

OFFICIAL 2010 GUIDE



INSIDE

- Records, Schedules, Statistics
- Player Biographies
- Tournament Histories
- World Golf Hall of Fame


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Introduction



Timothy W. Finchem
Commissioner
PGA TOUR



Michael D. Stevens
President
Champions Tour

Welcome to the 2010 and 31st season of the Champions Tour. On behalf of our players, staff, tournaments and sponsors, we would like to thank the members of the media for the coverage you provide year in and year out. We look forward to working with you in the year ahead.

Thanks in part to our partnership with you, we're encouraged by how well our brand continues to perform and our Tour continues to grow. For 2010, the Champions Tour will feature 26 official Charles Schwab Cup events, an increase from 25 in 2009. The Champions Tour will play in 15 states and four countries, including a landmark event in South Korea, the New Songdo City Championship at the Jack Nicklaus Golf Club Korea in Songdo International Business District.

Our television partners will broadcast all 26 events. Twenty tournaments will receive complete coverage on GOLF CHANNEL, and five events, including three of the five majors, will have weekend network coverage on NBC and CBS. Additionally the Senior British Open will be carried on ESPN and ESPN2.

Our solid 2010 schedule awaits another strong Champions Tour rookie class that includes Fred Couples, Paul Azinger, Corey Pavin, Mark Calcavecchia and Kenny Perry. Adding these names to the great list of Champions Tour players the likes of Loren Roberts, Fred Funk, Jay Haas, Jeff Sluman, Fuzzy Zoeller and World Golf Hall of Fame members Bernhard Langer, Ben Crenshaw, Nick Price, Tom Kite and Tom Watson, among others, bodes well for our product and our future success.

We're fortunate that Champions Tour players pride themselves on their accessibility and interaction with the media, sponsors and fans. They're committed to making the tournament week a rewarding and enjoyable experience for everyone.

That commitment extends off the course, as well, with so many of our players and their spouses involved with charitable initiatives of their own—in addition to those charitable endeavors for the communities served by our tournaments each week. Our collective charitable efforts will be a main focus for 2010. The PGA TOUR's "Together, anything's possible" charity platform will put an increased emphasis on the efforts of our players, tournaments, volunteers, sponsors, fans and charities, thus making our charitable mission an integral component of our event communications each week.

The extensive charitable mission of the PGA TOUR, Champions Tour and Nationwide Tour makes a significant impact in communities across the country. To that end we appreciate your efforts with your readers and viewers to convey how our tournaments continue to generate charitable contributions that touch the lives of so many people.

Our year-long competition, the Charles Schwab Cup, will be entering its 10th season in 2010. It's designed to recognize the Champions Tour's leading player, rewarding both top finishes and week-in/week-out consistency in all official events. In 2009 Loren Roberts captured his second Charles Schwab Cup in the last three years by 319 points over John Cook to collect the Cup's first-place annuity of \$1 million. Players receive points for top-10 finishes and ties based on each week's money distribution, with \$1,000 earned being the equivalent of one Charles Schwab Cup point. Double points will again be awarded at the five major championships, and double points will also be awarded to the entire 30-player field at the season-ending Charles Schwab Cup Championship, to be held in San Francisco at Harding Park, site of the 2009 Presidents Cup, November 1-7, 2010.

We appreciate your continued support of the Champions Tour. As always, the Communications department at headquarters in Ponte Vedra Beach, FL, as well as our media officials on site at each tournament, are ready to assist you with your interview and informational requests. Have a great year!

Sincerely,

Timothy W. Finchem
Commissioner
PGA TOUR

Michael D. Stevens
President
Champions Tour

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On the cover: 2009 Charles Schwab Cup champion Loren Roberts and 2009 Player of the Year Bernhard Langer.

PGA TOUR Overview

The name of our organization is the PGA TOUR, a tax-exempt membership group of professional golfers that plays more than 100 official money tournaments on three Tours – the PGA TOUR, Champions Tour and Nationwide Tour. Our headquarters are located in Ponte Vedra Beach, FL, southeast of Jacksonville.

We should be referred to as the PGA TOUR or TOUR (on second reference), but not the PGA, as we are a different organization than the PGA of America.

The PGA is the Professional Golfers' Association of America, a membership organization for the nation's club professionals. The PGA runs the PGA Championship, Senior PGA Championship and Ryder Cup Matches, among other championships. The PGA headquarters are located in Palm Beach Gardens, FL.

The PGA TOUR and PGA of America were affiliated until 1968, when the tournament players, a small subset of the total PGA membership, broke away to form the Tournament Players Division and gain more control of their finances and tournament schedule. The Tournament Players Division was renamed the PGA TOUR in 1975.

Two other American golf organizations are involved in men's professional tournament play, independent of the TOUR but with their marquee events included on the TOUR schedule as non-TOUR co-sponsored tournaments. The United States Golf Association, with headquarters in Far Hills, NJ, oversees the national championships (U.S. Open, U.S. Senior Open, U.S. Amateur, U.S. Women's Amateur, etc.) and administers the Rules of Golf, among other duties. The Augusta (GA) National Golf Club plays host to the Masters Tournament. The Royal and Ancient Golf Club of St. Andrews, Scotland oversees the British Open and administers the world's golf rules jointly with the USGA.



The PGA TOUR is the world's foremost golf Tour, with official money events from January through November. This year is the fourth in a new era for the PGA TOUR with the continuation of the FedExCup, a season-long points competition culminating with the PGA TOUR Playoffs for the FedExCup.

Events: 45 (Official Money)

Prize Money: Approximately \$270 million

Membership: 77 international players, 21 countries, led by Australia with 24.

Tournament Sites: 20 states, 4 countries (outside U.S.)

TV: CBS, NBC, GOLF CHANNEL, ESPN, TNT

Competition Awards:

FedExCup (Season-long points), Jack Nicklaus Trophy (Player of the Year), Arnold Palmer Award (Leading money winner), Byron Nelson Award (Scoring average), Rookie of the Year, Comeback Player of the Year.



