Wisconsin
  - Built on 154 acres of land abutting Madison's 5,000-acre Cherokee Marsh
  - Course meanders over 148 acres with stately corridors of mature maple, oak, sycamore and eastern white pine trees framing gently rolling fairways
- **Number of Holes:** 18
- **Facility Type:** Private
- **Course Architect:** Steve Stricker & Steve Wenzloff
- **Notable Renovations:** 2022
  - The par-71 7,226-yard course was completely redesigned by 12-time PGA TOUR winner, 17-time PGA TOUR Champions winner and Madison-resident, Steve Stricker, alongside Steve Wenzloff, Senior VP Design of the PGA TOUR
  - Re-grassed with some holes being re-routed to improve green-to-tee walks
  - Construction facts:
    - 285,000 yards of dirt were moved, over 650 trees were removed, and the entire 154 acres was raised 2-4 feet
    - 120,000 yards of sand mined from below the ground to sand cap course
- **Environmental Considerations:** Incorporated significant environmental improvements throughout the redesign of the golf course
  - Restored over 35 acres of degraded on-site wetlands to improve floral diversity, pollinator habitat, and grassland bird nesting areas
  - Features extensive waterways and water features that underwent rehabilitation to improve water quality, fisheries and amphibian habitat, and other aquatic species diversity
  - Worked with Heartland Ecological Group, Inc., a local women-owned firm, to complete a comprehensive ecological restoration plan
- **Additional Amenities:** Olympic size outdoor pool, pickleball, tennis, racquetball, athletic performance center
- **Dining:** Champions Grille & Players Dining
- **Future Tournament Host:** PGA TOUR Champions' American Family Insurance Championship
  - American Family Insurance Championship will move to TPC Wisconsin in 2025
  - Stricker has served as the tournament host for the tournament since the inaugural event in 2016 and took home the victory at the tournament in 2023