The Champions Tour continues to combine extremely competitive golf for champions of the game age 50 and older with a fan-friendly platform that promotes "inside the ropes" and game-improvement for its fans. The Charles Schwab Cup, a season-long, points-based competition, enters its 10th season.

Events: 26 (Official Money)

Prize Money: Approximately \$51.5 million

Membership: 31 international players, 13 countries.

Tournament Sites: 15 states, 4 countries (outside U.S.)

TV: CBS, NBC, GOLF CHANNEL, ESPN, ESPN2, TNT

Competition Awards:

Charles Schwab Cup (Season-long points), Jack Nicklaus Trophy (Player of the Year), Arnold Palmer Award (Leading money winner), Byron Nelson Award (Scoring average), Rookie of the Year, Comeback Player of the Year.



The Nationwide Tour is the official proving ground of the PGA TOUR. It celebrated its 20th anniversary in 2009. Through 2009, 260 PGA TOUR titles have been won by former Nationwide Tour players. Two-thirds of the PGA TOUR members in 2010 have Nationwide Tour roots. "The 25" (top-25 money winners) earn PGA TOUR cards for the following season.

Events: 28 (Official Money)

Prize Money: nearly \$18 million

Membership: TBD

Tournament Sites: 17 states, 6 countries (outside U.S.)

TV: GOLF CHANNEL

Competition Awards:

"The 25" (PGA TOUR Cards for the following season), Jack Nicklaus Trophy (Player of the Year)

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Fact Sheet

Name

PGA TOUR's Champions Tour (first reference)

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112 PGA TOUR Boulevard, Ponte Vedra Beach, FL 32082, Phone: 904-285-3700

Commissioner

Timothy W. Finchem (since June 1, 1994)

President

Mike Stevens (since June 1, 2008)

Web Site

PGATOUR.com

About the Champions Tour

Collectively, the Champions Tour has the most-recognizable and accomplished players in the game, with 16 World Golf Hall of Fame Members actively competing in its events and numerous other major championship winners among its members. The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour will conduct 26 official Charles Schwab Cup events in 2010, offering \$51.5 million in official prize money, with the average tournament purse measuring in at a record \$1.98 million. The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for players age 50 and older, to protect the integrity of the game and to help grow the reach of the game in the U.S. and around the world.

History

1980 – 2009. The Tour enters its 31st season in 2010.

Charity

The Champions Tour and its tournaments generate significant sums of money for charity. In 2009, tournaments on all three Tours (PGA TOUR, Champions Tour and Nationwide Tour) donated more than \$100 million to charitable and community organizations. The PGA TOUR surpassed the \$1-billion mark in all-time charitable giving in 2005. While it took 67 years to reach that total, all three Tours are now on track to achieve the second billion in the next four to six years. "Together, anything's possible" is the PGA TOUR's and Champions Tour's charitable platform that focuses on the efforts of our players, tournaments, volunteers, sponsors, fans and charities. The Champions Tour's charitable mission is an integral component of its value proposition and charitable donations have a significant impact in the communities served by Champions Tour events.

2010 Schedule

The 2010 season will feature 26 official Charles Schwab Cup events, an increase from 25 in 2009. The Champions Tour will play in 15 states and four countries, including the Dominican Republic, Canada, Scotland and, for the first time, South Korea.

The official season kicks off on the Big Island of Hawaii at the Mitsubishi Electric Championship at Hualalai (January 18-24), with the first full-field event coming three weeks later at The ACE Group Classic, which will now be played at The Quarry in Naples, FL. The season will conclude with the Charles Schwab Cup Championship (Nov. 1-7), which relocates to San Francisco's Harding Park for 2010 and 2011. Harding Park was the site of the 2009 Presidents Cup.

Two new events have been added to the schedule for 2010. The Mississippi Gulf Resort Classic will be held April 26-May 2 in Biloxi at the Tom Fazio-designed Fallen Oak Golf Club. In September, the Champions Tour will host a landmark event in Asia, the New Songdo City Championship, at the Jack Nicklaus Golf Club Korea in Songdo International Business District, located 40 miles west of Seoul in South Korea's largest current economic-development project.

Ensure, part of the Abbott Laboratories Nutrition Group, will title sponsor the 2010 Champions Tour event in Hickory, NC. The event formerly known as the Greater Hickory Classic at Rock Barn will now become the Ensure Classic at Rock Barn and be played September 27-October 3.

The Westin Savannah Harbor Golf Resort & Spa in Savannah, GA, will once again serve as host to the Champions Tour's and PGA TOUR's longest-running event with a single sponsor, the Liberty Mutual Legends of Golf, which enters its 33rd year. The Legends Division remains a two-man better ball event counting as an official win and for official prize money for each team member.

Major Championships (5)

The Champions Tour's lineup of major championships will feature four new top-rated venues: Colorado Golf Club, located just outside of Denver, will host the Senior PGA Championship (May 24-30); Carnoustie Golf Club in Scotland will host the Senior British Open (July 19-25); Sahalee Country Club near Seattle, WA, will host the U.S. Senior Open (July 26-August 1) and the Constellation Energy Senior Players Championship will move to TPC Potomac at Avenel Farms in Potomac, MD (October 4-10). Crosswater Club at Sunriver Resort outside Bend, OR will once again host the JELD-WEN Tradition for the fourth straight year (August 16-22).

Prize Money

\$51.5 million – Official Charles Schwab Cup (26 events)
\$1.98 million – Average Purse

Charles Schwab Cup

The Charles Schwab Cup, now in its 10th season, designed to recognize the Champions Tour's leading player, rewards both top finishes and week-in/week-out consistency in all official events. Players receive points for top-10 finishes and ties based on each week's money distribution, with \$1,000 earned being the equivalent of one Charles Schwab Cup point. Double points will again be awarded at the five major championships and double points will also be awarded to the entire 30-player field at the season-ending Charles Schwab Cup Championship. The Season-long points competition kicks off in Hawaii with 26 official events. The Road to the Charles Schwab Cup culminates in San Francisco at Harding Park, with \$2.1 million in payouts awarded to the season's top five leading performers. The winner receives \$1 million.

Size of Field

In 2010, the field size for Champions Tour events will be 78 players, except at those tournaments that have specific eligibility criteria.

Membership

Champions Tour members hail from around the globe. In 2010, 31 international players have full or partial Tour exemptions. Thirteen countries besides the United States are represented; they include Argentina, Australia, Chinese Taipei, England, Germany, Japan, Namibia, New Zealand, Puerto Rico, Scotland, South Africa, Wales, and Zimbabwe.

World Golf Hall of Fame Members

The following 28 members of the World Golf Hall of Fame are members of the Champions Tour: (16 Hall of Fame members [in bold] are currently active): **Isao Aoki**, Deane Beman, Billy Casper, **Bob Charles**, **Ben Crenshaw**, Roberto De Vincenzo, Nick Faldo, **Raymond Floyd**, **Hubert Green**, **Hale Irwin**, Tony Jacklin, **Tom Kite**, **Bernhard Langer**, Gene Littler, Johnny Miller, **Larry Nelson**, Jack Nicklaus, **Greg Norman**, Arnold Palmer, **Gary Player**, **Nick Price**, Chi Chi Rodriguez, Charlie Sifford, **Curtis Strange**, Peter Thomson, **Lee Trevino**, **Lanny Wadkins** and **Tom Watson**. The 16 Hall of Fame members who are currently active account for 49 major championships and 287 PGA TOUR victories, 194 Champions Tour titles, including 27 Champions Tour majors and more than 354 International wins. Other members who played on the Champions Tour include Seve Ballesteros, Tommy Bolt, Julius Boros, Jack Burke, Jr., Paul Runyan and Sam Snead.

Fan Features

The Champions Tour's Fan Features are designed to give the Tour a distinct identity and complement the high level of skill displayed by its members in tournament play. The Champions Tour seeks to be the most approachable, accessible and fan-friendly arena not only in golf, but in all of sports. The program has had significant impact as evidenced by the positive feedback received weekly from tournament organizers, sponsors and fans, with players going out of their way to support the initiatives. Fan Features include live television interviews during play, gallery in the fairway, honorary observers, caddie for a day, behind-the-scenes tours, junior clinics, a game-improvement platform, and more.

TV

All 26 events will be televised nationally in the United States, with 20 receiving complete coverage on GOLF CHANNEL, the Tour's exclusive cable-television partner that reaches some 82 million homes in the U.S. Six events will have network coverage on the weekend (NBC: Outback Steakhouse Pro-Am, Senior PGA Championship, Senior U.S. Open and JELD-WEN Tradition; CBS: Liberty Mutual Legends of Golf; ESPN: Senior British Open).

International TV

Champions Tour telecasts are distributed internationally in Canada, Europe, Africa, the Middle East, Asia, Australasia, and Latin America through various distribution partners. The events air live, tape-delayed or in a highlights-package format in excess of 100 countries, reaching more than 70 million households.

Awards

The Champions Tour presents the following awards annually:

- Champions Tour Player of the Year/Jack Nicklaus Trophy
- Charles Schwab Cup
- Champions Tour Rookie of the Year
- Champions Tour Comeback Player of the Year
- Arnold Palmer Award (leading money winner)
- Byron Nelson Award (scoring leader)
- CTTA "Bruno" Award (contributions to the Champions Tour)
- Champions Tour Charity of the Year
- Champions Tour Volunteer of the Year

In addition, the Champions Tour recognizes its Player of the Month (January through October).

"Rookies"

The Champions Tour Rookie Class of 2010 includes several exempt players (via all-time money earned). They are **Fred Couples**, a 15-time PGA TOUR winner, who turned 50 October 3, 2009 but did not play the Champions Tour following his successful captaincy of the 2009 U.S. Presidents Cup team. **Corey Pavin** (November 16, 2009), a 15-time winner on TOUR and 2010 U.S. Ryder Cup captain; **Paul Azinger** (January 6) is a 12-time winner on TOUR, and captain of the victorious 2008 U.S. Ryder Cup team. Other players joining the Champions Tour in 2010 include **Mark Calcavecchia** (June 12) and **Kenny Perry** (August 10). **Ian-Baker Finch** (October 24, 2010), winner of the 1991 British Open, will be eligible for the AT&T Championship in San Antonio, the final full-field event of the season.

Australia's **Peter Senior** will be a rookie in 2010. Senior won the 2009 Champions Tour's National Qualifying Tournament at TPC Scottsdale and earned fully-exempt status for 2010, along with rookies **Steve Haskins** and **Jim Roy**. Both Haskins and Roy are also fully exempt as a result of their top-five finishes in the Qualifying Tournament.

Other rookies eligible via the Career Victory Category include **Ted Schulz** (October 2, 2009), **Tommy Armour III** (October 8, 2009), **David Peoples** (January 9), **Bobby Clampett** (April 22), **Jodie Mudd** (April 23), **Bill Glasson** (April 29), **J.L. Lewis** (July 18), **Tom Byrum** (September 28) and **Steve Lowery** (October 12).

Players who are still considered rookies in 2010 since they did not play the minimum six events in 2009 include **Curt Byrum** (three events), **Michael Allen** (three events), **Robin Freeman** (three events), **Keith Clearwater** (five events), **Tom Pernice, Jr.** (one event) and **David Frost** (five events). **Steve Jones**, **Robert Wrenn**, and **Trevor Dodds** turned 50 in 2009 but did not play in any Champions Tour events.

Additional "rookie" prospects turning 50 between 2010 and 2013 include:

2010 – Frank Nobile (May 14), Mark Carnevale (May 21), J.L. Lewis (July 18), Tom Byrum (September 28), Willie Wood (October 1)

2011 – Steve Lowery (October 12, 2010), Ian Baker-Finch (October 24, 2010), Mark Brooks (March 25), Steve Pate (May 26), John Huston (June 1), Brad Faxon (August 1)

2012 – Kirk Triplett (March 29), Andrew Magee (May 22), Duffy Waldorf (August 20)

2013 – Bart Bryant (November 18, 2012), John Inman (November 26, 2012), Steve Elkington (December 8, 2012), Rocco Mediate (December 17, 2012), Vijay Singh (February 22), Billy Ray Brown (April 5), Jose Coceres (August 14)

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2010 Champions Tour Schedule

Date	Tournament Director/Media Director	Location (Par/Yardage) Architect (Year)	Prize Money/ First Place	TV	2009 Winner
Jan 16-17 (TV Dates: Feb 27-28)	Wendy's Champions Skins Game Tony Renaud/Lee Patterson 310-600-8488/704-553-4790 anthony.renaud@espn.com/ leep@qhcgolf.com	Royal Kaanapali Golf Course (71/6,700) 2290 Kaanapali Parkway, Lahaina, HI 96761 Robert Trent Jones (1962)/Robin Nelson (2006)	\$770,000	ESPN	Ben Crenshaw/ Fuzzy Zoeller
Jan 18-24	Mitsubishi Electric Championship at Hualalai Brian Goin/Kelly Fliear/Michael McPhillips 904-273-3680/800-417-2770/904-273-3470 briangoin@pgatourhq.com kelly.fliear@hawaiiintel.net michaelmcphillips@pgatourhq.com	Hualalai Golf Course (72/7,107) 100 Ka'upulehu Drive, Ka'upulehu-Kona, HI 96740 Jack Nicklaus (1995)	\$1,800,000/\$315,000**	GOLF	Bernhard Langer
Feb 8-14	The ACE Group Classic Jason Camp/Mark Francois 239-593-3900/919-531-0338 jason.camp@octagon.com/ mark.francois@octagon.com	The Quarry (72/7,094) 8950 Weathered Stone Drive, Naples, FL 34120-4380 Dr. Michael Hurdzan, Dana Fry (2007)	\$1,600,000/\$240,000	GOLF	Loren Roberts
Feb 15-21	Allianz Championship Ryan Dillon/Rene Nunez 561-241-4653/305-992-6695 rdillon@allianzchampionship.com/ rnunezfl@yahoo.com	The Old Course at Broken Sound (71/6,807) 1401 NW 51st Street, Boca Raton, FL 33431 Joe Lee (1978)/Gene Bates (2004)	\$1,700,000/\$255,500	GOLF	Mike Goodes
Mar 1-7	Toshiba Classic Jeff Purser/Anjanette DeGarceau 949-660-1001/949-764-6971 jpurser@toshibaclassic.com anjanette.degarceau@hoaghospital.org	Newport Beach Country Club (71/6,584) 1600 East Pacific Coast Highway, Newport Beach, CA 92660 William Bell/1953 Harry Rainville (1973)/Ted Robinson (1985,1998,1999)	\$1,700,000/\$255,000	GOLF	Eduardo Romero
Mar 22-28	The Cap Cana Championship Efren Garcia 809-688-5589 ext. 3857 e.garcia@capcana.com	Punta Espada Golf Club (Jack Nicklaus Course) (72/7,260) Avenida Pedro Henriquez Urena No. 56 Ensanche La Esperilla, Santo Domingo, R.D. 10019 Jack Nicklaus (2006)	\$1,600,000/\$240,000	GOLF	Keith Fergus
Apr 12-18	Outback Steakhouse Pro-Am Amy Hawk/Walt Baker 813-265-4653/615-254-6785 amyhawk@outback.com wbaker@mercatuscom.com	TPC Tampa Bay (71/6,828) 5300 West Lutz Lake Fern Road, Lutz, FL 33558 Bobby Weed, Chi Chi Rodriguez (1991)	\$1,700,000/\$255,000	GOLF/NBC	Nick Price
Apr 19-25	Liberty Mutual Legends of Golf Joe Rotellini/Maureen Radzavicz 912-236-1333/904-273-3301 joerotellini@pgatourhq.com/ maureenradzavicz@pgatourhq.com	The Westin Savannah Harbor Golf Resort & Spa (72/7,087) 2 Resort Drive, Savannah, GA 31421 Robert Cupp, Sam Snead (1999)	Legends Division \$2,700,000 <i>Raphael Division and Demaret Division (\$800,000/split)</i>	GOLF/CBS	Bernhard Langer/ Tom Lehman Gary Koch/ Roger Maltbie Bob Charles/ Gary Player
Apr 26- May 2	Mississippi Gulf Resort Classic Steve Nieman/Jessica Bryant 228-896-6365/205-977-9350 snieman@brunoeventteam.com/ jrbryant@brunoeventteam.com	Fallen Oak (72/7,487) 24400 Highway 15 North, Saucier, MS 39574 Tom Fazio (2006)	\$1,600,000/\$240,000	GOLF	New event
May 10-16	Regions Charity Classic Sabrina Butler/Jessica Bryant 205-969-9229/205-977-9350 sabrina@brunoeventteam.com/ jbryant@brunoeventteam.com	Robert Trent Jones Golf Trail at Ross Bridge (72/7,525) 4000 Grand Avenue, Birmingham, AL 35226 Roger Rulewich, Bobby Vaughn (2005)	\$1,700,000/\$255,000	GOLF	Keith Fergus

KEY: All official-money events (26) award Charles Schwab Cup points ** First prize subject to change based on final commitments () = Denotes last year's purse, 2010 TBD
Challenge and/or unofficial prize money events (3), including National Qualifying Tournament, are denoted in italics # Events not co-sponsored by the PGA TOUR (3)

2010 Champions Tour Schedule (cont.)

Date	Tournament Director/Media Director	Location (Par/Yardage) Architect (Year)	Prize Money/ First Place	TV	2009 Winner
May 24-30	Senior PGA Championship # Jeromy Manser/Julius Mason 720-259-8500/561-624-8400 jmanser@pgahq.com/ jmason@pgahq.com	Colorado Golf Club (72/7,604) 8000 Preservation Trail, Parker, CO 80134 Bill Coore and Ben Crenshaw (2007)	(\$2,000,000)	GOLF/NBC	Michael Allen
May 31- Jun 6	The Principal Charity Classic Jamie Alt 515-279-4653 jamie@principalcharityclassic.com	Glen Oaks Country Club (71/6,879) 1401 Glen Oaks Drive, West Des Moines, IA 50266 Tom Fazio (1994)	\$1,725,000/\$258,750	GOLF	Mark McNulty
Jun 21-27	Dick's Sporting Goods Open John Karedes/David Pessagno 607-205-1500 john@dsgopen.com/ dave@dsgopen.com	En-Joie Golf Course (72/6,974) 722 W. Main Street, Endicott, NY 13760 Ernie Smith (1927)/Dr. Michael Hurdzan (1996)	\$1,700,000/\$255,000	GOLF	Lonnie Nielsen
Jun 28- Jul 4	TBD				
Jul 19-25	Senior British Open # Edward Kitson/Steve Todd 011-44-1344-840400 ekitson@europeantour.com/ stodd@europeantour.com	Carnoustie Golf Links 20 Links Parade Carnoustie, Angus, Scotland DD7 7JF Alan Robertson (1850)/Old Tom Morris (1867)/ James Braid (1926)	\$2,000,000/315,600	ESPN/ESPN2	Loren Roberts
Jul 26- Aug 1	U.S. Senior Open # Mike Zinga/Pete Kowalski 425-868-1870 (ext 101)/908-234-2300 (ext 1322) mike.zinga@sahalee.com/ pkowalski@usga.org	Sahalee Country Club (South/North Course) (70/6,866) 21200 NE Sahalee Country Club Drive, Sammamish, WA 98074 Ted Robinson (1969)/Rees Jones (1996)	(\$2,600,000)/TBD	ESPN2/NBC	Fred Funk
Aug 2-8	3M Championship Hollis Caver/Jennifer Hines 763-783-9000 hcavner@3mchampionship.com/ jhines@3mchampionship.com	TPC Twin Cities (72/7,114) 11444 Tournament Players Parkway, Blaine, MN 55449 Arnold Palmer (2000)	\$1,750,000/\$262,500	GOLF	Bernhard Langer
Aug 16-22	JELD-WEN Tradition Evan Byers/Amy Biery 503-601-2560/503-601-2550 evan.byers@peterjacobsensports.com/ amy.biery@peterjacobsensports.com	Crosswater Club at Sunriver Resort (72/7,533) 17600 Canoe Camp Drive, Sunriver, OR 97707 Robert Cupp (1995)	\$2,600,000/\$390,000	GOLF/NBC	Mike Reid
Aug 23-29	Boeing Classic Michelle DeLancy/Jill Wiggins 206-381-7837/425-649-6960 michelle@boeingclassic.com/ jcwiggins@directv.com	TPC Snoqualmie Ridge (72/7,183) 36005 SE Ridge Street, Snoqualmie, WA 98065 Jack Nicklaus (1999)	\$1,900,000/\$285,000	GOLF	Loren Roberts
Aug 30- Sep 5	First Tee Open at Pebble Beach Steve Worthy/Cathy Scherzer 831-649-1533/831-649-1533 sworthy@attpbgolf.com/ cscherzer@attpbgolf.com	Pebble Beach Golf Links (72/6,837) 17 Mile Drive, Pebble Beach, CA 93953 Douglas Grant, Jack Neville (1919) Del Monte Golf Course (72/6,357) 1300 Sylvan Road, Monterey, CA 93940 Charles Maud (1897)	\$1,800,000/\$270,000	GOLF	Jeff Sluman

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 Challenge and/or unofficial prize money events (3), including National Qualifying Tournament, are denoted in *italics* # Events not co-sponsored by the PGA TOUR (3)

2010 Champions Tour Schedule (cont.)

Date	Tournament Director/Media Director	Location (Par/Yardage) Architect (Year)	Prize Money/ First Place	TV	2009 Winner
Sep 6-12	New Songdo City Championship Joe Park 011-82-10-2997-4249 joe.park@imgworld.com	Jack Nicklaus Golf Club Korea (72/7,257) TBD Jack Nicklaus (2010)	\$3,000,000/\$450,000	GOLF	New event
Sep 20-26	SAS Championship Jeff Kleiber/Adam Harris 919-531-0240/919-531-0500 jeff.kleiber@octagon.com/ adam.harris@octagon.com	Prestonwood Country Club (72/7,212) 300 Prestonwood Parkway, Cary, NC 27513 Tom Jackson (1992)	\$2,100,000/\$315,000	GOLF	Tom Pernice, Jr.
Sep 27- Oct 3	Ensure Classic at Rock Barn Jim Correll/Amy McCauley 828-459-4007/828-478-9938 jcorrell.ghc@charterinternet.com/ amy@barkingdogpr.com	Rock Barn Golf & Spa (72/7,090) 3791 Clubhouse Drive, Conover, NC 28613 Robert Trent Jones, Jr. (2002)	\$1,750,000/\$262,500	GOLF	Jay Haas
Oct 4-10	Constellation Energy Senior Players Championship Steve Schoenfeld/Maureen Radzavicz 410-853-7064/904-273-3301 stevenschoenfeld@pgatourhq.com/ maureenradzavicz@pgatourhq.com	TPC Potomac at Avenel Farm (70/7,124) 10000 Oaklyn Drive, Potomac, MD 20854 Ed Ault, Tom Clark, Ed Sneed (1986)/ Stephen Wenzloff, Jim Hardy (2007)	\$2,700,000/\$405,000	GOLF	Jay Haas
Oct 18-24	Administaff Small Business Classic Jane Wandmacher/Lee Patterson 281-357-4653/704-553-4790 jwandmacher@championstourgolf.com/ leep@qhcgolf.com	The Woodlands Country Club (Tournament Course) (72/7,018) 1730 South Millbend Drive, The Woodlands, TX 77380 Robert Von Hagge, Bruce Devlin (1978)	\$1,700,000/\$255,000	GOLF	John Cook
Oct 25-31	AT&T Championship Colby Callaway 210-698-3582 colby@attchamp.com	Oak Hills Country Club (71/6,735) 5403 Fredericksburg Road, San Antonio, TX 78229 A.W. Tillinghast (1922)	\$1,750,000/\$262,500	GOLF	Phil Blackmar
Nov 1-7	Charles Schwab Cup Championship Tom Clark/Maureen Radzavicz 415-566-7287/904-273-3301 tomclark@pgatourhq.com/ maureenradzavicz@pgatourhq.com	Harding Park Golf Course (72/6,743) 99 Harding Road, San Francisco, CA 94132 Willie Watson, Sam Whiting (1925)/Chris Gray (2003)	\$2,500,000/\$440,000	GOLF	John Cook
TBD	Wendy's 3-Tour Challenge Kip Eriksen/Tom Sprouse 614-764-4653/614-889-6871 keriksen@hnssports.com/ tsprouse@hnssports.com	<i>Rio Secco Golf Club (72/7,056) 2851 Grand Hills Drive, Henderson, NV 89052 Rees Jones (1997)</i>	<i>\$1,000,000</i>	TBD	LPGA
Nov 16-19	National Qualifying Tournament Suzy Barber/Dave Senko 904-273-3447/904-273-3252 suzybarber@pgatourhq.com/ davesenko@pgatourhq.com	<i>TPC Eagle Trace (72/7,042) 1111 Eagle Trace Boulevard, Coral Springs, FL 33071 Arthur Hills (1983)</i>	<i>\$200,000</i>		<i>Peter Senior</i>

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Challenge and/or unofficial prize money events (3), including National Qualifying Tournament, are denoted in italics # Events not co-sponsored by the PGA TOUR (3)

The Fan-Friendly Champions Tour

The Champions Tour's Fan Features are designed to give the Tour a distinct identity and complement the high level of skill that is displayed by its members in tournament play. The Champions Tour seeks to be the most approachable, accessible and fan-friendly arena, not only in golf, but in all of sports. In five years, the program has had significant impact as evidenced by the positive feedback received weekly from tournament organizers, sponsors and fans. Players have gone out of their way to cooperate.

Fan Features include:

- **Live Television Interviews During Play**
- **Gallery In The Fairway**
- **Honorary Observers**
- **Caddie For A Day**
- **Behind The Scenes Tours**
- **Game-Improvement Platform**
- ...and much more



Jeff Sluman signs autographs at the Walmart First Tee Open at Pebble Beach.



Greg Norman signs autographs during the Liberty Mutual Legends of Golf.



Gallery during the final round of the Boeing Classic.



Actor Bill Murray jokes with the fans on the first hole during the Outback Steakhouse Pro-Am.

The Fan-Friendly Champions Tour



Arnold Palmer, playing in the Greats of Golf Challenge, tees off the first hole during the second round of the 3M Championship.



Lee Trevino signs autographs during the final round of the Raphael Division at the Liberty Mutual Legends of Golf.



Fans watch play from the 18th-hole grandstands during the third round of the JELD-WEN Tradition.

Charles Schwab Cup

Overview

The Charles Schwab Cup is a season-long, points-based competition launched in 2001 to determine the Champions Tour's leading player. The program rewards both consistency and top-10 finishes week-in and week-out at all official/Charles Schwab Cup events.



Prize Money

\$2.1-million annuity to the top-five point earners at season's end.

Payouts

1st	\$1 million
2nd	\$500,000
3rd	\$300,000
4th	\$200,000
5th	\$100,000

Points Distribution

Points are awarded to the top-10 finishers and ties in all official tournaments and are based on the money distribution for each tournament, with every \$1,000 earned being the equivalent of one Charles Schwab Cup point. Points are doubled at the Champions Tour's five major championships and to the entire 30 player field at the season-ending Charles Schwab Cup Championship in November.

Web Site

Information and updates are available throughout the year on PGATOUR.com.

2009 Recap

The season-ending Charles Schwab Cup Championship in Sonoma, CA, brings the best of the Champions Tour together after they earned their way to the tournament by virtue of their top-30 finishes on the 2009 official money list.

The 25th event of the Champions Tour season, with its \$2.5 million purse, is actually two tournaments in one. The Charles Schwab Cup Championship decides not only that week's tournament champion, but it's also the culmination of the season-long points race to determine the Charles Schwab Cup champion.

John Cook cruised to a five-stroke victory to win the tournament over Russ Cochran for his second Champions Tour title in three weeks and fourth overall since joining the Champions Tour in late 2007.

Loren Roberts, on the other hand, had no such cushion in his quest for his second Charles Schwab Cup in three years. Despite another three-win season, which included the Senior British Open, Roberts led the Charles Schwab Cup race by 165 points coming into the Charles Schwab Cup Championship. He said he struggled at the last two events in Texas before Sonoma. To make matters worse, he got off to a slow start the first two rounds of the season-ending tournament.

"All I can say about this week is, for me, there were two tournaments," said Roberts. "I played two totally different golf tournaments in one week. The first two days I really didn't hit it very well, and I really didn't putt well. You know, obviously I'm 1-under par for two days and just basically out of it."

"I just started a whole other tournament on Saturday," he continued, "and just tried to focus on what I needed to do just to change my rhythm and find a little swing, something that worked. I found a little something probably in the last 30 balls that I hit practicing late Friday night."

He found something all right. After opening rounds of 70-73, Roberts closed the deal with a pair of 66s on the weekend to tie Bernhard Langer and Tom Watson for sixth place. His 14th top-10 finish in 22 events overall was good enough to propel him to his second Charles Schwab Cup title after having won his first in 2007. His margin of victory was 319 points over John Cook for another \$1-million annuity.

Catching Langer was key with Roberts' weekend charge. Langer, who led the

points race for 15 weeks, finished as the leading money-winner on the Champions Tour, and was one of the three golfers who had a chance to pass Roberts at Sonoma. The others were Fred Funk and Jay Haas.

After trailing Langer, then Funk, in the Charles Schwab Cup points list for much of the 2009 season, Roberts took control of the race at the Constellation Energy Senior Players Championship in October and never relinquished his grip on his way to winning the bonus.

"The year that I won it in '07, I did the same thing," Roberts said Sunday at Sonoma Golf Club. "I took over the lead at Constellation. That's been a great golf tournament for me."

The season finale was a reflection of Roberts' season. He didn't start particularly well, but the finish was terrific.

Roberts opened the 2009 season with similarly detached play. Although he won early, at The ACE Group Classic, his golf was indifferent. Then he caught fire. Just like his weekend charge of 12-under for the final 36 holes at the season-ending event in Sonoma, Roberts put it in high gear beginning in April. In a 13-tournament stretch beginning with a third-place finish at the Outback Steakhouse Pro-Am in April, Roberts had 11 top-10 finishes in 13 starts. Included in the stretch was a major victory at the Senior British Open.

"This might be one of my best accomplishments, I think, in golf, just because I really wasn't playing very good the first part of the year," he said. "I won a tournament, but it was on a golf course that was tough and nobody else had seen it [at Sunningdale Golf Club outside of London]. I wasn't playing that well early in the year. To be able to come back and win the Schwab Cup essentially with two thirds of a season was remarkable for me."

By any measure, Roberts' five-year Champions Tour career has been exceptional. Where does the 54-year old go from here? What's his next goal? His response won't come as a surprise to those who appreciate the mindset of professional athletes.

"I feel like I can still always keep working at getting better," he said.

Not only will he keep working to get better, but he's also mindful of obligations that aren't necessarily top of mind with professional athletes in other sports. Roberts often thinks of giving back while embodying the PGA TOUR's charity platform of "Together, anything's possible."

Just ask one of the Sacramento-area school districts. After hearing the plight of high school golf programs in Sacramento from three junior players who were at the Charles Schwab Cup Championship, Roberts began a dialogue with one of the players' dads. Because of budget cuts, Roberts discovered there were nine high schools in the district that were cutting boys' and girls' golf—completely dropping the sport. That totaled 18 teams with 180 student-athletes. Upon learning that \$35,000 covers nine schools' golf for the whole year, Roberts committed \$35,000 per year for both the 2010-11 and 2011-12 school years donated to the Elk Grove Unified School District's athletic program to help keep the girls' and boys' golf programs going.

"That's what the Charles Schwab Cup allows us to do," said Roberts. "I think that's one of the great things about the Schwab Cup. It's fun to win it. It's an awesome challenge to play all year long. But it allows us to do some things in communities that maybe we wouldn't even know about."

Roberts once again proved that it's not how you start, but how you finish. He was first in the Charles Schwab Cup and first in the hearts of some Sacramento junior golfers. "Together, anything's possible." Indeed.

About Charles Schwab & Co., Inc.

The Charles Schwab Corporation (Nasdaq: SCHW) is a leading provider of financial services, with more than 300 offices and 6.9 million client brokerage accounts, 1.2 million corporate retirement plan participants, 200,000 banking accounts and \$1.4 trillion in client assets. Through its operating subsidiaries, the company provides a full range of securities brokerage, banking, money management and financial advisory services to individual investors and independent investment advisors. Its broker-dealer subsidiary, Charles Schwab & Co., Inc. (member SIPC) and affiliates offer a complete range of investment services and products, including an extensive selection of mutual funds, financial planning and investment advice, retirement plan and equity compensation plan services, referrals to independent fee-based investment advisors and custodial, operational and trading support for independent, fee-based investment advisors through its Schwab Institutional division. The Charles Schwab Bank, N.A. (member FDIC) provides banking and mortgage services and products. CyberTrader(r), Inc. (member SIPC) is an electronic trading technology and brokerage firm providing services to highly active, online traders. More information is available at schwab.com (1007-8830).

Charles Schwab Cup

Past Charles Schwab Cup Champions

Year	Winner	Points Earned	Victory Margin	Won At Event #	Clinching Tournament	Runner-up
2001	Allen Doyle	2,382	216	37 of 37	SENIOR TOUR Championship	Bruce Fleisher
2002	Hale Irwin	2,886	799	32 of 35	Turtle Bay Championship	Bob Gilder
2003	Tom Watson	4,751	1,324	31 of 31	Charles Schwab Cup Championship	Jim Thorpe
2004	Hale Irwin	3,427	39	30 of 30	Charles Schwab Cup Championship	Craig Stadler
2005	Tom Watson	2,980	247	28 of 28	Charles Schwab Cup Championship	Dana Quigley
2006	Jay Haas	3,053	20	28 of 28	Charles Schwab Cup Championship	Loren Roberts
2007	Loren Roberts	2,716	165	29 of 29	Charles Schwab Cup Championship	Jay Haas
2008	Jay Haas	2,556	12	29 of 29	Charles Schwab Cup Championship	Fred Funk
2009	Loren Roberts	2,670	319	25 of 25	Charles Schwab Cup Championship	John Cook

Charles Schwab Cup All-Time Points List

Player	Points
1. Tom Watson	16,192
2. Tom Kite	14,460
3. Hale Irwin	14,224
4. Loren Roberts	11,863
5. Gil Morgan	11,472
6. Jim Thorpe	11,331
7. Allen Doyle	9,649
8. Craig Stadler	9,236
9. Dana Quigley	8,500
10. Bruce Fleisher	7,781

Charles Schwab Cup All-Time Earnings List

Player	Earnings
1. Jay Haas	\$2,600,000
Loren Roberts	\$2,600,000
3. Hale Irwin	\$2,500,000
4. Tom Watson	\$2,300,000
5. Allen Doyle	\$1,000,000
6. Tom Kite	\$900,000
7. Bruce Fleisher	\$800,000
Fred Funk	\$800,000
8. Jim Thorpe	\$550,000
9. John Cook	\$500,000
Bob Gilder	\$500,000
Bernhard Langer	\$500,000
Mark McNulty	\$500,000
Craig Stadler	\$500,000
Dana Quigley	\$500,000
15. Brad Bryant	\$400,000
16. Bruce Lietzke	\$300,000
Denis Watson	\$300,000

2009	Points	Points Behind
1. Loren Roberts	2,670	
2. John Cook	2,351	319
3. Fred Funk	2,349	321
4. Bernhard Langer	2,322	338
5. Jay Haas	1,984	686

2008	Points	Points Behind
1. Jay Haas	2,556	
2. Fred Funk	2,544	12
3. Bernhard Langer	2,460	96
4. Eduardo Romero	2,032	524
5. John Cook	1,867	689

2007	Points	Points Behind
1. Loren Roberts	2,716	
2. Jay Haas	2,551	165
3. Denis Watson	2,177	539
4. Brad Bryant	2,167	549
5. Tom Watson	2,032	684

2006	Points	Points Behind
1. Jay Haas	3,053	
2. Loren Roberts	3,033	20
3. Tom Kite	1,910	1,143
4. Brad Bryant	1,685	1,368
5. Jim Thorpe	1,546	1,507
Eduardo Romero	1,546	1,507

2005	Points	Points Behind
1. Tom Watson	2,980	
2. Dana Quigley	2,733	247
3. Mark McNulty	2,210	770
4. Hale Irwin	2,001	979
5. Loren Roberts	1,846	1,134

2004	Points	Points Behind
1. Hale Irwin	3,427	
2. Craig Stadler	3,388	39
3. Tom Kite	2,981	446
4. Peter Jacobsen	2,471	956
5. Mark McNulty	2,417	1,010

2003	Points	Points Behind
1. Tom Watson	4,370	
2. Jim Thorpe	3,046	1,324
3. Tom Kite	2,618	1,752
4. Bruce Lietzke	2,585	1,785
5. Gil Morgan	2,328	2,042

2002	Points	Points Behind
1. Hale Irwin	2,886	
2. Bob Gilder	2,087	799
3. Bruce Fleisher	1,582	1,304
4. Tom Watson	1,448	1,438
5. Tom Kite	1,419	1,467

2001	Points	Points Behind
1. Allen Doyle	2,382	
2. Bruce Fleisher	2,166	216
3. Hale Irwin	1,959	423
4. Larry Nelson	1,930	452
5. Gil Morgan	1,640	742

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About the Commissioner



Tim Finchem
PGA TOUR Commissioner

Tim Finchem began his 16th year as commissioner of the PGA TOUR in June 2009. From the time Finchem joined the TOUR management team, he has played a key role in strengthening the PGA TOUR's position as one of the most successful, well-respected sports organizations in the world, and his leadership has helped foster the growth of the game, both domestically and internationally.

During his tenure, Finchem has greatly expanded the earnings opportunities for PGA TOUR players. The TOUR, through its tournaments and sponsors, has dramatically escalated tournament purses and grown total revenues at an unprecedented rate. Since Finchem became commissioner in 1994, the PGA TOUR and its tournaments have raised more than \$1 billion for charitable organizations.

Under Finchem's leadership, The Presidents Cup was created in 1994, bringing together the world's best non-European players in team match-play competition against their American counterparts. After eight stagings, The Presidents Cup has grown to be one of the most highly anticipated events on golf's calendar, and the 2011 event is scheduled for Royal Melbourne in Australia.

Finchem has also been instrumental in the formation of the International Federation of PGA Tours and the World Golf Foundation. His personal dedication to the success of the World Golf Foundation's The First Tee initiative has meant that, in just more than 10 years, The First Tee has grown to include more than 200 chapters that reach more than 2.2 million young people.

An additional accomplishment during Finchem's tenure has been the development and introduction of the FedExCup, a season-long points

competition that culminates with the PGA TOUR Playoffs for the FedExCup. From 2007-2009, the FedExCup brought an unparalleled level of late-season focus to and interest in the TOUR, as indicated by significant increases in television and online audiences, tournament attendance, sponsor activation and media coverage.

Born in Ottawa, IL, on April 19, 1947, Finchem graduated from Princess Anne High School in Virginia Beach, VA. He attended the University of Richmond on a debate scholarship, receiving his Bachelor of Arts degree in 1969. He graduated from the University of Virginia Law School in 1973. After practicing law in Virginia Beach for three years, Finchem served in the White House as Deputy Advisor to the President in the Office of Economic Affairs in 1978 and 1979. In the early 1980s, Finchem co-founded the National Strategies and Marketing Group in Washington, D.C.

Finchem is the recipient of the Golf Course Superintendents Association of America's Old Tom Morris Award for 2001 and the PGA of America's Distinguished Service Award for 2002. He was awarded the Dick Schaap Lifetime Achievement in Sports Award in 2005.

Finchem is the third commissioner of the PGA TOUR, succeeding Deane Beman. Beman served for 20 years, replacing the late Joe Dey, who had been the TOUR's commissioner in its first five years, 1969-74.

Prior to becoming commissioner on June 1, 1994, Finchem was deputy commissioner and chief operating officer of the TOUR. He joined the TOUR as vice president of business affairs in 1987.

Finchem and his wife, the former Holly Bachand, have four children and live in Ponte Vedra Beach, FL.

PGA TOUR COMMISSIONERS

Joe Dey	1969-1974
Deane Beman	1974-1994
Tim Finchem	1994-Present

